

Demographic Detail Report

Hopkins Rd, Powder Springs, GA 30127

Building Type: **Land**

Class: -

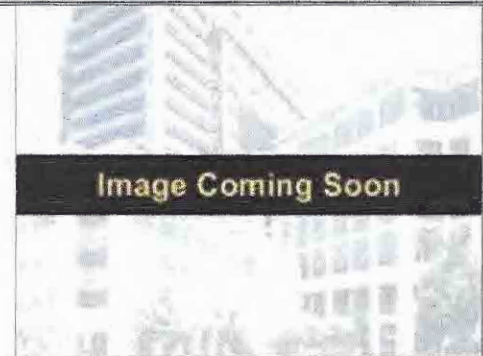
RBA: -

Typical Floor: -

Total Available: **0 SF**

% Leased: **0%**

Rent/SF/Yr: -



Radius	1 Mile	3 Mile	5 Mile
Population			
2019 Projection	4,471	49,287	129,295
2014 Estimate	4,180	46,313	121,981
2010 Census	3,882	43,778	116,578
Growth 2014 - 2019	6.96%	6.42%	6.00%
Growth 2010 - 2014	7.68%	5.79%	4.63%
2014 Population by Age	4,180	46,313	121,981
Age 0 - 4	260 6.22%	2,777 6.00%	7,615 6.24%
Age 5 - 9	290 6.94%	3,098 6.69%	8,255 6.77%
Age 10 - 14	328 7.85%	3,527 7.62%	8,978 7.36%
Age 15 - 19	348 8.33%	3,716 8.02%	9,244 7.58%
Age 20 - 24	298 7.13%	3,164 6.83%	8,192 6.72%
Age 25 - 29	234 5.60%	2,522 5.45%	7,093 5.81%
Age 30 - 34	212 5.07%	2,389 5.16%	7,079 5.80%
Age 35 - 39	250 5.98%	2,760 5.96%	7,887 6.47%
Age 40 - 44	310 7.42%	3,310 7.15%	9,006 7.38%
Age 45 - 49	346 8.28%	3,762 8.12%	9,785 8.02%
Age 50 - 54	346 8.28%	3,845 8.30%	9,637 7.90%
Age 55 - 59	297 7.11%	3,407 7.36%	8,421 6.90%
Age 60 - 64	230 5.50%	2,743 5.92%	6,843 5.61%
Age 65 - 69	165 3.95%	1,988 4.29%	5,019 4.11%
Age 70 - 74	108 2.58%	1,336 2.88%	3,459 2.84%
Age 75 - 79	72 1.72%	889 1.92%	2,359 1.93%
Age 80 - 84	47 1.12%	561 1.21%	1,545 1.27%
Age 85+	41 0.98%	517 1.12%	1,564 1.28%
Age 65+	433 10.36%	5,291 11.42%	13,946 11.43%
Median Age	37.40	38.60	37.90
Average Age	36.30	37.20	37.00



Demographic Detail Report

Hopkins Rd, Powder Springs, GA 30127

Radius	1 Mile	3 Mile	5 Mile
2014 Population By Race	4,180	46,313	121,981
White	2,109 50.45%	26,844 57.96%	71,414 58.55%
Black	1,855 44.38%	17,222 37.19%	44,416 36.41%
Am. Indian & Alaskan	15 0.36%	198 0.43%	567 0.46%
Asian	114 2.73%	1,061 2.29%	2,980 2.44%
Hawaiian & Pacific Island	3 0.07%	15 0.03%	52 0.04%
Other	83 1.99%	974 2.10%	2,551 2.09%
Population by Hispanic Origin	4,180	46,313	121,981
Non-Hispanic Origin	3,786 90.57%	41,479 89.56%	108,246 88.74%
Hispanic Origin	394 9.43%	4,834 10.44%	13,735 11.26%
2014 Median Age, Male	35.70	36.40	35.80
2014 Average Age, Male	35.40	35.90	35.70
2014 Median Age, Female	38.80	40.30	39.70
2014 Average Age, Female	37.10	38.30	38.20
2014 Population by Occupation Classification	3,234	36,164	95,277
Civilian Employed	2,221 68.68%	23,793 65.79%	60,492 63.49%
Civilian Unemployed	160 4.95%	1,923 5.32%	5,091 5.34%
Civilian Non-Labor Force	849 26.25%	10,409 28.78%	29,538 31.00%
Armed Forces	4 0.12%	39 0.11%	156 0.16%
Households by Marital Status			
Married	849	9,356	23,196
Married No Children	430	4,906	12,175
Married w/Children	418	4,451	11,020
2014 Population by Education	2,756	31,617	84,332
Some High School, No Diploma	394 14.30%	3,050 9.65%	9,296 11.02%
High School Grad (Incl Equivalency)	633 22.97%	7,506 23.74%	20,303 24.08%
Some College, No Degree	612 22.21%	9,136 28.90%	23,047 27.33%
Associate Degree	100 3.63%	1,587 5.02%	4,635 5.50%
Bachelor Degree	696 25.25%	7,201 22.78%	18,514 21.95%
Advanced Degree	321 11.65%	3,137 9.92%	8,537 10.12%



