#### GREATER MARKET ANALYSIS

(RADIUS, CITY, COUNTY & CBSA COMPARISONS)

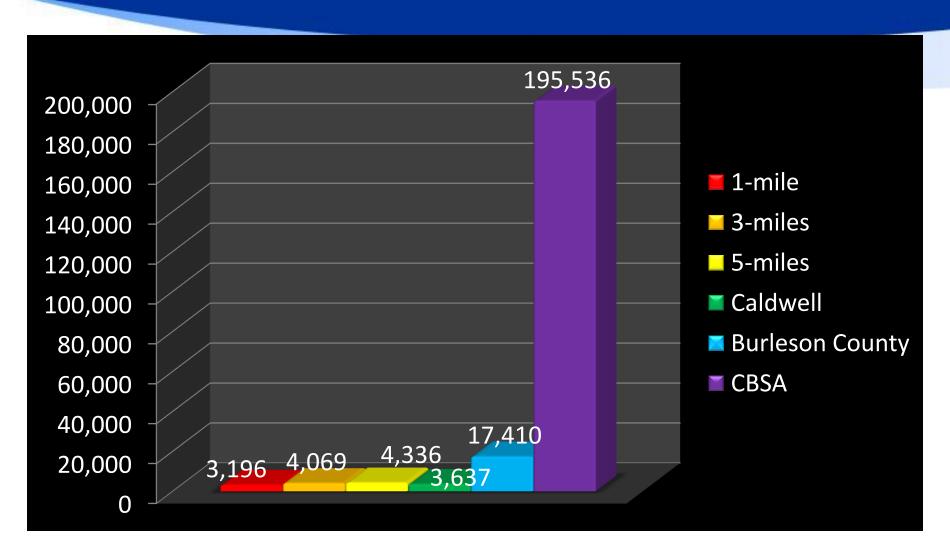


SOUTHWEST PARTNERS



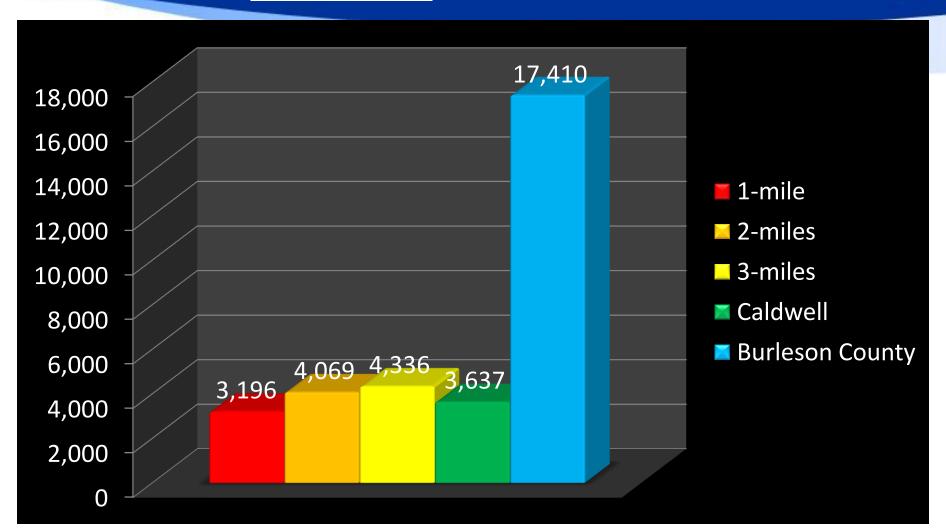


#### **Greater market 2008 estimated population**



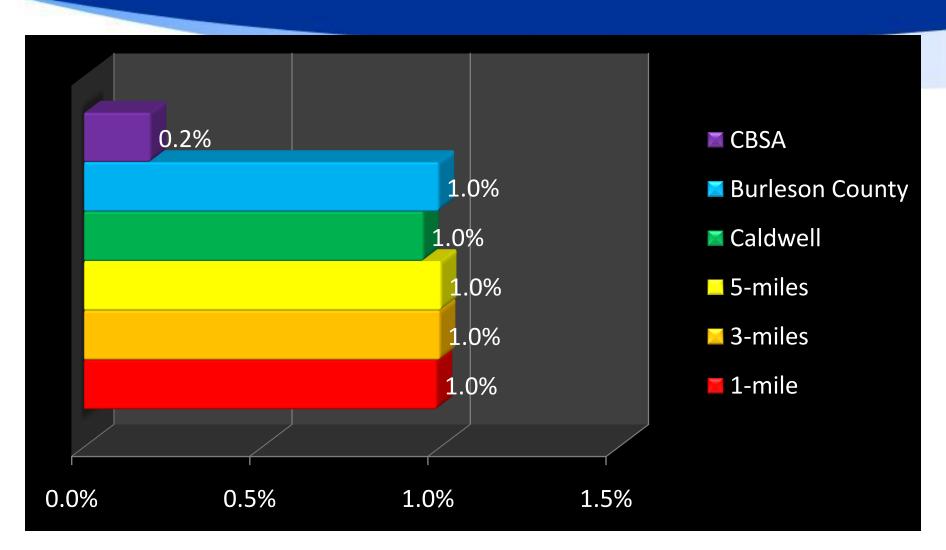


# Greater market 2008 estimated population without CBSA



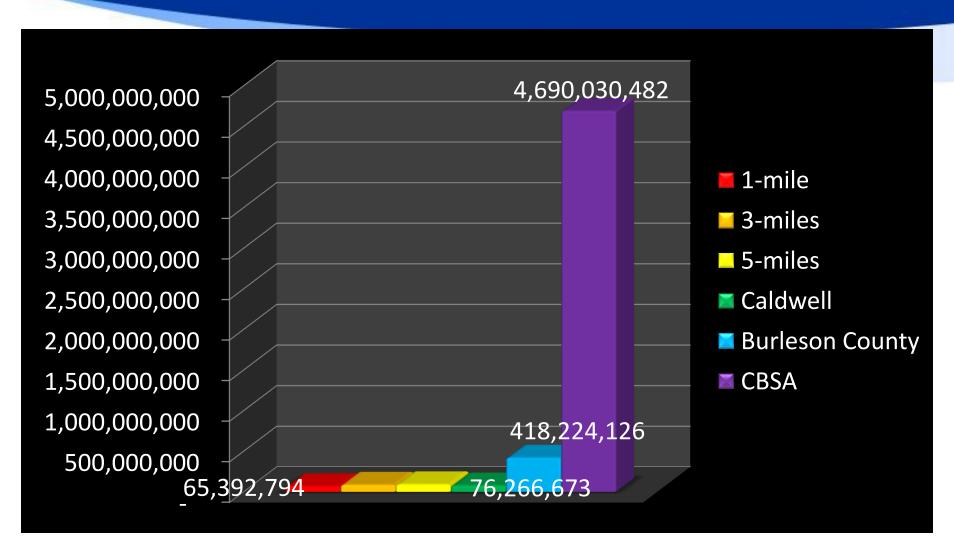


