



CA California Rancho Santa Fe City
Geography: ZIP Code

Income-Employment Profile

Prepared by George Alexander

	1990		Census 2000		2010		2015		Percent Change	
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	1990-2000	2010-2015
Total Population	3,813		4,195		4,280		4,592		10.0%	7.3%
Total Households	1,340		1,503		1,596		1,711		12.2%	7.2%
Civilian Population 16+ in Labor Force										
Civilian Employed	1,615	97.2%	1,542	97.6%	1,690	91.9%	1,894	93.3%	-4.5%	12.1%
Civilian Unemployed	46	2.8%	38	2.4%	149	8.1%	135	6.7%	-17.4%	-9.4%
Households by Income										
Total	1,361	100%	1,486	100%	1,596	100%	1,711	100%	9.2%	7.2%
< \$10,000	24	1.8%	49	3.3%	32	2.0%	19	1.1%	104.2%	-40.6%
\$10,000 - \$14,999	29	2.1%	17	1.1%	15	0.9%	9	0.5%	-41.4%	-40.0%
\$15,000 - \$19,999	40	2.9%	37	2.5%	21	1.3%	11	0.6%	-7.5%	-47.6%
\$20,000 - \$24,999	38	2.8%	22	1.5%	20	1.3%	13	0.8%	-42.1%	-35.0%
\$25,000 - \$29,999	17	1.2%	24	1.6%	16	1.0%	10	0.6%	41.2%	-37.5%
\$30,000 - \$34,999	23	1.7%	56	3.8%	15	0.9%	8	0.5%	143.5%	-46.7%
\$35,000 - \$39,999	40	2.9%	38	2.6%	46	2.9%	26	1.5%	-5.0%	-43.5%
\$40,000 - \$49,999	87	6.4%	25	1.7%	56	3.5%	32	1.9%	-71.3%	-42.9%
\$50,000 - \$59,999	75	5.5%	29	2.0%	22	1.4%	22	1.3%	-61.3%	0.0%
\$60,000 - \$74,999	129	9.5%	72	4.8%	43	2.7%	34	2.0%	-44.2%	-20.9%
\$75,000 - \$99,999	121	8.9%	91	6.1%	107	6.7%	95	5.6%	-24.8%	-11.2%
\$100,000 - \$124,999	159	11.7%	120	8.1%	79	4.9%	92	5.4%	-24.5%	16.5%
\$125,000 - \$149,999	97	7.1%	51	3.4%	103	6.5%	101	5.9%	-47.4%	-1.9%
\$150,000+	482	35.4%	857	57.7%	1,021	64.0%	1,239	72.4%	77.8%	21.4%
Median Household Income	\$107,745		\$184,378		\$208,898		\$240,291		71.1%	15.0%
Average Household Income	\$153,406		\$282,532		\$251,018		\$295,138		84.2%	17.6%
Per Capita Income	\$53,683		\$102,755		\$93,604		\$109,970		91.4%	17.5%

	Number	Percent
2010 Households by Disposable Income		
Total	1,596	100.0%
< \$15,000	52	3.3%
\$15,000 - \$24,999	47	2.9%
\$25,000 - \$34,999	59	3.7%
\$35,000 - \$49,999	94	5.9%
\$50,000 - \$74,999	124	7.8%
\$75,000 - \$99,999	121	7.6%
\$100,000 - \$149,999	276	17.3%
\$150,000 - \$199,999	342	21.4%
\$200,000+	481	30.1%
Median Disposable Income	\$152,499	
Average Disposable Income	\$183,589	

2010 Consumer Spending		
Average Consumer Spending	\$236,999.65	
Average Consumer Spending on Retail Goods	\$82,517.65	

Census 2000 Population 16+ by Employment Status		
Total	3,215	100%
In Labor Force	1,587	49.4%
Civilian Employed	1,542	48.0%
Civilian Unemployed	38	1.2%
In Armed Forces	7	0.2%
Not in Labor Force	1,628	50.6%

Census 2000 Population 25+ by Educational Attainment		
Total	3,023	100%
Less than 9th Grade	32	1.1%
9th - 12th Grade, No Diploma	26	0.9%
High School Graduate	187	6.2%
Some College, No Degree	406	13.4%
Associate Degree	174	5.8%
Bachelor's Degree	1,183	39.1%
Graduate/Professional Degree	1,015	33.6%

Data Note: Detail may not sum to totals due to rounding. Income represents the annual income for the preceding year. Income for 2010 and 2015 is expressed in current dollars, including an adjustment for inflation.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri converted 1990 Census data into 2000 geography. Esri forecasts for 2010 and 2015. Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics.