# COMPARATIVE ANALYSIS (CONTIGUOUS COUNTY COMPARISONS)



# SOUTHWEST PARTNERS





Overview of contiguous Counties, Counties in the College Station-Bryan CBSA and proximity to Houston

Brazos County is the home of Texas A&M University.

Brazos County has a total population of 161,777.

At 161,177, the Brazos County population is 32% greater than all adjacent Counties combined (122,051).

Brazos, Burleson and Robertson Counties are in the College Station-Bryan CBSA .





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Brazos

Houston



## 2008 & 2013 population per square mile ("Density") contiguous County comparison





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2008 population per square mile ("Density") comparisons to Harris County (Houston area)





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#### **Comparative market 2008 estimated population**





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#### Comparative market 2008-2013 annual % population growth





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Comparative market 2008 total economy



3,892,243,599 4,000,000,000 3,500,000,000 Robertson 3,000,000,000 ڬ Leon Madison 2,500,000,000 Grimes 2,000,000,000 Washington 1,500,000,000 Burleson 1,000,000,000 **Brazos** 500,000,000

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**Comparative market 2013** total economy



5,000,000,000 4,500,000,000 4,000,000,000 3,500,000,000 3,000,000,000 2,500,000,000 2,000,000,000 1,500,000,000 1,000,000,000 500,000,000



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Comparative market 2008-2013 comparison of total projected \$ economic growth





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Comparative market 2008-2013 comparison of annual % economic growth





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#### **Comparative market 2008 total consumer spending**





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Comparative market 2008 estimated consumer spending per person





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Comparative market 2008-2013 comparison of annual % consumer spending growth



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Leon

Houston

Brazos



### **Comparative market 2008 average effective buying income**





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**Comparative market 2008-2013** annual % growth in effective buying income





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**Comparative market 2008** estimated average household income





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**Comparative market 2008-2013** annual % growth in household income





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Comparative market 2008 & 2013 % of households with annual income of at least \$100K





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Comparative market 2008-2013 annual % growth in households with at least \$100K annual income





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Comparative market 2008 & 2013 % of households with annual income of at least \$150K





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Comparative market 2008-2013 annual % growth in households with at least \$150K annual income





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Comparative market 2008 & 2013 % of households with annual income of at least \$250K





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Comparative market 2008-2013 annual % growth in households with at least \$250K annual income





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#### 2008 number of private employers in Brazos and adjacent Counties





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2008 number of private employees in Brazos and adjacent Counties





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2008 % of private employers to total employers in Brazos and adjacent Counties





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2008 % of private employees to total employees in Brazos and adjacent Counties





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2008 number of employees by category in Brazos and adjacent Counties





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# of residents per business in 2008 in Brazos and adjacent Counties





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# of households per business in 2008 in Brazos and adjacent Counties





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