#### **Greater market 2008-2013 annual % population growth**



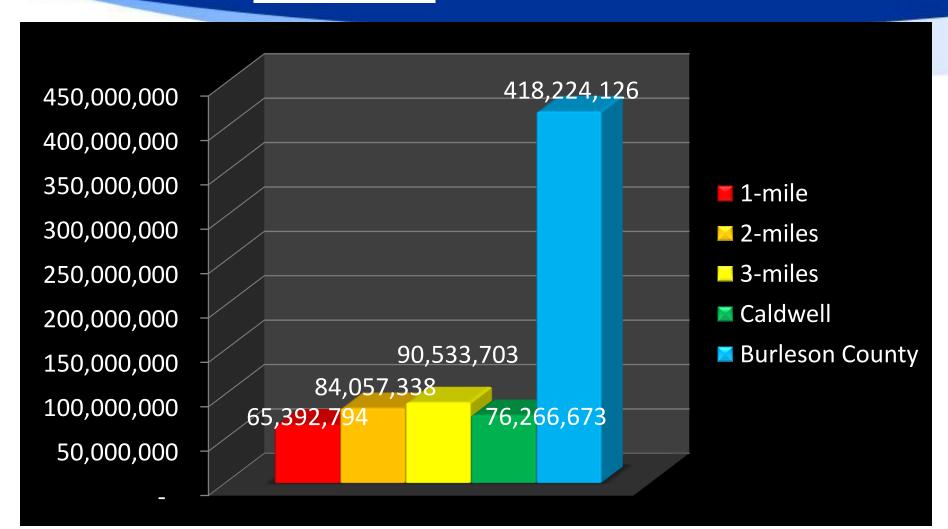


#### **Greater market 2008 total economy**



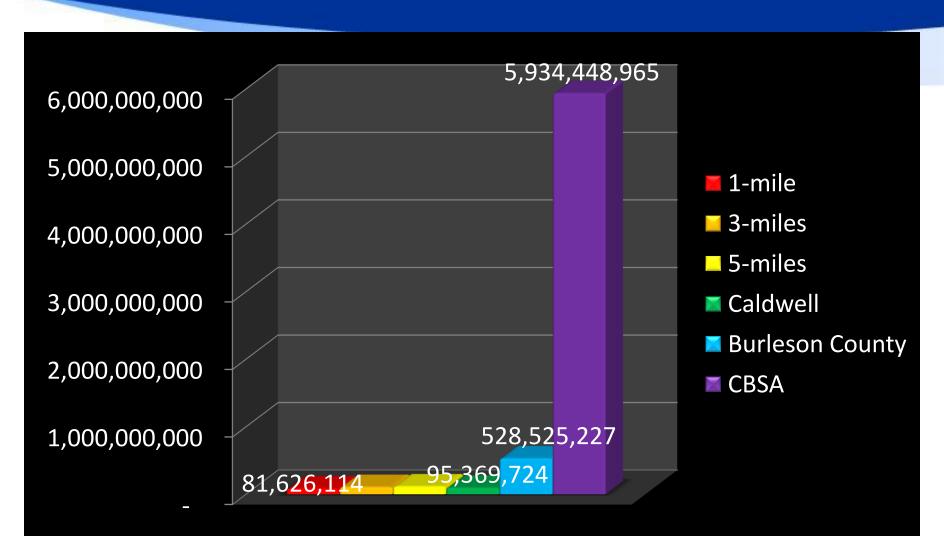


# Greater market 2008 total economy without CBSA



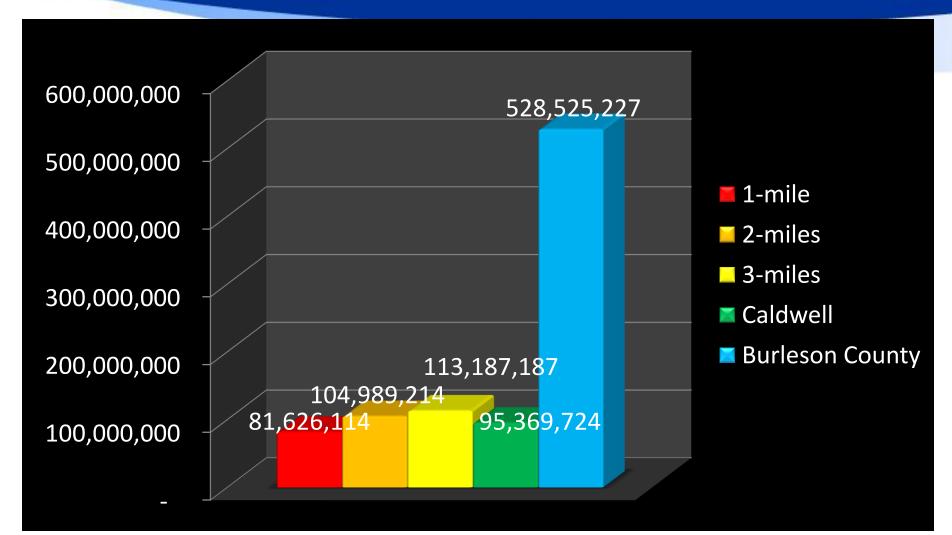


