COMPARATIVE ANALYSIS (CONTIGUOUS COUNTY COMPARISONS)



SOUTHWEST PARTNERS



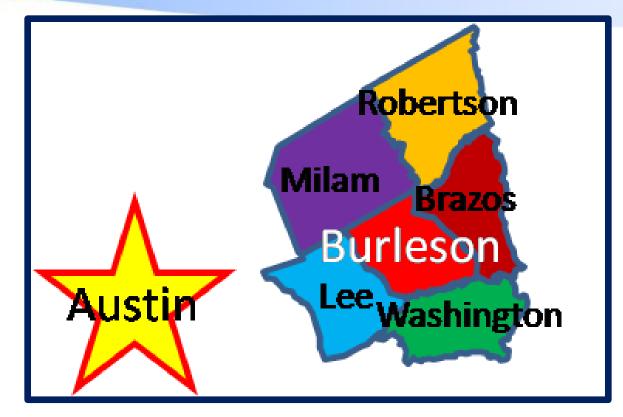


Overview of contiguous Counties, Counties in the College Station-Bryan CBSA and proximity to Austin



Brazos, Burleson and Robertson Counties are in the College Station-Bryan CBSA.

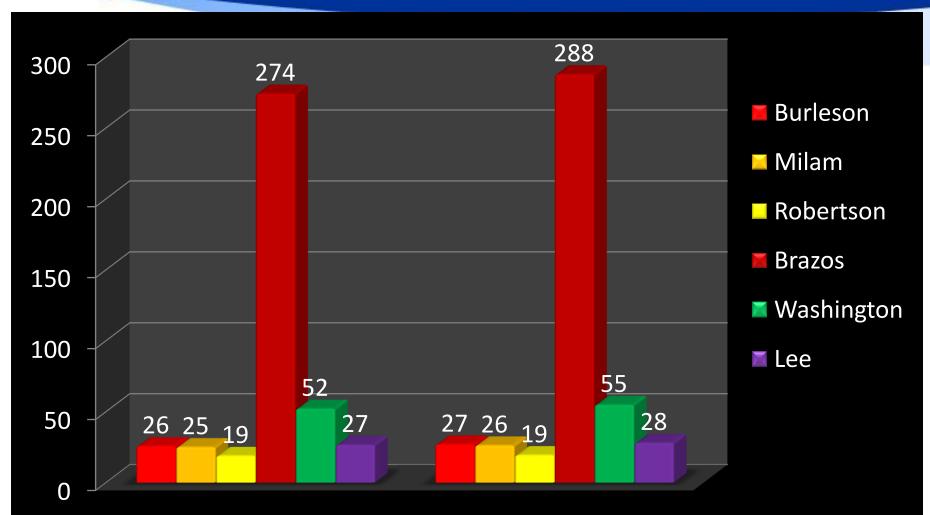
Brazos County has a total population of 161,777. It is 49% greater than the population of all Burleson and all other Counties combined (108,476).





Comparative market 2008 & 2013 population per square mile ("Density")

