



**MOBroadbent51015**

Latitude: 37.213688  
Longitude: -93.359565

**Drive Time: 15 Minutes**

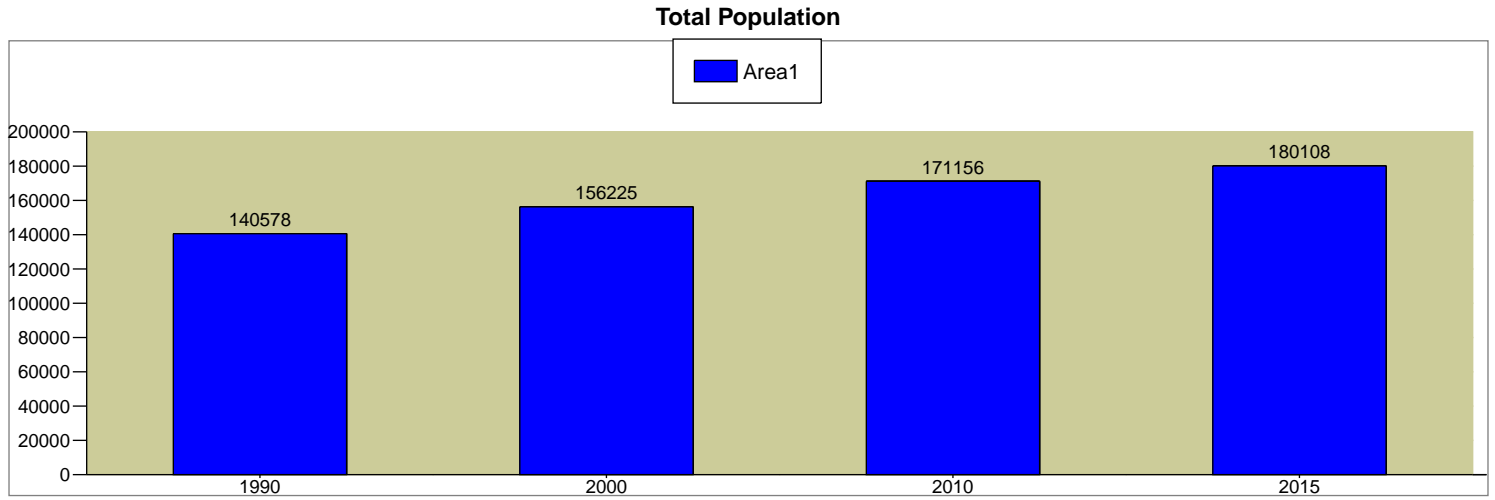
**15 minutes**

2000 - 2010 Population: Annual Rate

0.99%

2010 - 2015 Population: Annual Rate

1.02%



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri converted 1990 Census data into 2000 geography. Esri forecasts for 2010 and 2015.



