COMPARATIVE ANALYSIS (CONTIGUOUS COUNTY COMPARISONS)



SOUTHWEST PARTNERS





Overview of contiguous Counties and proximity to Houston

The Ft. Bend County Population exceeds all other contiguous Counties combined.

As a result, <u>Ft. Bend is</u> <u>excluded</u> from the following graphic analysis.

Austin, Waller and Ft. Bend Counties are in the Houston CBSA.



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Comparative market 2008 estimated population





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Comparative market 2008-2013 annual % population growth





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2008 & 2013 population per square mile ("Density") contiguous County comparison





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2008 & 2013 population per square mile ("Density") comparisons to Ft. Bend & Harris





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Comparative market 2008 total economy



1,000,000,000 900,000,000 800,000,000 700,000,000 600,000,000 500,000,000 400,000,000 300,000,000 200,000,000 100,000,000



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2008 & 2013 population per square mile ("Density") micro market comparisons





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Comparative market 2008-2013 comparison of annual % economic growth





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Comparative market 2008 total consumer spending





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Comparative market 2008 & 2013 estimated consumer spending per person





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Comparative market 2008-2013 comparison of annual % consumer spending growth





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Comparative market 2008 average effective buying income





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Comparative market 2008-2013 annual % growth in effective buying income





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Comparative market 2008 estimated average household income





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Comparative market 2008-2013 annual % growth in household income





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Comparative market 2008 & 2013 % of households with annual income of at least \$100K





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Comparative market 2008-2013 annual % growth in households with at least \$100K annual income





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Comparative market 2008 & 2013 % of households with annual income of at least \$150K





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Comparative market 2008-2013 annual % growth in households with at least \$150K annual income





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Comparative market 2008 & 2013 % of households with annual income of at least \$250K





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Comparative market 2008-2013 annual % growth in households with at least \$250K annual income





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GAFO PER PERSON comparative market 2008





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EMPLOYERS comparative market 2008





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EMPLOYEES comparative market 2008





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% RESIDENTS EMPLOYED comparative market 2008





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RESIDENTS PER BUSINESS comparative market 2008





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HOUSEHOLDS PER BUSINESS comparative market 2008





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% PRIVATE EMPLOYERS comparative market 2008





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% PRIVATE EMPLOYEES comparative market 2008





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