Demographic Detail Report

Hopkins Rd, Powder Springs, GA 30127

Radius	1 Mile	3 Mile	5 Mile
2014 Population by Occupation	8,784	93,586	237,334
Real Estate & Finance	198 2.25%	2,064 2.21%	5,167 2.18%
Professional & Management	1,351 15.38%	12,612 13.48%	32,502 13.69%
Services	288 3.28%	3,419 3.65%	8,921 3.76%
Information	29 0.33%	1,006 1.07%	2,174 0.92%
Sales	518 5.90%	7,015 7.50%	16,816 7.09%
Transportation	0 0.00%	264 0.28%	816 0.34%
Education & Health	604 6.88%	4,837 5.17%	12,391 5.22%
Retail	215 2.45%	2,808 3.00%	6,705 2.83%
Wholesale	107 1.22%	925 0.99%	2,078 0.88%
Construction	443 5.04%	4,100 4.38%	10,977 4.63%
Agriculture & Mining	0 0.00%	12 0.01%	83 0.03%
Farming, Fishing, Forestry	0 0.00%	0 0.00%	18 0.01%
2014 Worker Travel Time to Job	2,096	22,595	57,655
<30 Minutes	990 47.23%	8,638 38.23%	22,989 39.87%
30-60 Minutes	868 41.41%	10,535 46.63%	26,573 46.09%
60+ Minutes	238 11.35%	3,422 15.14%	8,093 14.04%
2010 Households by HH Size	1,262	14,753	39,757
1-Person Households	181 14.34%	2,496 16.92%	7,853 19.75%
2-Person Households	369 29.24%	4,540 30.77%	12,296 30.93%
3-Person Households	266 21.08%	2,804 19.01%	7,327 18.43%
4-Person Households	219 17.35%	2,628 17.81%	6,650 16.73%
5-Person Households	140 11.09%	1,382 9.37%	3,350 8.43%
6-Person Households	49 3.88%	521 3.53%	1,294 3.25%
7 or more Person Households	38 3.01%	382 2.59%	987 2.48%
2014 Average Household Size	3.10	3.00	2.90
Households			
2019 Projection	1,452	16,612	44,108
2014 Estimate	1,357	15,600	41,592
2010 Census	1,262	14,754	39,758
Growth 2014 - 2019	7.00%	6.49%	6.05%
Growth 2010 - 2014	2.36%	2.42%	1.52%