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**2000 Population by Sex**

Males	48.4%
Females	51.6%

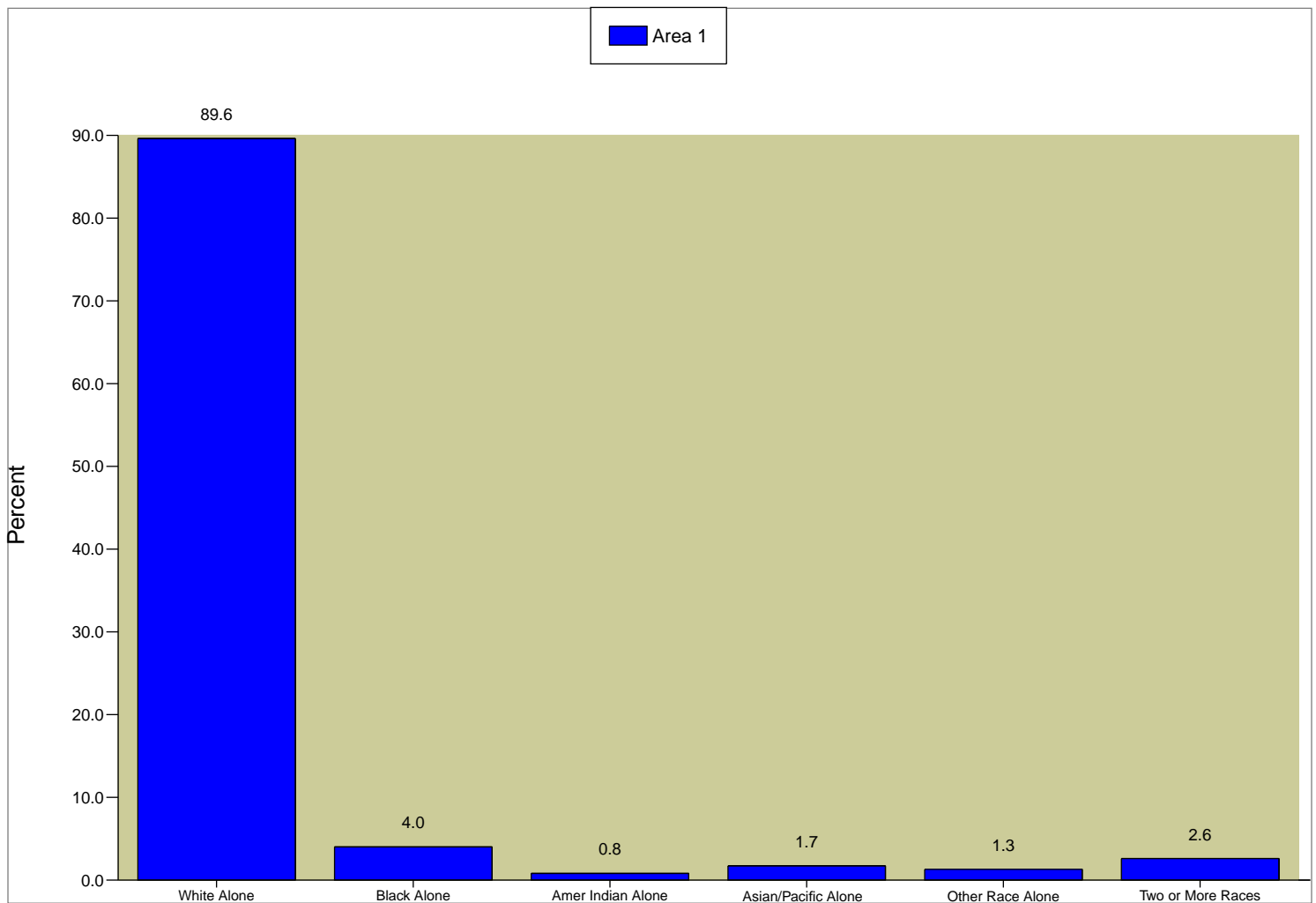
**2010 Population by Sex**

Males	48.8%
Females	51.2%

**2015 Population by Sex**

Males	48.9%
Females	51.1%

**2010 Population by Race**



2010 Hispanic Origin

3.8%

Data Note: Persons of Hispanic Origin may be of any race.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



# Retail Express Pack

Prepared by George Alexander

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## 2000 Population by Age

Total	156,225
0 - 4	6.2%
5 - 9	5.8%
10 - 14	5.5%
15 - 19	8.1%
20 - 24	12.3%
25 - 34	15.2%
35 - 44	14.1%
45 - 54	11.8%
55 - 64	7.7%
65 - 74	6.3%
75 - 84	4.9%
85+	2.0%

## 2010 Population by Age

Total	171,156
0 - 4	6.2%
5 - 9	5.7%
10 - 14	5.4%
15 - 19	7.6%
20 - 24	10.5%
25 - 34	15.1%
35 - 44	12.9%
45 - 54	12.9%
55 - 64	10.6%
65 - 74	6.4%
75 - 84	4.5%
85+	2.4%

## 2015 Population by Age

Total	180,108
0 - 4	6.1%
5 - 9	5.7%
10 - 14	5.6%
15 - 19	7.3%
20 - 24	10.3%
25 - 34	13.8%
35 - 44	13.5%
45 - 54	11.9%
55 - 64	11.3%
65 - 74	7.9%
75 - 84	4.3%
85+	2.3%

