

CONTIGUOUS COUNTY COMPARATIVE MARKET ANALYSIS

CATEGORY	Burleson	Milam	Robertson	Brazos	Washington	Lee
POPULATION						
2008 estimated	17,410	25,624	16,349	161,777	32,370	16,723
2013 projected	18,232	26,835	16,776	169,821	34,061	17,619
Annual % change thru 2013	0.9%	0.9%	0.5%	1.0%	1.0%	1.1%
DENSITY						
2008 estimated	25.7	25.1	18.9	274.2	52.1	26.6
2013 projected	26.9	26.3	19.4	287.8	54.8	28.1
AVERAGE ANNUAL HOUSEHOLD EFFECTIVE BUYING INCOME (EBI)						
2008 estimated	44,402	43,001	40,904	46,078	47,410	48,163
2013 projected	50,244	47,196	46,861	52,243	52,993	54,367
Annual % change thru 2013	2.6%	2.0%	2.9%	2.7%	2.4%	2.6%
ANNUAL ESTIMATED CONSUMER SPENDING (CSP)						
2008 estimated	309,795,649	436,375,521	281,157,597	2,883,143,407	580,123,467	287,328,592
2013 projected	391,500,168	544,348,820	352,151,490	3,652,236,464	733,741,560	362,660,930
Annual % change thru 2013	5.3%	4.9%	5.1%	5.3%	5.3%	5.2%
TOTAL ESTIMATED COUNTY ECONOMY						
2008 estimated	418,224,126	589,106,953	379,562,756	3,892,243,599	783,166,680	387,893,599
2013 projected	528,525,227	734,870,907	475,404,512	4,930,519,226	990,551,106	489,592,256
Total 5 year growth	110,301,101	145,763,954	95,841,756	1,038,275,627	207,384,426	101,698,656
AVERAGE HOUSEHOLD INCOME						
2008 estimated	\$ 52,750	50,658	48,835	54,898	56,476	57,328
2013 projected	\$ 60,102	55,959	56,419	62,480	63,622	65,024
Annual % change thru 2013	2.8%	2.1%	3.1%	2.8%	2.5%	2.7%
ANNUAL ESTIMATED FAMILY INCOME (EFI) AT LEAST \$100,000						
2008 estimated	5.5%	5.3%	5.0%	8.3%	7.2%	6.2%
2013 projected	15.3%	12.4%	15.3%	18.1%	17.0%	17.2%
Annual % change thru 2013	36.0%	26.4%	41.0%	23.7%	26.9%	35.6%
EFI AT LEAST \$150,000						
2008 estimated	1.7%	1.8%	1.2%	3.3%	2.5%	2.3%
2013 projected	4.6%	3.6%	4.8%	7.1%	5.6%	5.2%
Annual % change thru 2013	33.4%	19.2%	61.1%	23.7%	25.6%	25.2%
EFI AT LEAST \$250,000						
2008 estimated	0.4%	0.6%	0.1%	0.8%	0.6%	0.8%
2013 projected	1.3%	1.3%	0.8%	2.3%	1.5%	1.8%
Annual % change thru 2013	40.7%	23.2%	92.9%	34.6%	28.3%	28.6%
TOTAL GAFO PER PERSON						
2007 estimated	3,337	2,055	3,371	(1,310)	(332)	2,540
TOTAL CSP PER PERSON						
2008 estimated	17,794	17,030	17,197	17,822	17,922	17,182
2013 estimated	21,676	20,477	21,101	21,720	21,767	20,804
WORKPLACE AND EMPLOYMENT KEY STATISTICS						
# of Employers	631	907	659	5,530	1,572	704
# of Employees	5,547	8,810	5,633	84,038	19,994	7,124
% of Population Employed	31.9%	34.4%	34.5%	51.9%	61.8%	42.6%
# of Residents per Business	28	28	25	29	21	24
# of Households per Business	11	11	10	11	8	9
% Private Employers (not government)	76.1%	73.9%	74.1%	87.1%	83.1%	79.0%
% Private Employees (not government)	78.1%	72.7%	75.5%	82.9%	79.6%	75.9%