#### **Greater market 2013 total estimated economy**



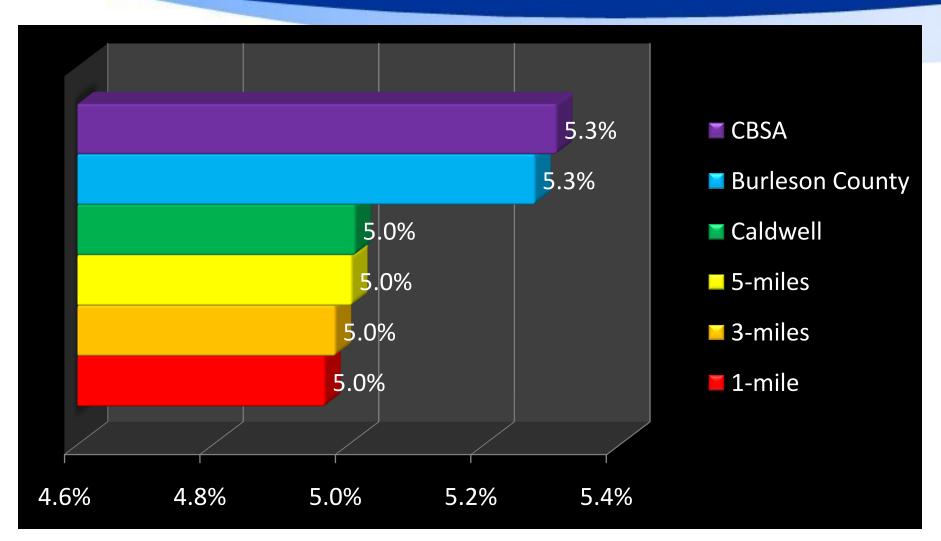


### Greater market 2013 total economy without CBSA



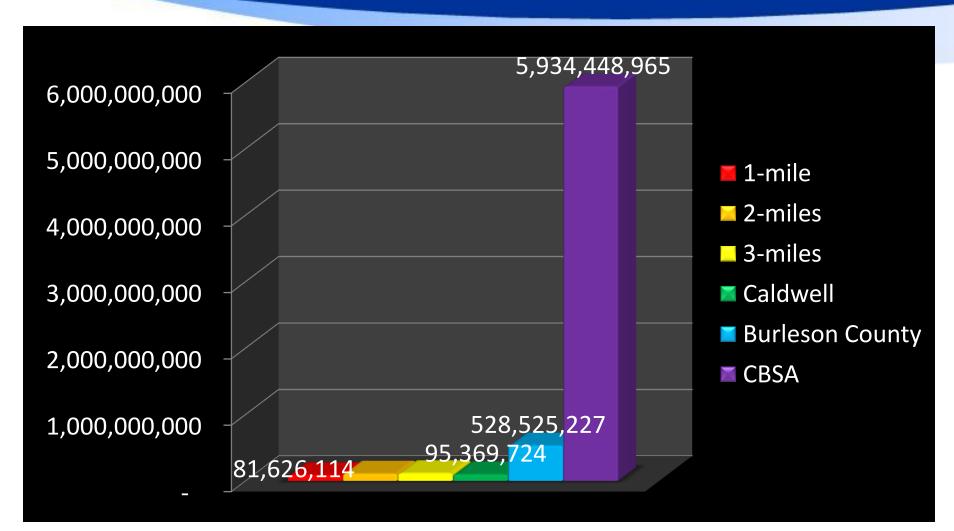


# Greater market 2008 & 2013 comparison of annual % economic growth



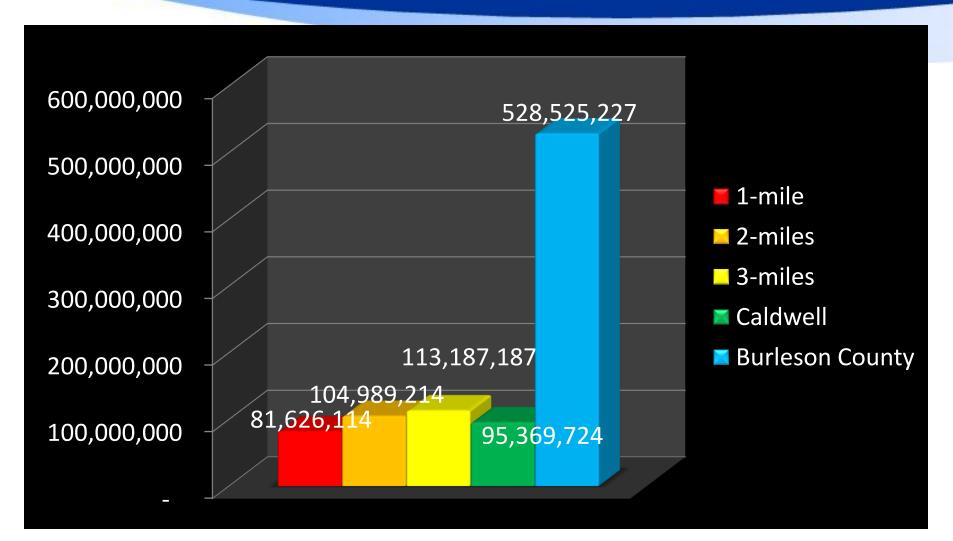


# Greater market 2008-2013 comparison of total projected \$ economic growth



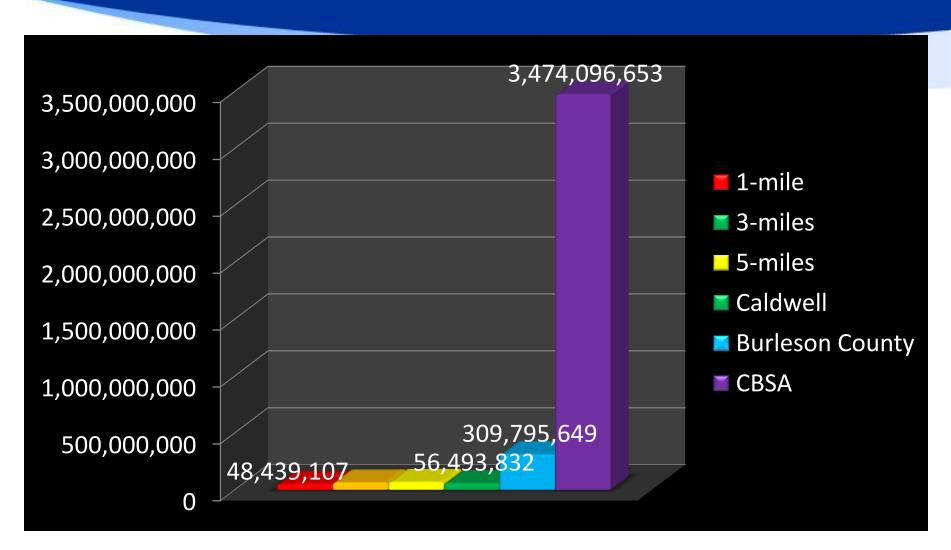