Demographic Detail Report

Hopkins Rd, Powder Springs, GA 30127

Radius	1 Mile	3 Mile	5 Mile
2014 Households by HH Income	1,356	15,599	41,592
<\$25,000	188 13.86%	2,271 14.56%	6,749 16.23%
\$25,000 - \$50,000	262 19.32%	2,836 18.18%	8,322 20.01%
\$50,000 - \$75,000	231 17.04%	3,489 22.37%	9,101 21.88%
\$75,000 - \$100,000	220 16.22%	2,190 14.04%	6,027 14.49%
\$100,000 - \$125,000	126 9.29%	1,853 11.88%	4,254 10.23%
\$125,000 - \$150,000	108 7.96%	1,170 7.50%	2,522 6.06%
\$150,000 - \$200,000	118 8.70%	1,153 7.39%	2,831 6.81%
\$200,000+	103 7.60%	637 4.08%	1,786 4.29%
2014 Avg Household Income	\$95,224	\$84,425	\$81,192
2014 Med Household Income	\$74,737	\$69,610	\$65,715
2014 Occupied Housing	1,357	15,600	41,592
Owner Occupied	1,184 87.25%	13,338 85.50%	32,996 79.33%
Renter Occupied	173 12.75%	2,262 14.50%	8,596 20.67%
2010 Housing Units	1,432	16,323	43,570
1 Unit	1,416 98.88%	15,712 96.26%	38,543 88.46%
2 - 4 Units	8 0.56%	317 1.94%	1,190 2.73%
5 - 19 Units	8 0.56%	109 0.67%	2,239 5.14%
20+ Units	0 0.00%	185 1.13%	1,598 3.67%
2014 Housing Value	1,184	13,339	32,996
<\$100,000	211 17.82%	2,413 18.09%	6,609 20.03%
\$100,000 - \$200,000	577 48.73%	6,418 48.11%	14,993 45.44%
\$200,000 - \$300,000	225 19.00%	2,897 21.72%	7,014 21.26%
\$300,000 - \$400,000	80 6.76%	984 7.38%	2,561 7.76%
\$400,000 - \$500,000	60 5.07%	381 2.86%	895 2.71%
\$500,000 - \$1,000,000	31 2.62%	221 1.66%	801 2.43%
\$1,000,000+	0 0.00%	25 0.19%	123 0.37%
2014 Median Home Value	\$166,031	\$166,321	\$165,957
2014 Housing Units by Yr Built	1,433	16,438	44,192
Built 2010+	38 2.65%	526 3.20%	1,277 2.89%
Built 2000 - 2010	384 26.80%	2,519 15.32%	8,929 20.21%
Built 1990 - 1999	400 27.91%	5,566 33.86%	13,533 30.62%
Built 1980 - 1989	352 24.56%	4,483 27.27%	10,240 23.17%
Built 1970 - 1979	169 11.79%	2,126 12.93%	5,341 12.09%
Built 1960 - 1969	37 2.58%	746 4.54%	3,024 6.84%
Built 1950 - 1959	23 1.61%	240 1.46%	1,041 2.36%
Built <1949	30 2.09%	232 1.41%	807 1.83%
2014 Median Year Built	1992	1990	1990



Demographic Market Comparison Report

1 mile radius

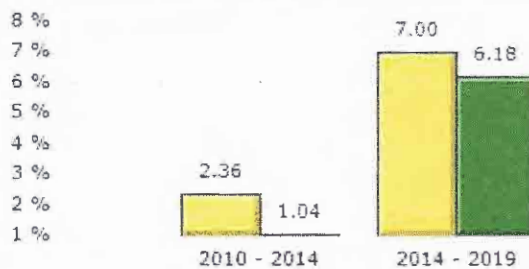
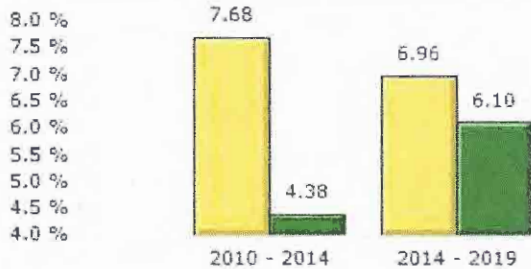
Hopkins Rd, Powder Springs, GA 30127

Type: Land
County: Cobb

1 Mile
County

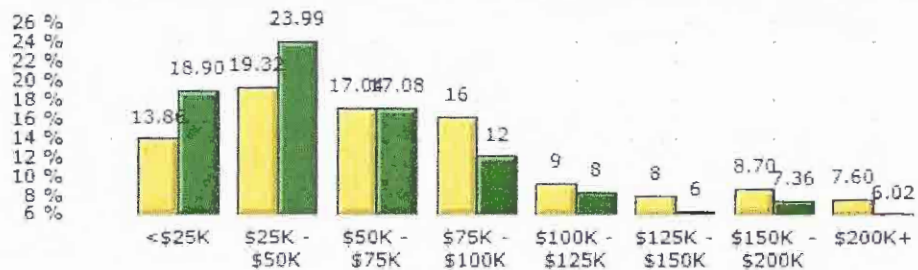
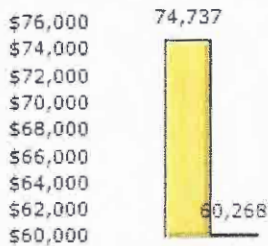
Population Growth