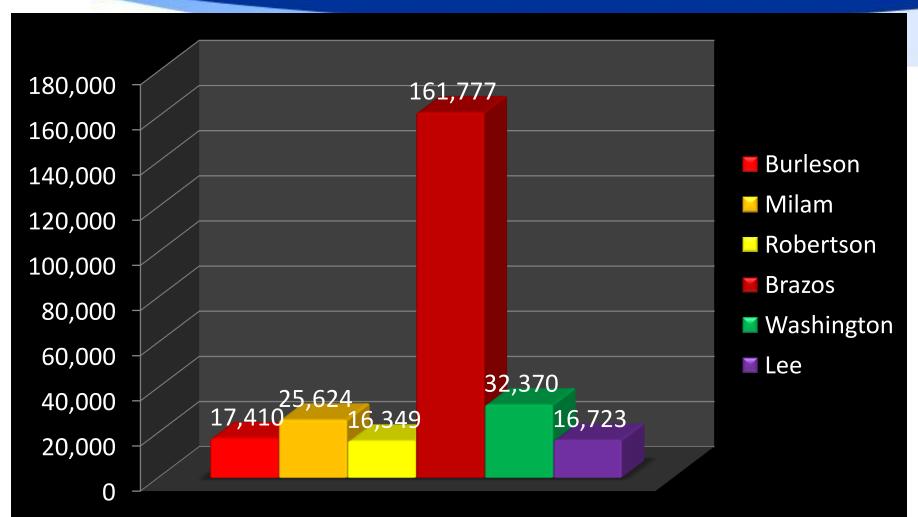






Comparative market 2008 estimated population

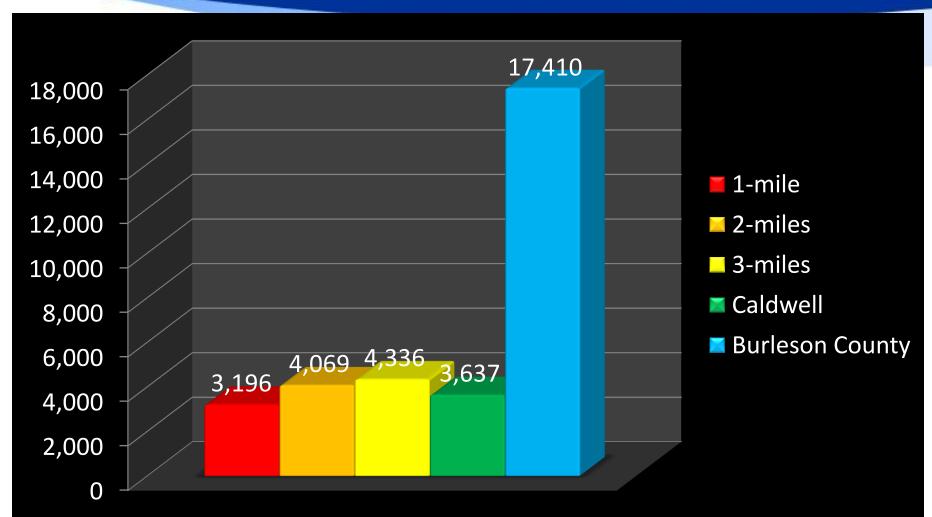






Comparative market 2008 estimated population without CBSA

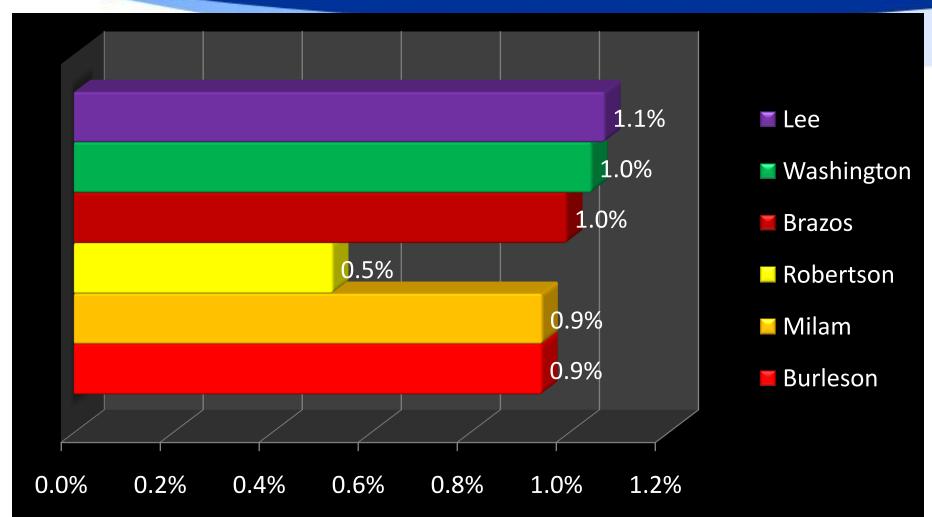






Comparative market 2008-2013 annual % population growth

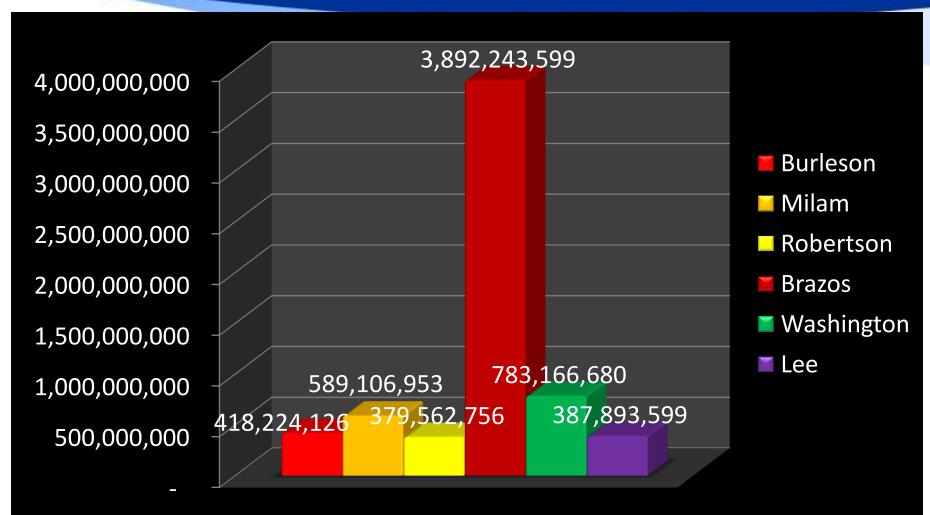






Comparative market 2008 total economy

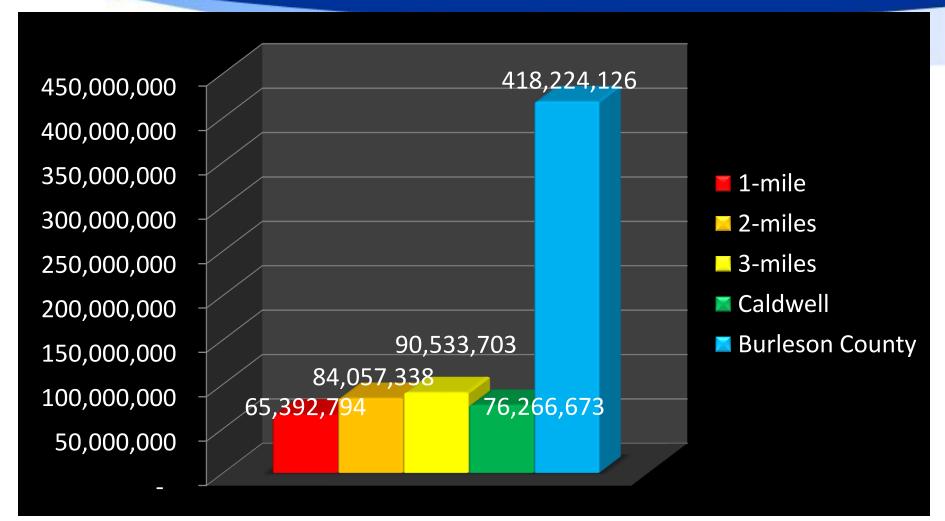






Comparative market 2008 total economy without CBSA