## Median Age

2000	32.8
2010	34.7
2015	35.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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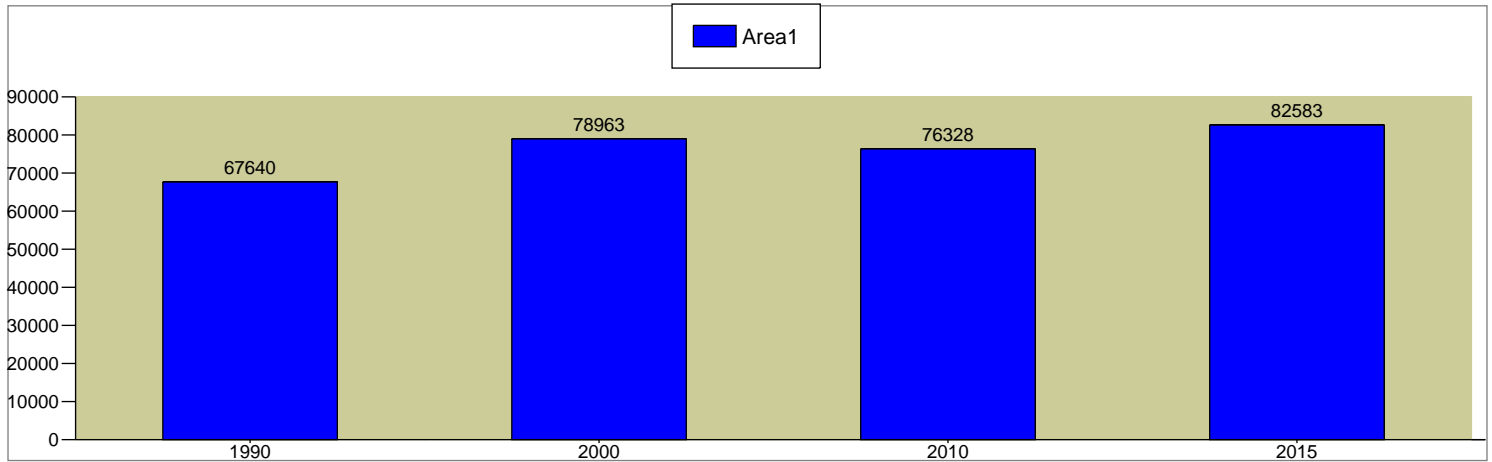
2000 - 2010 Civilian Employed Population 16+ Annual  
Rate

-0.37%

2010 - 2015 Civilian Employed Population 16+ Annual  
Rate

1.59%

**Total Civilian Employed Population 16+**



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri converted 1990 Census data into 2000 geography. Esri forecasts for 2010 and 2015.



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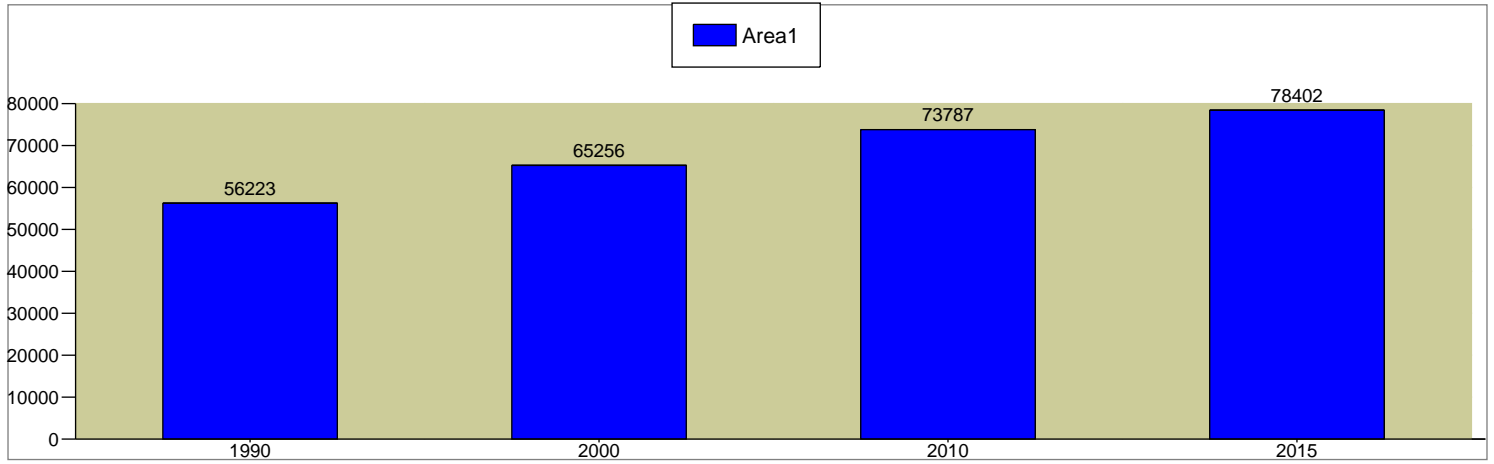
2000 - 2010 Households Annual Rate