Household Growth



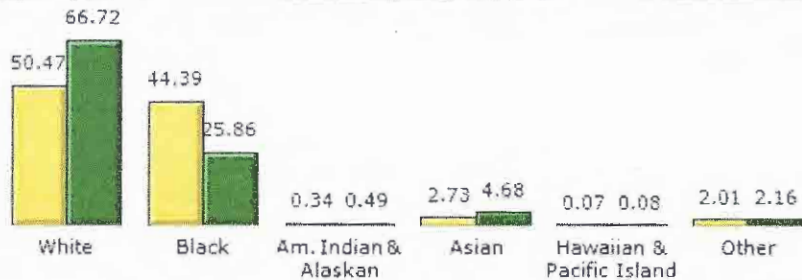
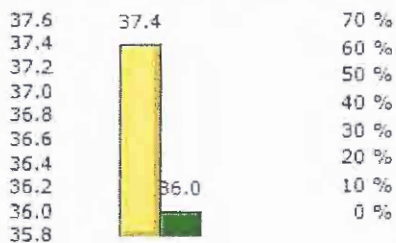
2014 Med Household Inc

2014 Households by Household Income



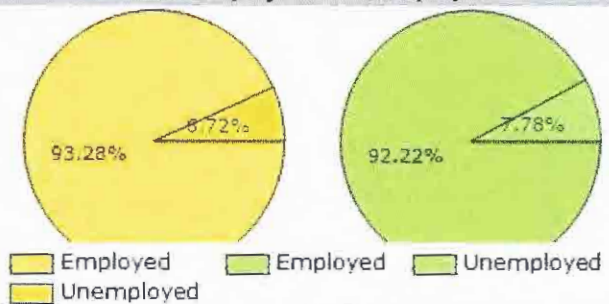
2014 Median Age

2014 Population by Race



2014 Renter vs. Owner

2014 Employed vs. Unemployed



Demographic Market Comparison Report

1 mile radius

Hopkins Rd, Powder Springs, GA 30127

Type: **Land**
County: **Cobb**

	1 Mile	County
Population Growth		
Growth 2010 - 2014	7.68%	4.38%
Growth 2014 - 2019	6.96%	6.10%
Employed	2,221 93.28%	375,138 92.22%
Unemployed	160 6.72%	31,634 7.78%
2014 Population by Race	4,179	718,196
White	2,109 50.47%	479,147 66.72%
Black	1,855 44.39%	185,738 25.86%
Am. Indian & Alaskan	14 0.34%	3,547 0.49%
Asian	114 2.73%	33,624 4.68%
Hawaiian & Pacific Island	3 0.07%	598 0.08%
Other	84 2.01%	15,542 2.16%
Household Growth		
Growth 2010 - 2014	2.36%	1.04%
Growth 2014 - 2019	7.00%	6.18%
Renter Occupied	173 12.75%	91,698 33.77%
Owner Occupied	1,184 87.25%	179,877 66.23%
2014 Households by Household Income	1,356	271,575
Income <\$25K	188 13.86%	51,320 18.90%
Income \$25K - \$50K	262 19.32%	65,149 23.99%
Income \$50K - \$75K	231 17.04%	46,398 17.08%
Income \$75K - \$100K	220 16.22%	32,700 12.04%
Income \$100K - \$125K	126 9.29%	22,465 8.27%
Income \$125K - \$150K	108 7.96%	17,216 6.34%
Income \$150K - \$200K	118 8.70%	19,975 7.36%
Income \$200K+	103 7.60%	16,352 6.02%
2014 Med Household Inc	\$74,737	\$60,268
2014 Median Age	37.40	36.00