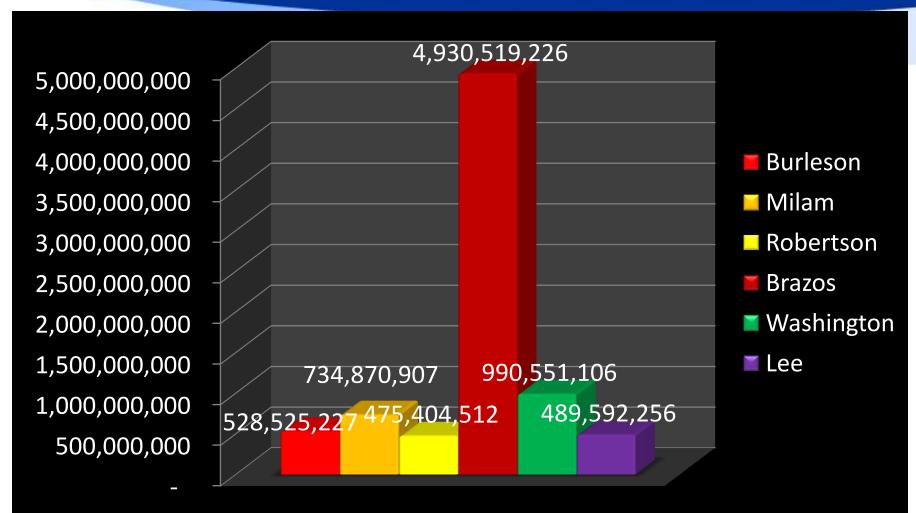






Comparative market 2013 total economy

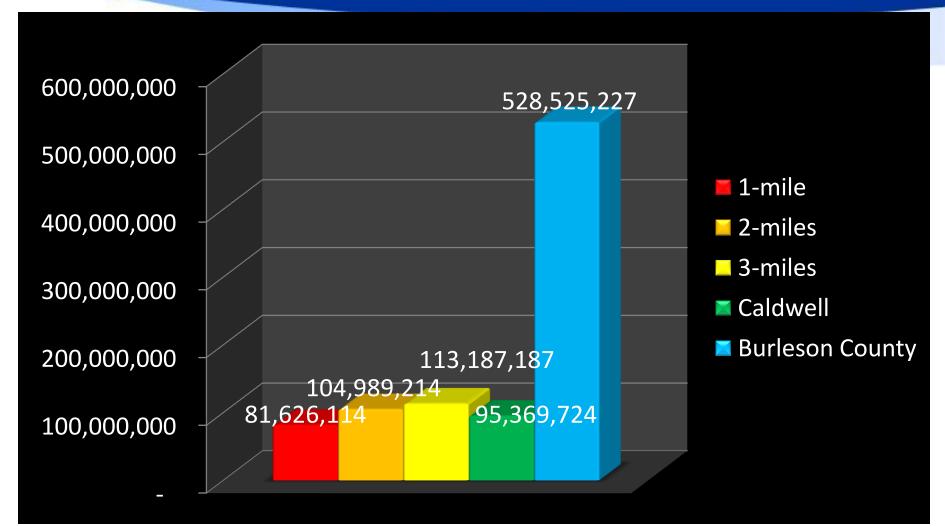






Comparative market 2013 total economy without CBSA

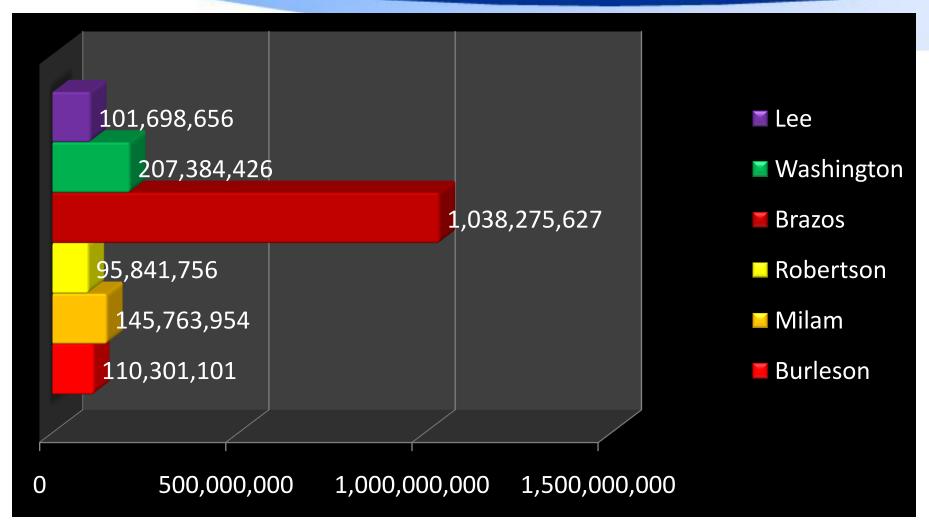






Comparative market 2008-2013 comparison of total projected \$ economic growth

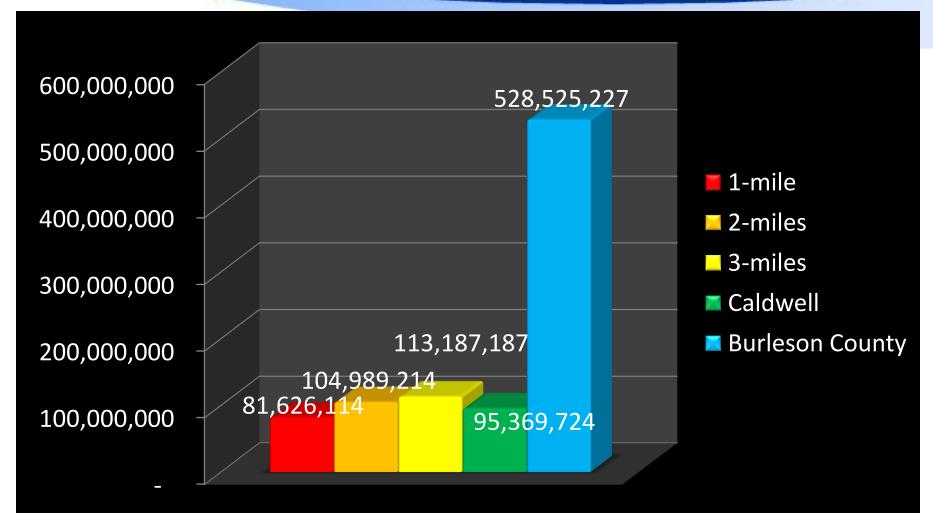






Comparative market 2008-2013 comparison of total projected \$ economic growth without CBSA

