

BRAZOS COUNTY, TEXAS AND CONTIGUOUS COUNTIES COMPARATIVE MARKET ANALYSIS

CATEGORY	Robertson	Leon	Madison	Grimes	Washington	Burleson	Brazos
POPULATION							
2008 estimated	16,349	16,721	13,503	25,698	32,370	17,410	161,777
2013 projected	16,776	17,826	14,032	27,402	34,061	18,232	169,821
Annual % change thru 2013	0.5%	1.3%	0.8%	1.3%	1.0%	0.9%	1.0%
DENSITY							
2008 estimated	24.9	26.9	26.1	23.5	33.2	18.1	182.6
2013 projected	25.6	28.7	27.1	25.0	35.0	19.0	191.7
AVERAGE ANNUAL HOUSEHOLD EFFECTIVE BUYING INCOME (EBI)							
2008 estimated	40,904	42,739	41,559	46,115	47,410	44,402	46,078
2013 projected	46,861	47,501	46,392	52,653	52,993	50,244	52,243
Annual % change thru 2013	2.9%	2.2%	2.3%	2.8%	2.4%	2.6%	2.7%
ANNUAL ESTIMATED CONSUMER SPENDING (CSP)							
2008 estimated	281,157,597	305,945,118	180,011,200	401,276,627	580,123,467	309,795,649	2,883,143,407
2013 projected	352,151,490	391,033,100	225,362,408	523,081,777	733,741,560	391,500,168	3,652,236,464
Annual % change thru 2013	5.1%	5.6%	5.0%	6.1%	5.3%	5.3%	5.3%
TOTAL ESTIMATED COUNTY ECONOMY							
2008 estimated	379,562,756	413,025,909	243,015,120	541,723,446	783,166,680	418,224,126	3,892,243,599
2013 projected	475,404,512	527,894,685	304,239,251	706,160,399	990,551,106	528,525,227	4,930,519,226
Total 5 year growth	95,841,756	114,868,776	61,224,131	164,436,953	207,384,426	110,301,101	1,038,275,627
AVERAGE HOUSEHOLD INCOME							
2008 estimated	\$ 48,835	50,857	49,044	54,832	56,476	52,750	54,898
2013 projected	\$ 56,419	56,665	55,146	63,142	63,622	60,102	62,480
Annual % change thru 2013	3.1%	2.3%	2.5%	3.0%	2.5%	2.8%	2.8%
ANNUAL ESTIMATED FAMILY INCOME (EFI) AT LEAST \$100,000							
2008 estimated	5.0%	6.4%	5.9%	5.8%	7.2%	5.5%	8.3%
2013 projected	15.3%	14.1%	11.7%	16.2%	17.0%	15.3%	18.1%
Annual % change thru 2013	41.0%	24.1%	19.3%	35.6%	26.9%	36.0%	23.7%
EFI AT LEAST \$150,000							
2008 estimated	1.2%	2.2%	2.4%	2.2%	2.5%	1.7%	3.3%
2013 projected	4.8%	4.6%	4.7%	5.6%	5.6%	4.6%	7.1%
Annual % change thru 2013	61.1%	21.8%	19.8%	32.2%	25.6%	33.4%	23.7%
EFI AT LEAST \$250,000							
2008 estimated	0.1%	0.6%	0.6%	0.5%	0.6%	0.4%	0.8%
2013 projected	0.8%	1.4%	1.4%	1.8%	1.5%	1.3%	2.3%
Annual % change thru 2013	92.9%	30.4%	30.2%	53.1%	28.3%	40.7%	34.6%
TOTAL GAFO PER PERSON							
2007 estimated	3,371	3,357	1,856	2,887	(332)	3,337	(1,310)
TOTAL CSP PER PERSON							
2008 estimated	17,197	18,297	13,331	15,615	17,922	17,794	17,822
2013 estimated	21,101	22,226	16,186	19,342	21,767	21,676	21,720
WORKPLACE AND EMPLOYMENT KEY STATISTICS							
# of Employers	659	804	461	864	1,572	631	5,530
# of Employees	5,633	8,251	5,244	12,890	19,994	5,547	84,038
% of Population Employed	34.5%	49.3%	38.8%	50.2%	61.8%	31.9%	51.9%
# of Residents per Business	25	21	29	30	21	28	29
# of Households per Business	10	9	9	10	8	11	11
% Private Employers (not government)	70.0%	70.3%	61.9%	70.8%	87.1%	66.7%	77.8%
% Private Employees (not government)	61.7%	61.9%	50.0%	74.4%	90.5%	65.6%	66.9%