# Greater market 2008-2013 comparison of total projected \$ economic growth without CBSA



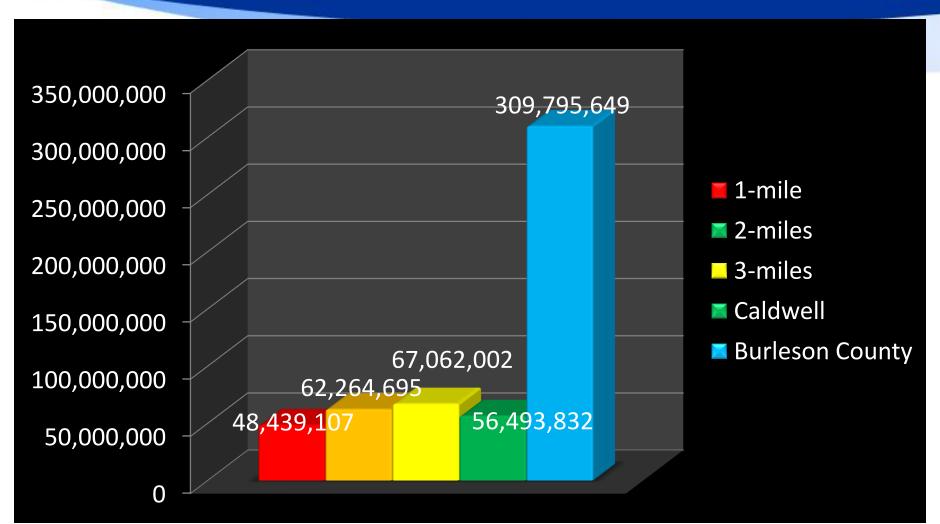


#### **Greater market 2008 total consumer spending**



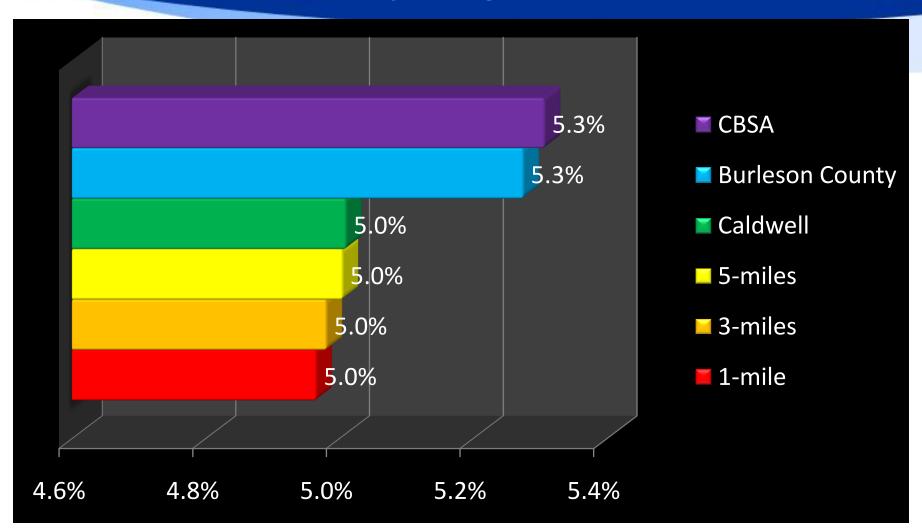


# Greater market 2008 total consumer spending without CBSA



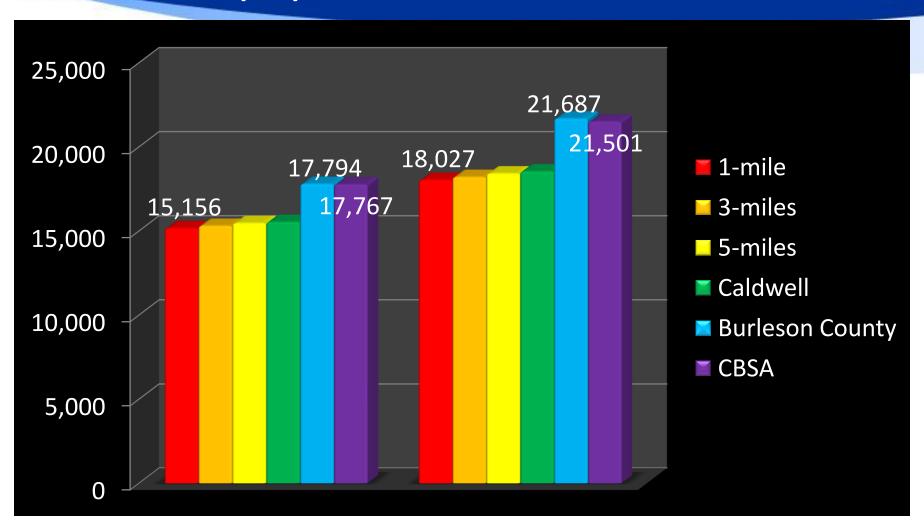