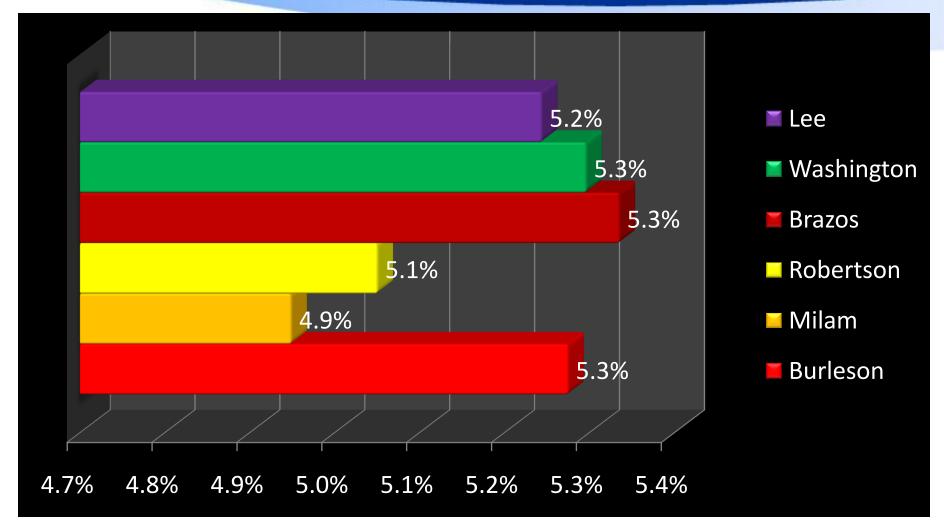






Comparative market 2008-2013 comparison of annual % economic growth

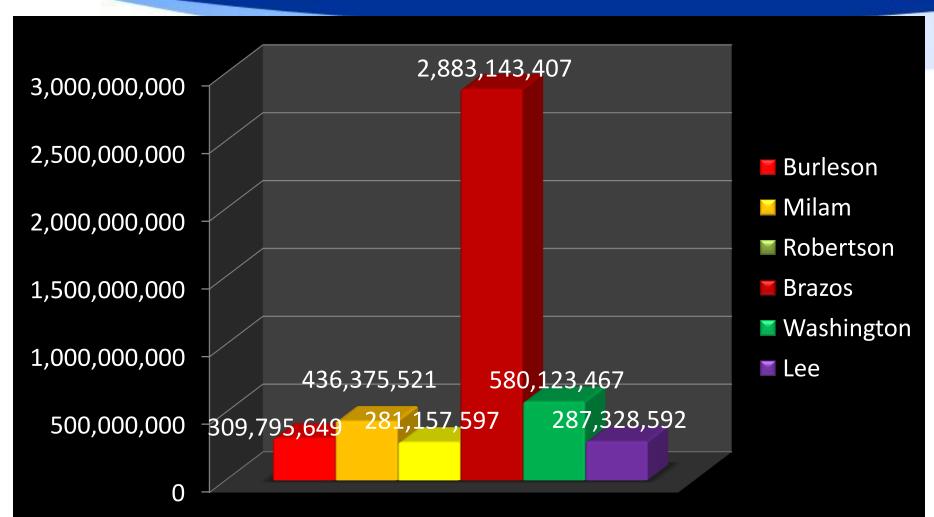






Comparative market 2008 total consumer spending

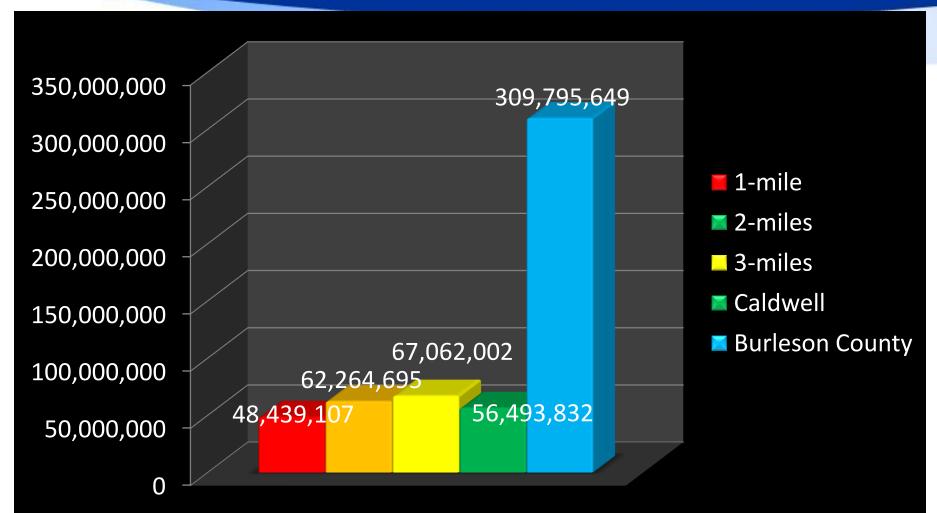






Comparative market 2008 total consumer spending without CBSA







Comparative market 2008 estimated consumer spending per person

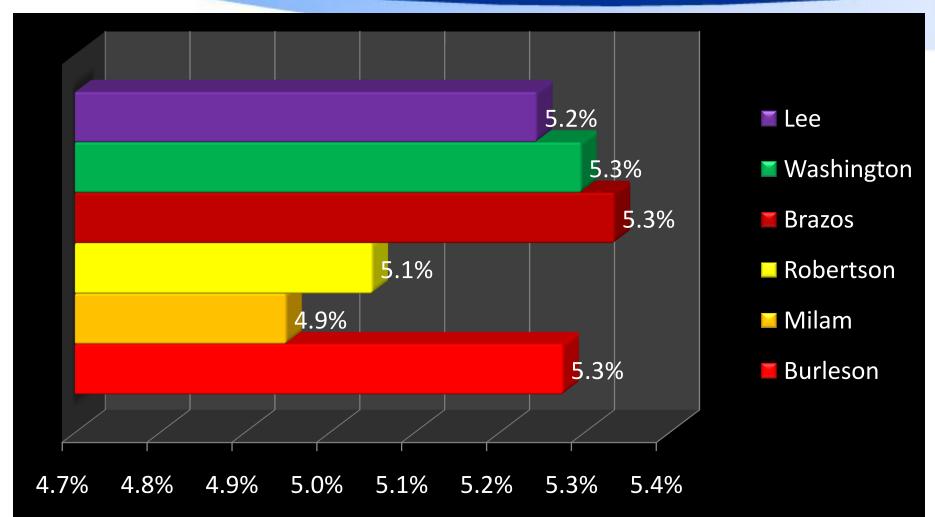






Comparative market 2008-2013 comparison of annual % consumer spending growth

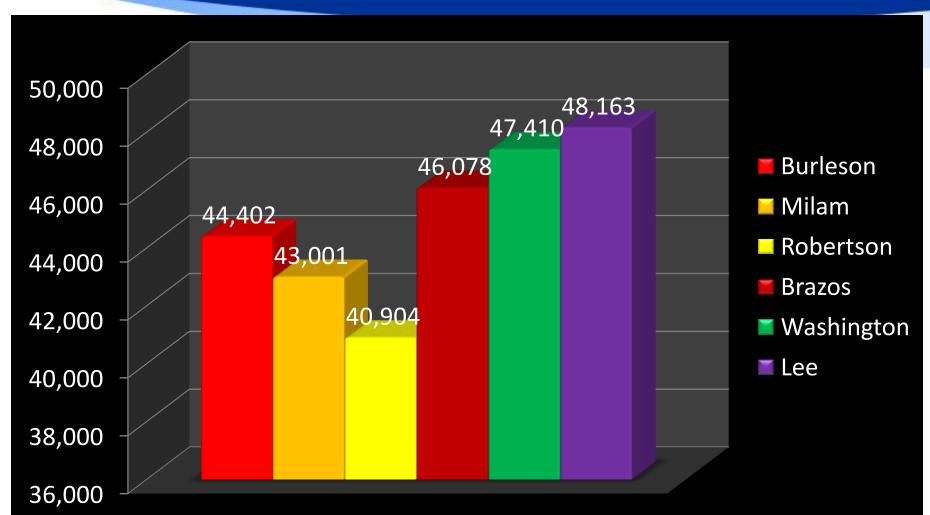