Demographic Summary Report

Hopkins Rd, Powder Springs, GA 30127

Building Type: **Land**
 Class: -
 RBA: -
 Typical Floor: -

Total Available: **0 SF**
 % Leased: **0%**
 Rent/SF/Yr: -



Radius	1 Mile	3 Mile	5 Mile
Population			
2019 Projection	4,471	49,287	129,295
2014 Estimate	4,180	46,313	121,981
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2014 Population by Hispanic Origin	393	4,834	13,734
2014 Population By Race	4,180	46,313	121,981
White	2,109 50.45%	26,844 57.96%	71,414 58.55%
Black	1,855 44.38%	17,222 37.19%	44,416 36.41%
Am. Indian & Alaskan	15 0.36%	198 0.43%	567 0.46%
Asian	114 2.73%	1,061 2.29%	2,980 2.44%
Hawaiian & Pacific Island	3 0.07%	15 0.03%	52 0.04%
Other	83 1.99%	974 2.10%	2,551 2.09%
Households			
2019 Projection	1,452	16,612	44,108
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2010 Census	1,262	14,754	39,758
Growth 2014 - 2019	7.00%	6.49%	6.05%
Growth 2010 - 2014	2.36%	2.42%	1.52%
Owner Occupied	1,184 87.25%	13,338 85.50%	32,996 79.33%
Renter Occupied	173 12.75%	2,262 14.50%	8,596 20.67%
2014 Households by HH Income	1,356	15,599	41,592
Income: <\$25,000	188 13.86%	2,271 14.56%	6,749 16.23%
Income: \$25,000 - \$50,000	262 19.32%	2,836 18.18%	8,322 20.01%
Income: \$50,000 - \$75,000	231 17.04%	3,489 22.37%	9,101 21.88%
Income: \$75,000 - \$100,000	220 16.22%	2,190 14.04%	6,027 14.49%
Income: \$100,000 - \$125,000	126 9.29%	1,853 11.88%	4,254 10.23%
Income: \$125,000 - \$150,000	108 7.96%	1,170 7.50%	2,522 6.06%
Income: \$150,000 - \$200,000	118 8.70%	1,153 7.39%	2,831 6.81%
Income: \$200,000+	103 7.60%	637 4.08%	1,786 4.29%
2014 Avg Household Income	\$95,224	\$84,425	\$81,192
2014 Med Household Income	\$74,737	\$69,610	\$65,715

Demographic Trend Report

1 Mile Radius

Hopkins Rd, Powder Springs, GA 30127

Building Type: **Land**
 Class: -
 RBA: -
 Typical Floor: -

Total Available: **0 SF**
 % Leased: **0%**
 Rent/SF/Yr: -



Image Coming Soon

Description	2010	2014	2019
Population	3,882	4,180	4,471
Age 0 - 4	259 6.67%	260 6.22%	281 6.28%
Age 5 - 9	316 8.14%	290 6.94%	283 6.33%
Age 10 - 14	339 8.73%	328 7.85%	306 6.84%
Age 15 - 19	340 8.76%	348 8.33%	334 7.47%
Age 20 - 24	209 5.38%	298 7.13%	334 7.47%
Age 25 - 29	183 4.71%	234 5.60%	299 6.69%
Age 30 - 34	199 5.13%	212 5.07%	256 5.73%
Age 35 - 39	302 7.78%	250 5.98%	243 5.44%
Age 40 - 44	333 8.58%	310 7.42%	270 6.04%
Age 45 - 49	351 9.04%	346 8.28%	311 6.96%
Age 50 - 54	325 8.37%	346 8.28%	339 7.58%
Age 55 - 59	233 6.00%	297 7.11%	329 7.36%
Age 60 - 64	168 4.33%	230 5.50%	284 6.35%
Age 65 - 69	127 3.27%	165 3.95%	221 4.94%
Age 70 - 74	72 1.85%	108 2.58%	156 3.49%
Age 75 - 79	63 1.62%	72 1.72%	103 2.30%
Age 80 - 84	36 0.93%	47 1.12%	64 1.43%
Age 85+	27 0.70%	41 0.98%	60 1.34%
Age 15+	2,968 76.46%	3,304 79.04%	3,603 80.59%
Age 20+	2,628 67.70%	2,956 70.72%	3,269 73.12%
Age 65+	325 8.37%	433 10.36%	604 13.51%
Median Age	37	37	38
Average Age	35	36	38
Population By Race	3,882	4,180	4,471
White	1,967 50.67%	2,109 50.45%	2,260 50.55%
Black	1,721 44.33%	1,855 44.38%	1,980 44.29%
Am. Indian & Alaskan	14 0.36%	15 0.36%	15 0.34%
Asian	101 2.60%	114 2.73%	123 2.75%
Hawaiian & Pacific Islander	3 0.08%	3 0.07%	3 0.07%
Other	74 1.91%	83 1.99%	89 1.99%