# Greater market 2008-2013 annual % growth in consumer spending



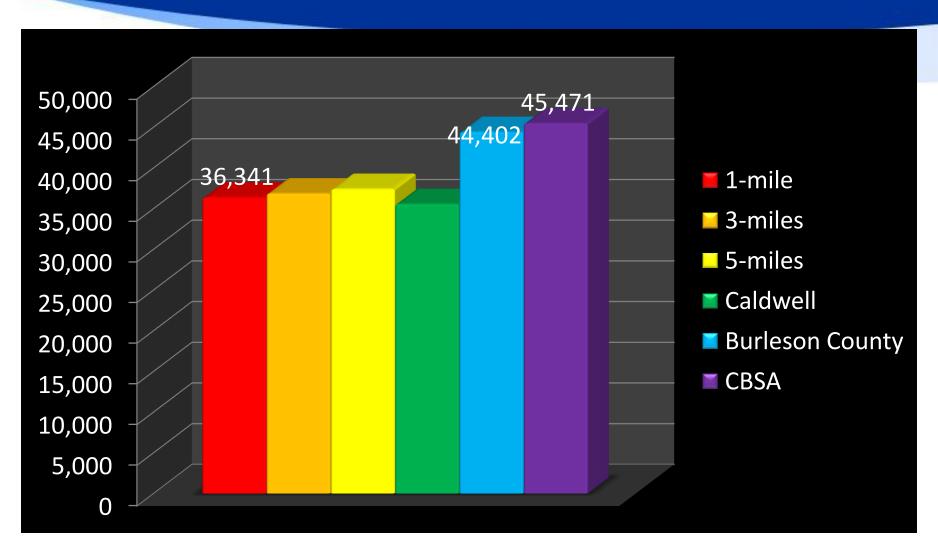


# Greater market 2008 & 2013 estimated consumer spending per person



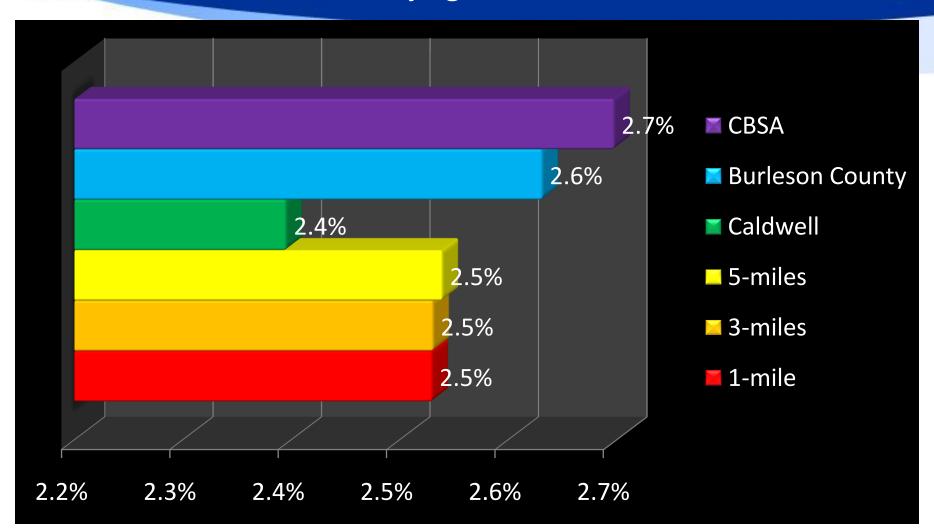


#### **Greater market 2008 effective buying income**



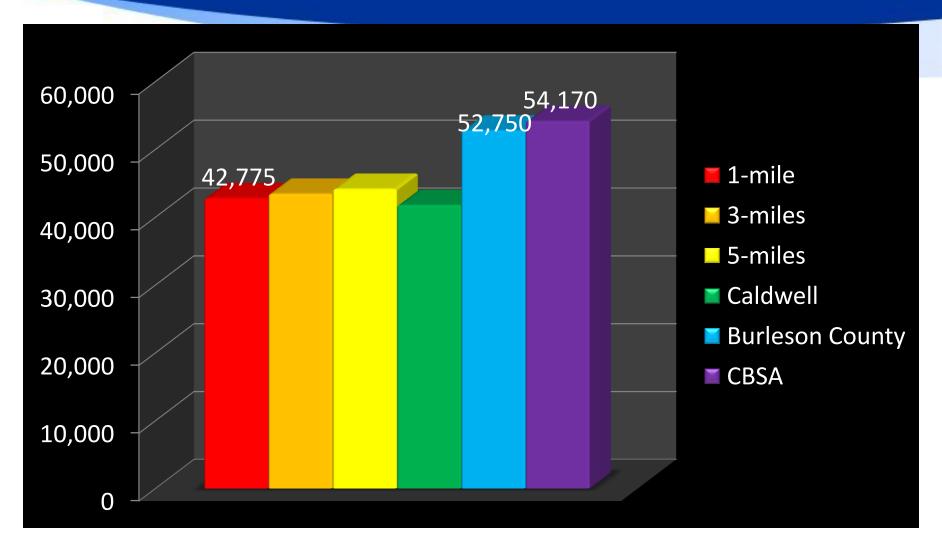