Comparative market 2008 average effective buying income

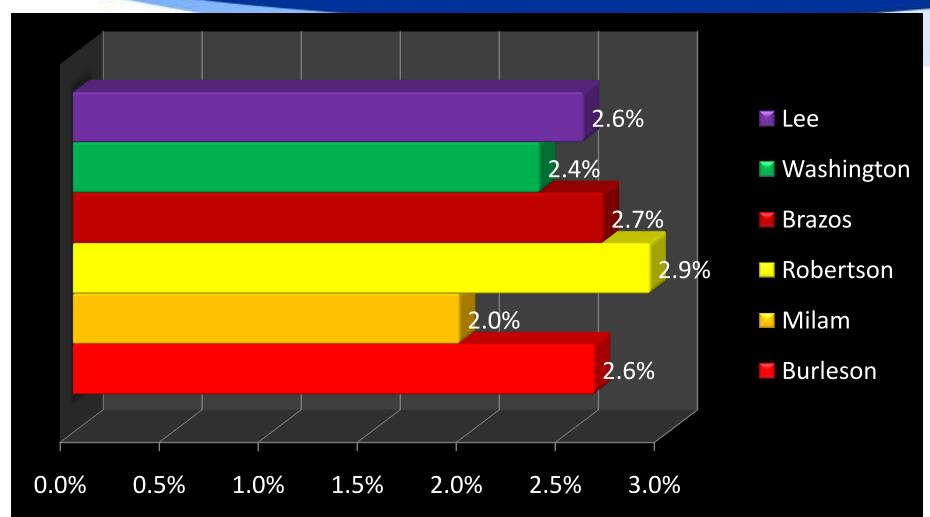






Comparative market 2008-2013 annual % growth in effective buying income

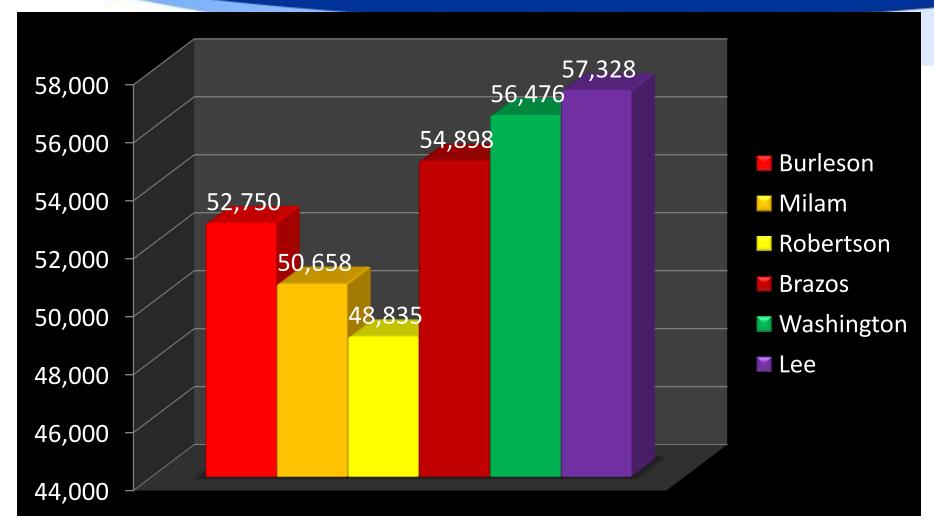






Comparative market 2008 estimated average household income

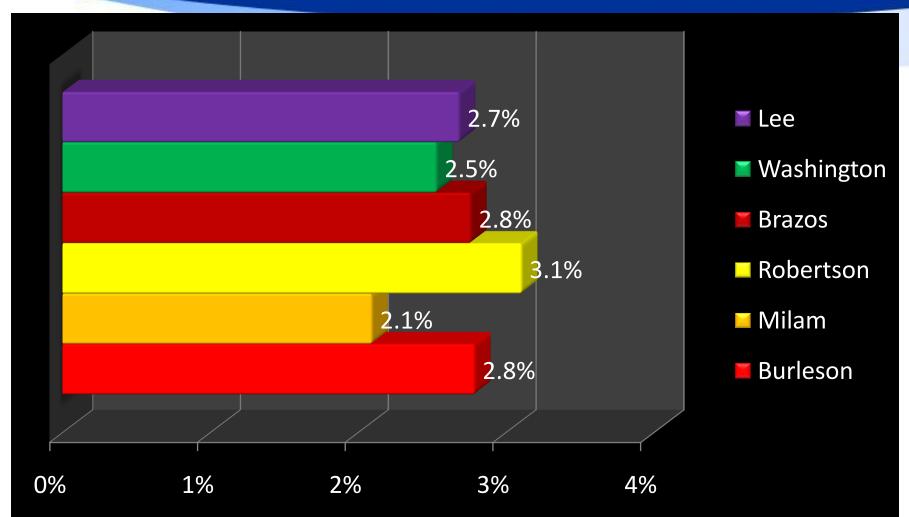






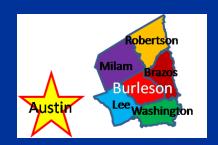
Comparative market 2008-2013 annual % growth in household income

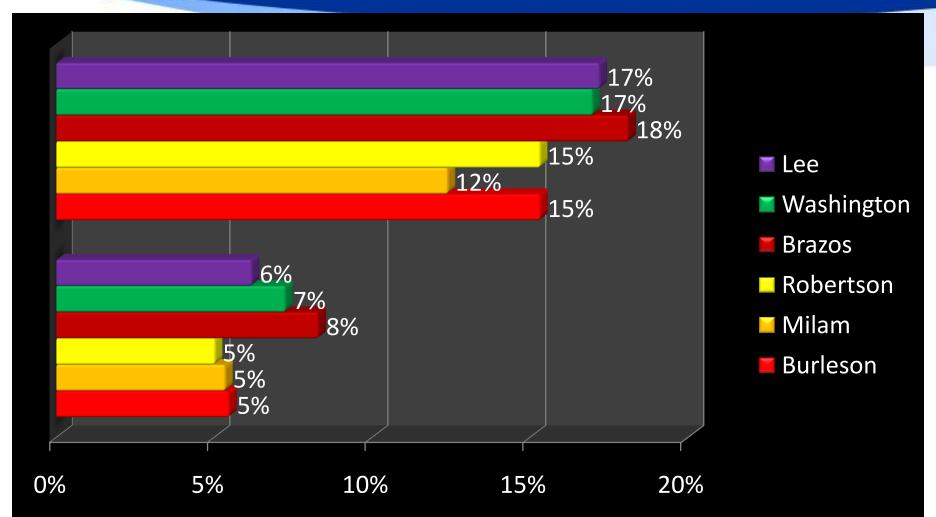






Comparative market 2008 & 2013 % of households with annual income of at least \$100K