Demographic Trend Report

1 Mile Radius

Hopkins Rd, Powder Springs, GA 30127

Description	2010	2014	2019
Population by Race (Hispanic)	359	394	420
White	270 75.21%	297 75.38%	317 75.48%
Black	62 17.27%	69 17.51%	74 17.62%
Am. Indian & Alaskan	8 2.23%	8 2.03%	8 1.90%
Asian	2 0.56%	2 0.51%	2 0.48%
Hawaiian & Pacific Islander	3 0.84%	3 0.76%	3 0.71%
Other	13 3.62%	14 3.55%	15 3.57%
Household by Household Income	1,262	1,356	1,450
<\$25,000	215 17.04%	188 13.86%	195 13.45%
\$25,000 - \$50,000	269 21.32%	262 19.32%	272 18.76%
\$50,000 - \$75,000	143 11.33%	231 17.04%	266 18.34%
\$75,000 - \$100,000	192 15.21%	220 16.22%	238 16.41%
\$100,000 - \$125,000	134 10.62%	126 9.29%	130 8.97%
\$125,000 - \$150,000	108 8.56%	108 7.96%	113 7.79%
\$150,000 - \$200,000	146 11.57%	118 8.70%	116 8.00%
\$200,000+	55 4.36%	103 7.60%	120 8.28%
Average Household Income	\$88,811	\$95,224	\$96,291
Median Household Income	\$75,521	\$74,737	\$74,399



Consumer Spending Report

Hopkins Rd, Powder Springs, GA 30127

Building Type: **Land**

Class: -

RBA: -

Typical Floor: -

Total Available: **0 SF**

% Leased: **0%**

Rent/SF/Yr: -



2014 Annual Spending (\$000s)	1 Mile	3 Mile	5 Mile
Total Specified Consumer Spending	\$46,502	\$497,490	\$1,271,224
Total Apparel	\$2,644	\$28,261	\$72,488
Women's Apparel	1,075	11,381	29,068
Men's Apparel	558	5,999	15,279
Girl's Apparel	213	2,244	5,772
Boy's Apparel	140	1,536	3,961
Infant Apparel	106	1,153	3,084
Footwear	551	5,949	15,324
Total Entertainment & Hobbies	\$3,334	\$36,253	\$92,628
Entertainment	647	6,384	15,637
Audio & Visual Equipment/Service	1,600	17,704	46,065
Reading Materials	131	1,459	3,706
Pets, Toys, & Hobbies	956	10,706	27,220
Total Food and Alcohol	\$10,890	\$119,845	\$308,770
Food At Home	5,941	65,842	169,909
Food Away From Home	4,314	47,007	120,687
Alcoholic Beverages	636	6,995	18,175
Total Household	\$6,446	\$68,558	\$175,280
House Maintenance & Repair	1,287	14,252	35,387
Household Equip & Furnishings	2,573	27,261	70,107
Household Operations	1,869	19,802	51,357
Housing Costs	718	7,243	18,428