# Greater market 2008-2013 annual % growth in effective buying income



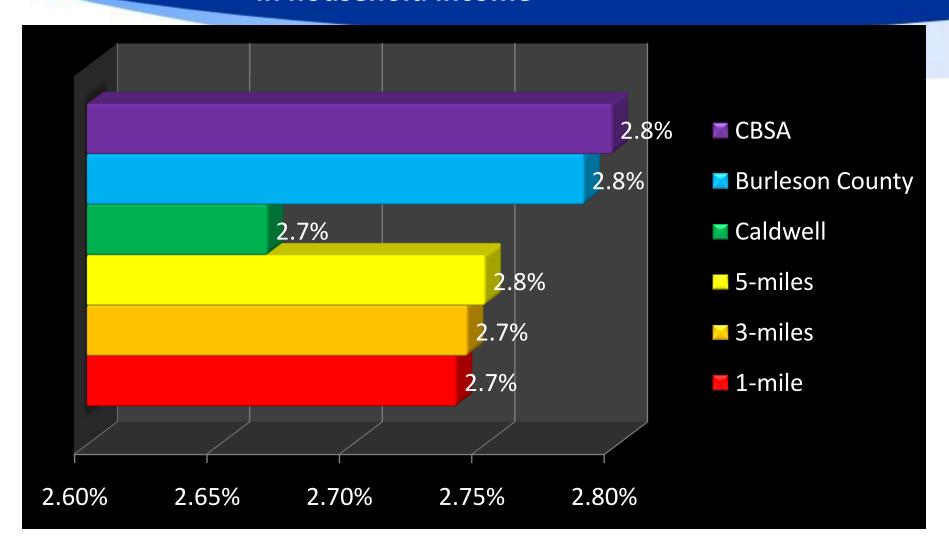


#### Greater market 2008 estimated average household income



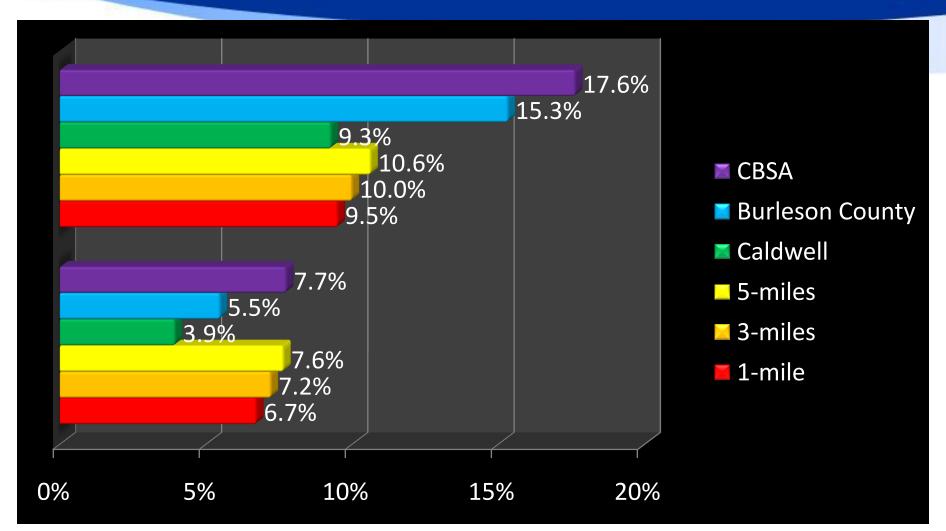


#### Greater market 2008-2013 annual % growth in household income



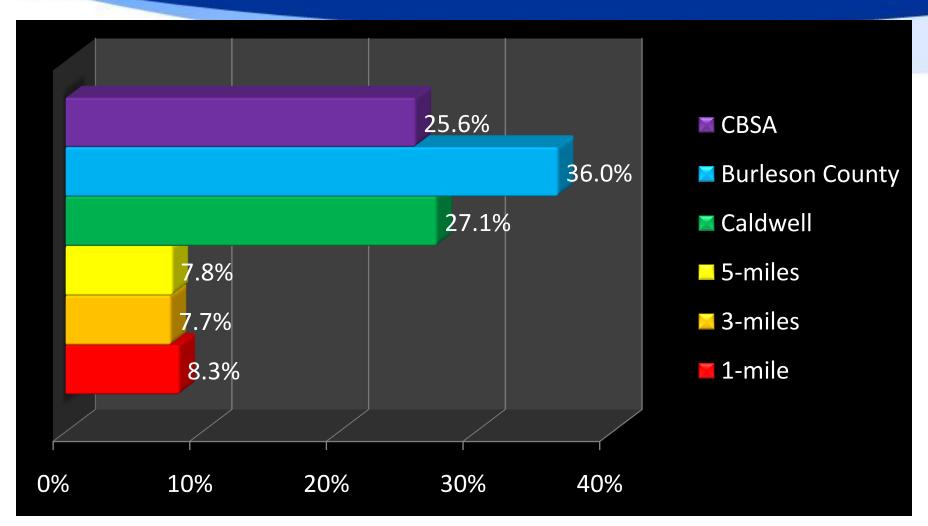


### Greater market 2008 & 2013 % of households with annual