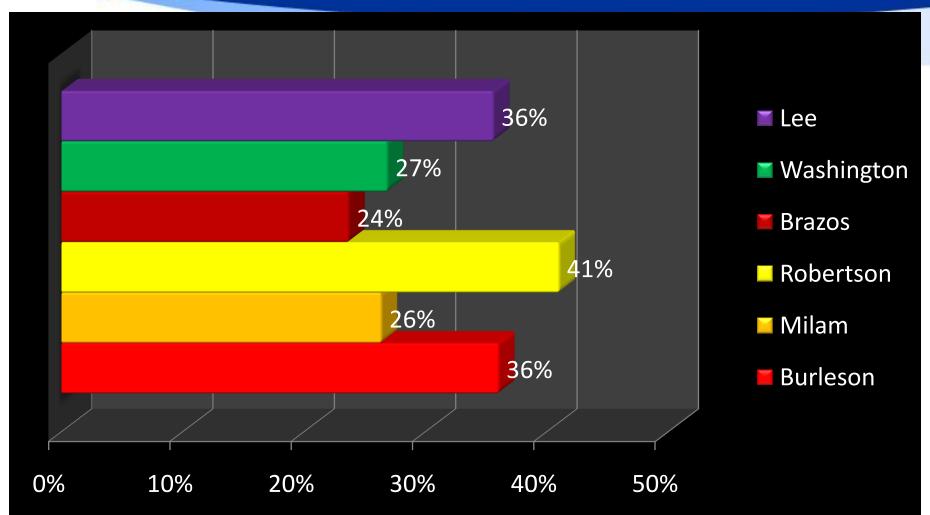






Comparative market 2008-2013 annual % growth in households with at least \$100K annual income

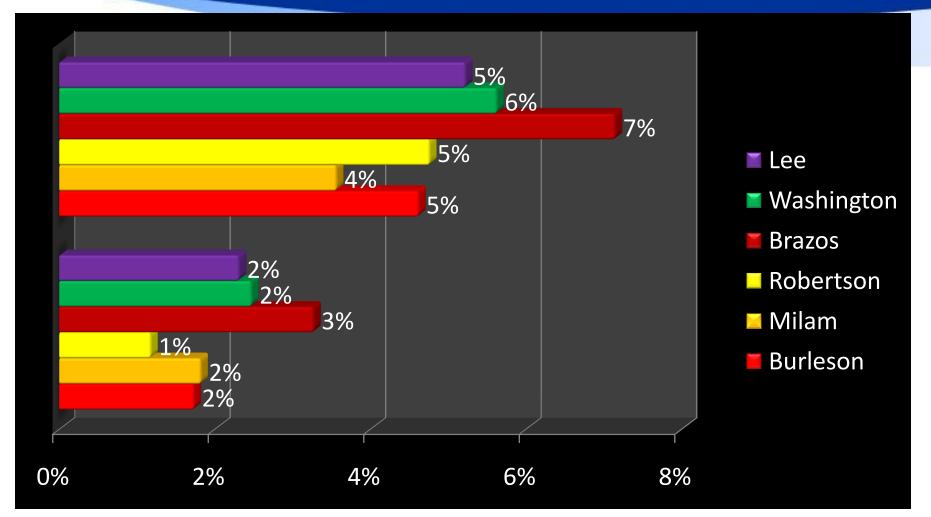






Comparative market 2008 & 2013 % of households with annual income of at least \$150K

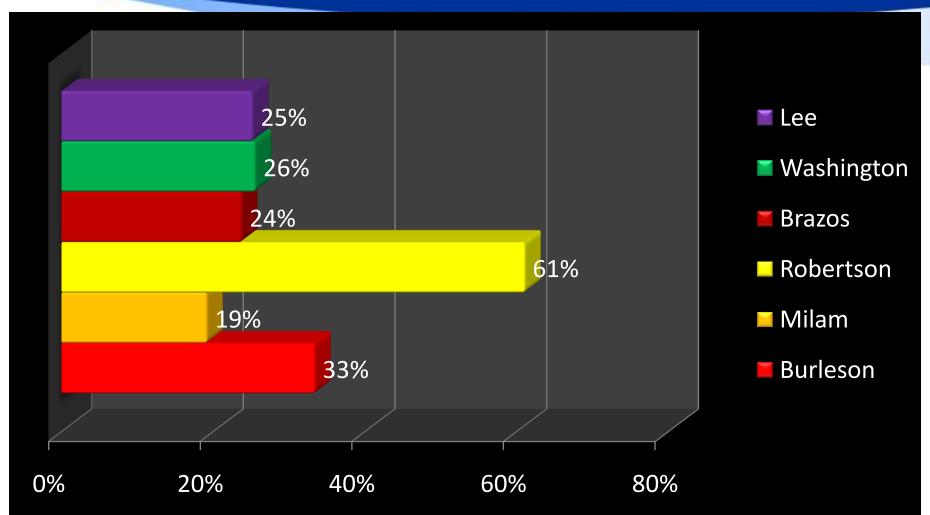






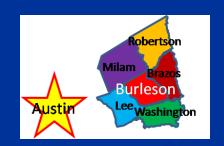
Comparative market 2008-2013 annual % growth in households with at least \$150K annual income

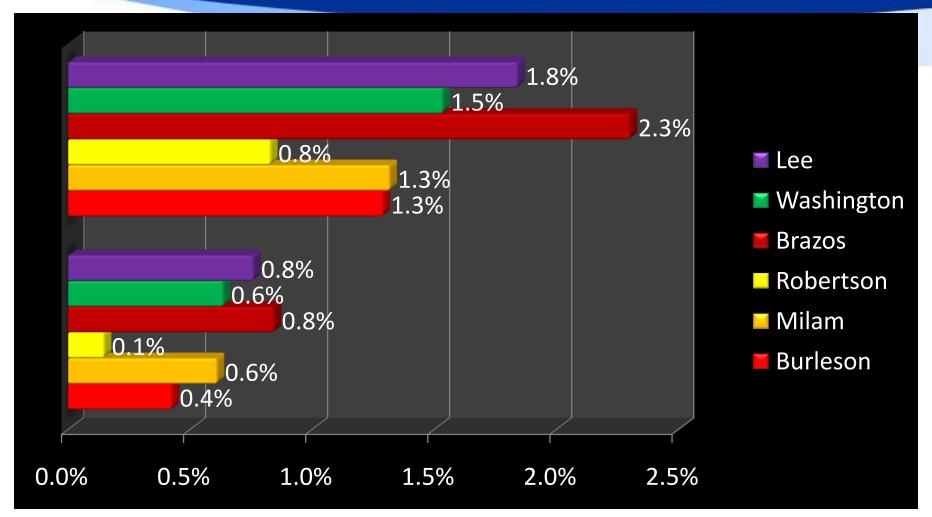






Comparative market 2008 & 2013 % of households with annual income of at least \$250K