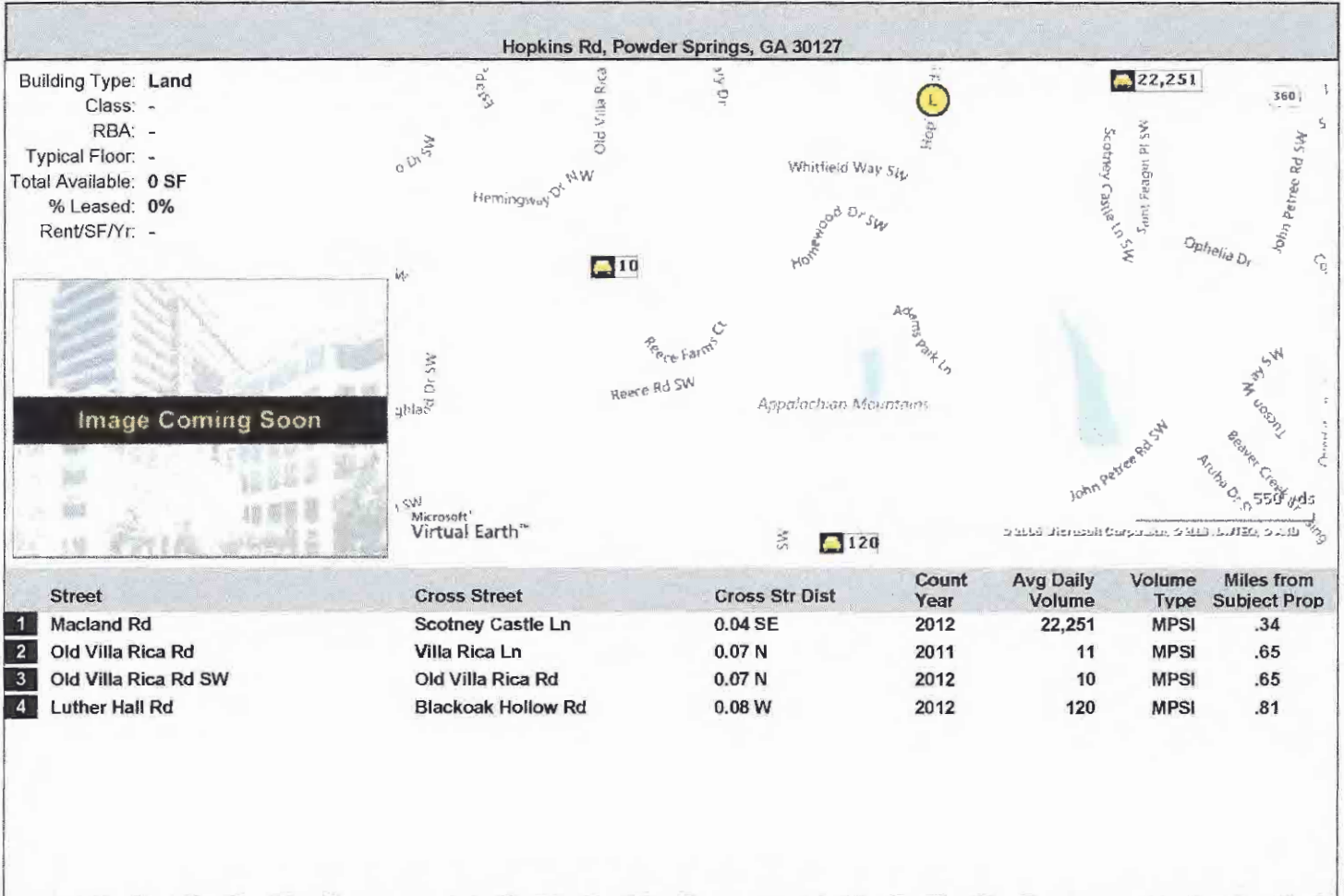
Consumer Spending Report

Hopkins Rd, Powder Springs, GA 30127

2014 Annual Spending (000s)	1 Mile	3 Mile	5 Mile
Total Transportation/Maint.	\$14,781	\$153,714	\$390,243
Vehicle Purchases	5,756	57,124	142,765
Gasoline	6,603	71,249	182,322
Vehicle Expenses	292	3,126	7,904
Transportation	764	7,779	20,179
Automotive Repair & Maintenance	1,366	14,435	37,073
Total Health Care	\$2,114	\$24,025	\$61,196
Medical Services	1,146	12,871	32,717
Prescription Drugs	759	8,818	22,491
Medical Supplies	209	2,336	5,989
Total Education/Day Care	\$2,973	\$30,667	\$77,689
Education	2,006	20,708	52,270
Fees & Admissions	967	9,959	25,420



Traffic Count Report



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8/28/2014
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