income of at least \$100K



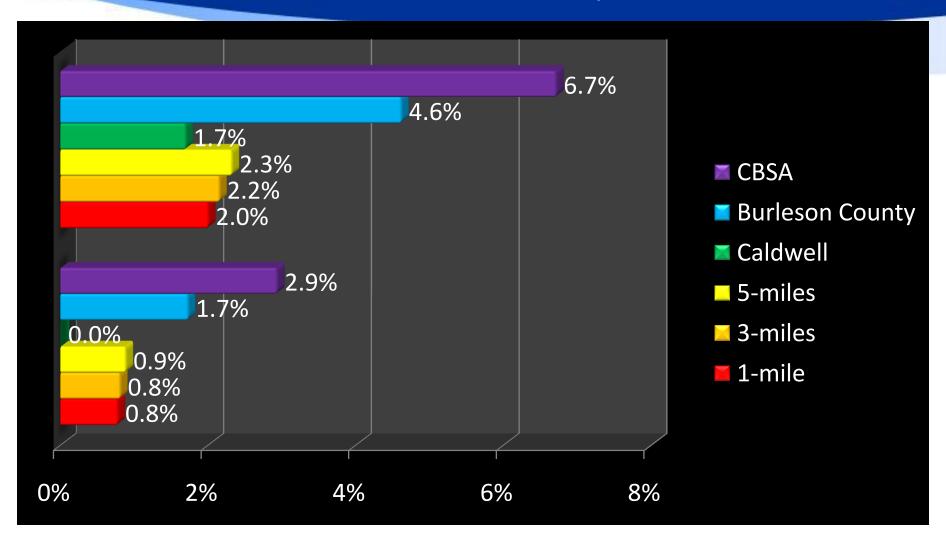


### Greater market 2008-2013 annual % growth in households with at least \$100K annual income



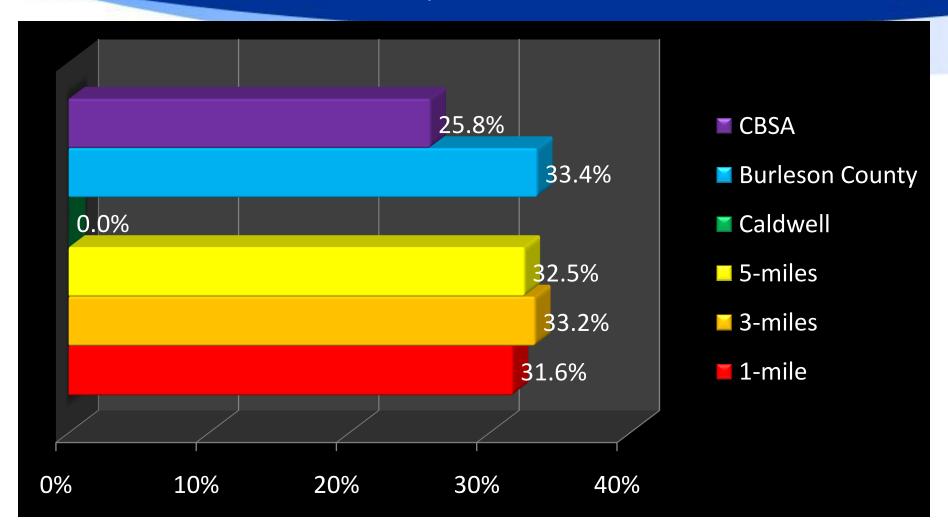


#### Greater market 2008 & 2013 % of households with annual income of at least \$150K



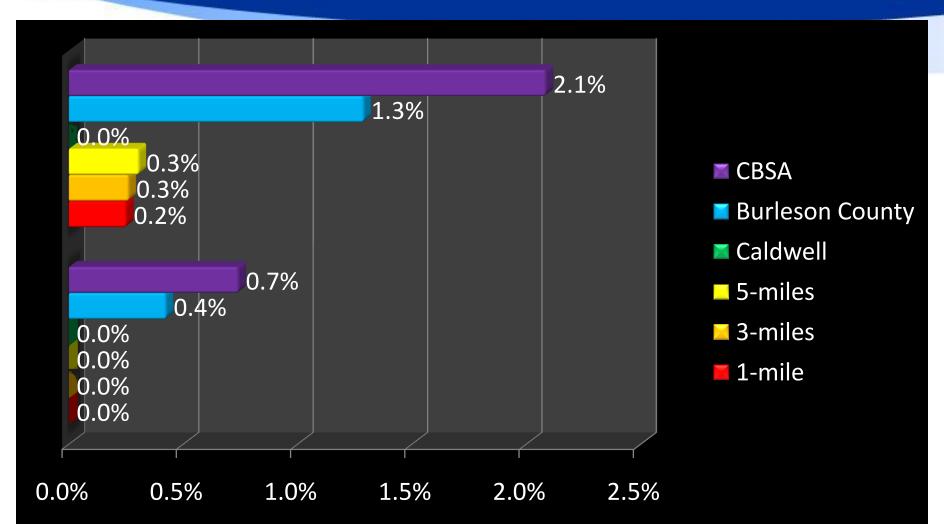