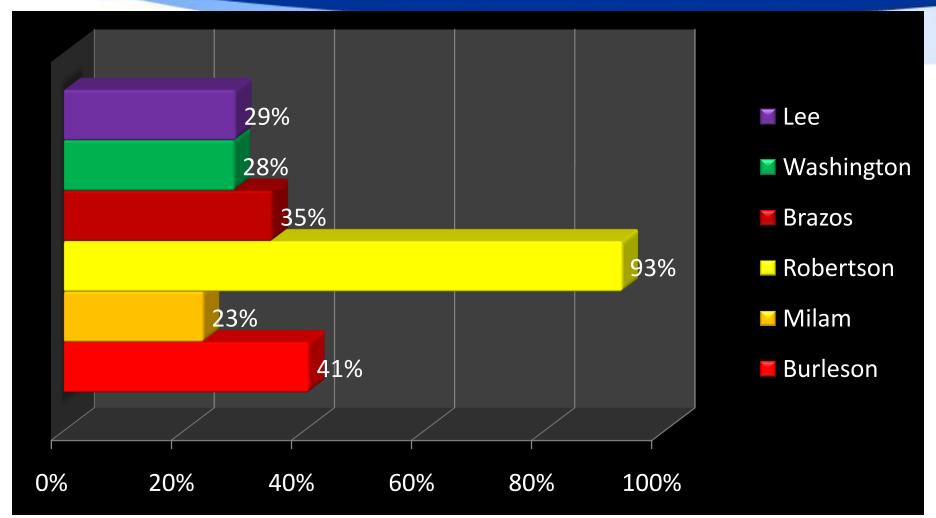






Comparative market 2008-2013 annual % growth in households with at least \$250K annual income

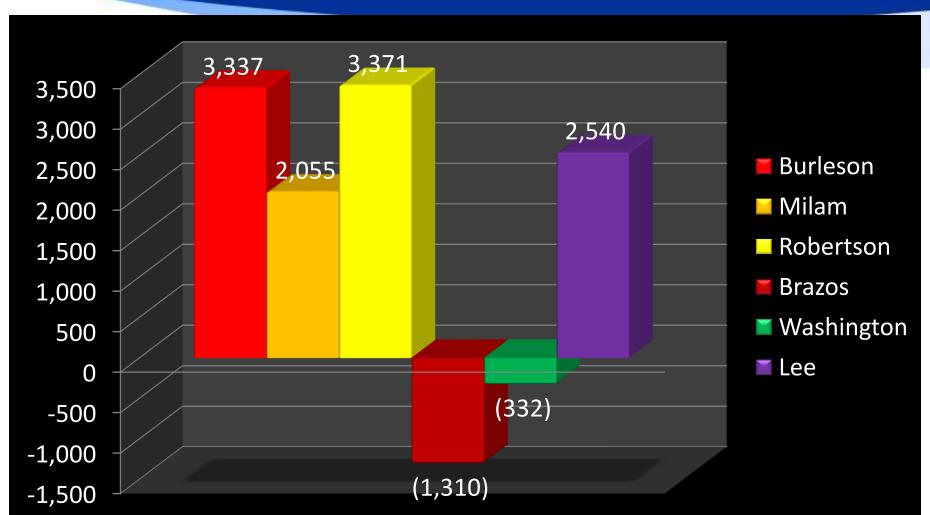






Comparative market GAFO per person in 2008

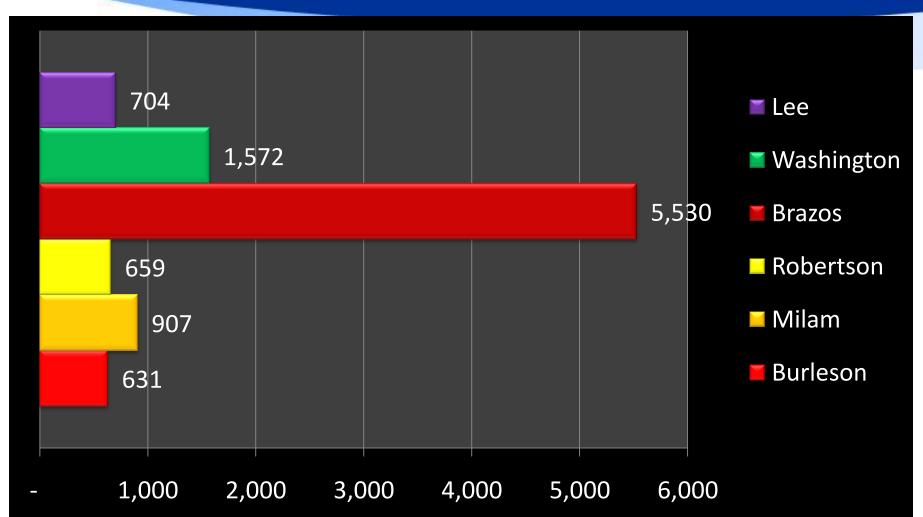






Comparative market 2008 number of private employers

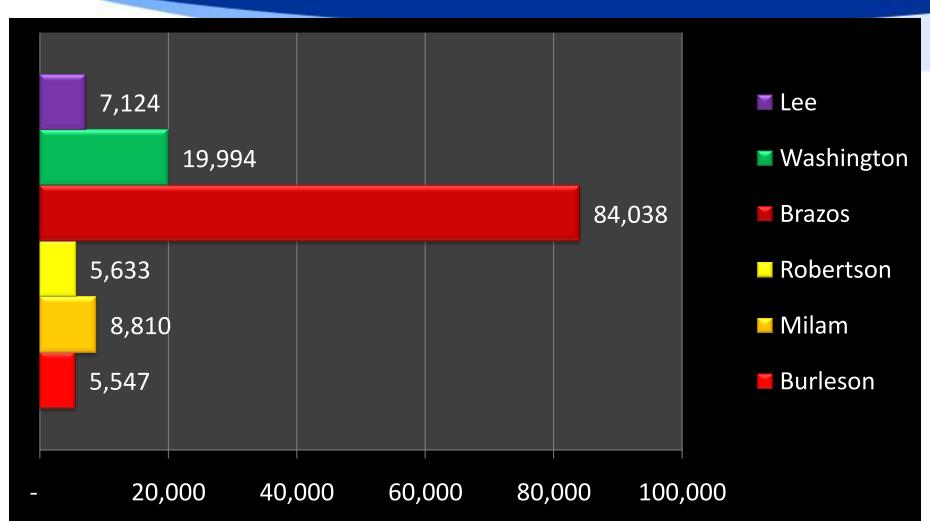






Comparative market 2008 number of private employees

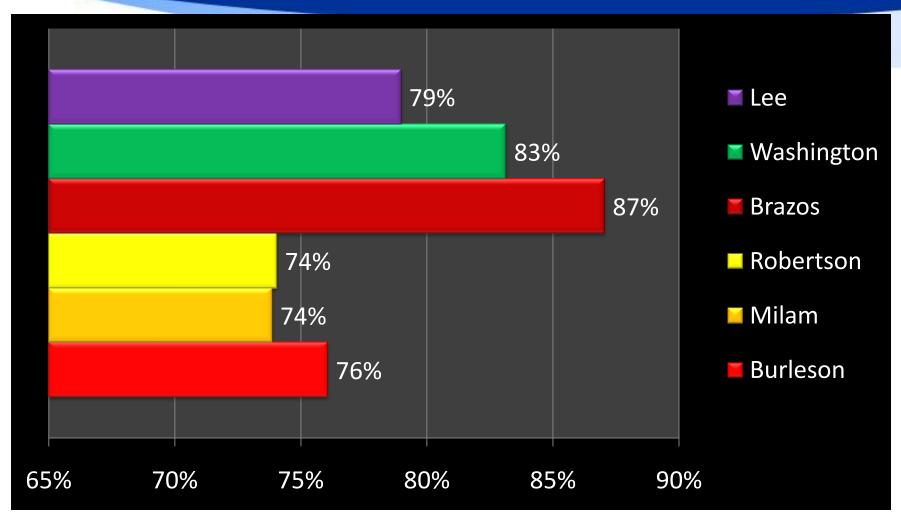






Comparative market 2008 % of private employers to total employers

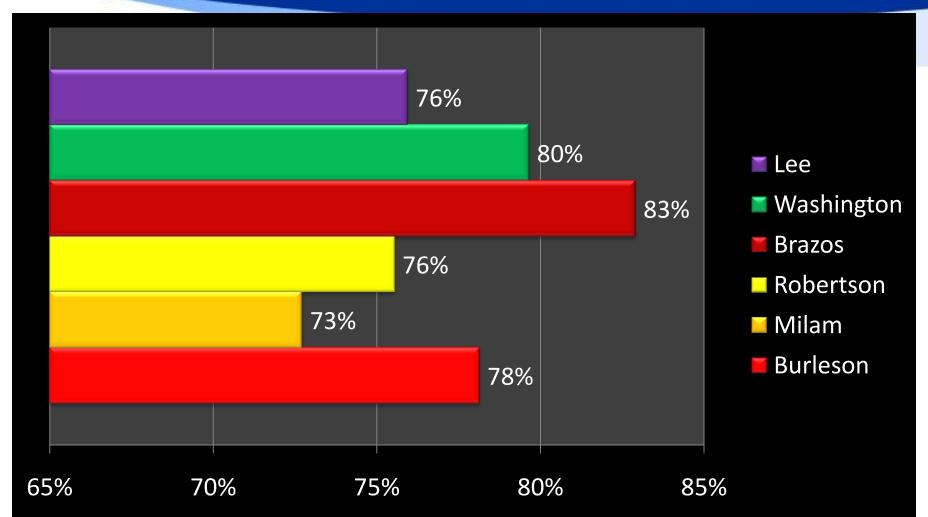






Comparative market 2008 % of private employees to total employees

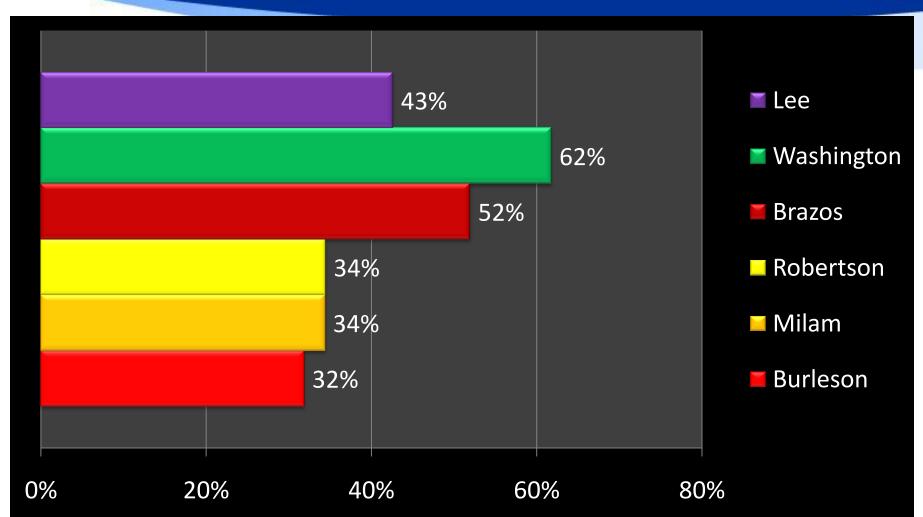






Comparative market 2008 % of population employed

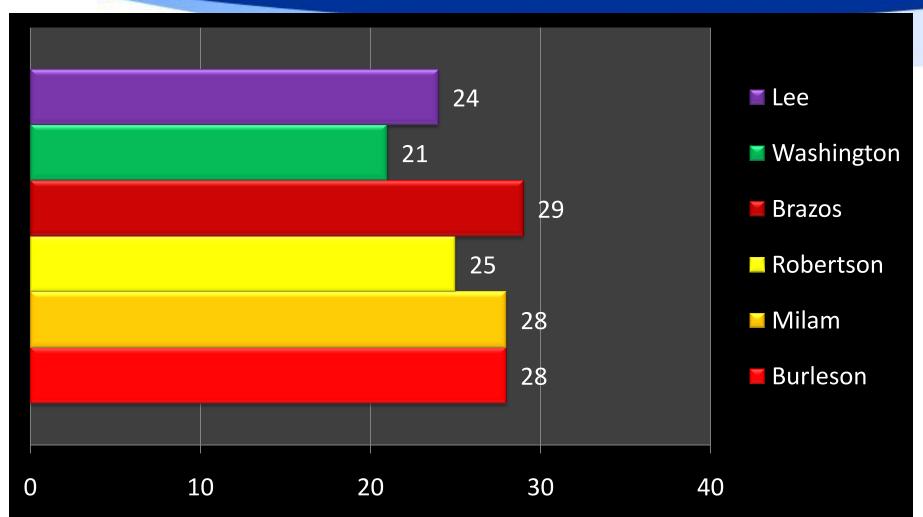






Comparative market # of residents per business in 2008







Comparative market # of households per business in 2008