#### Greater market 2008-2013 annual % growth in households with at least \$150K annual income



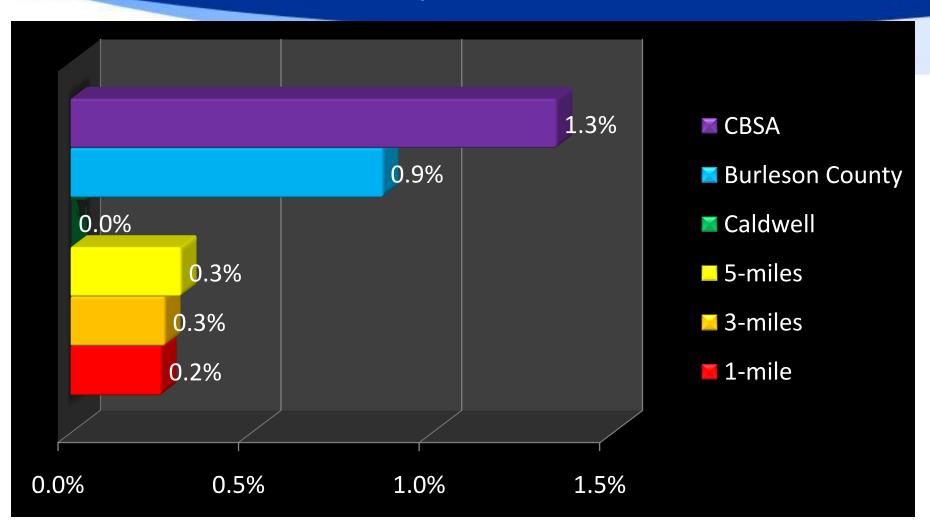


# Greater market 2008 & 2013 % of households with annual income of at least \$250K





### Greater market 2008-2013 total % growth in households with at least \$250K annual income





#### **Greater market GAFO per person in 2008**