1.34%

2010 - 2015 Households Annual Rate

1.22%

**Total Households**



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri converted 1990 Census data into 2000 geography. Esri forecasts for 2010 and 2015.



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**1990 Households by Income**

Household Income Base	56,350
< \$15,000	34.8%
\$15,000 - \$24,999	22.8%
\$25,000 - \$34,999	17.8%
\$35,000 - \$49,999	14.1%
\$50,000 - \$74,999	7.7%
\$75,000 - \$99,999	1.5%
\$100,000 - \$149,999	0.7%
\$150,000+	0.5%
Median Household Income	\$21,364

**2000 Households by Income**

Household Income Base	65,289
< \$15,000	22.3%
\$15,000 - \$24,999	19.4%
\$25,000 - \$34,999	16.6%
\$35,000 - \$49,999	18.0%
\$50,000 - \$74,999	14.3%
\$75,000 - \$99,999	5.2%
\$100,000 - \$149,999	2.7%
\$150,000 - \$199,999	0.7%
\$200,000+	0.9%
Median Household Income	\$29,825

**2010 Households by Income**

Household Income Base	73,784
< \$15,000	15.3%
\$15,000 - \$24,999	15.2%
\$25,000 - \$34,999	12.0%
\$35,000 - \$49,999	20.5%
\$50,000 - \$74,999	20.7%
\$75,000 - \$99,999	9.5%
\$100,000 - \$149,999	4.6%
\$150,000 - \$199,999	1.1%
\$200,000+	1.1%
Median Household Income	\$39,677

**2015 Households by Income**

Household Income Base	78,399
< \$15,000	13.1%
\$15,000 - \$24,999	13.0%
\$25,000 - \$34,999	9.6%
\$35,000 - \$49,999	19.5%
\$50,000 - \$74,999	26.1%
\$75,000 - \$99,999	9.7%
\$100,000 - \$149,999	6.0%
\$150,000 - \$199,999	1.5%
\$200,000+	1.5%
Median Household Income	\$45,685

2000 - 2010 Median Household Income Annual Rate	3.13%
2010 - 2015 Median Household Income Annual Rate	2.86%

**Data Note:** Detail may not sum to totals due to rounding. Income represents annual income for the preceding year. Income for 2010 and 2015 is expressed in current dollars, including an adjustment for inflation.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri converted 1990 Census data into 2000 Geography. Esri forecasts for 2010 and 2015.



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### 2010 Households by Net Worth

Total	73,784
< \$15,000	39.5%
\$15,000 - \$34,999	10.3%
\$35,000 - \$49,999	5.2%
\$50,000 - \$74,999	7.1%
\$75,000 - \$99,999	5.4%
\$100,000 - \$149,999	7.3%
\$150,000 - \$249,999	8.7%
\$250,000 - \$499,999	7.7%
\$500,000 - \$999,999	4.9%
\$1,000,000+	4.0%
Median Net Worth	\$35,600
Average Net Worth	\$243,993

### 2010 Households by Disposable Income

Total	73,784
< \$15,000	18.4%
\$15,000 - \$24,999	17.1%
\$25,000 - \$34,999	18.3%
\$35,000 - \$49,999	19.2%
\$50,000 - \$74,999	19.7%
\$75,000 - \$99,999	3.5%
\$100,000 - \$149,999	2.6%
\$150,000 - \$199,999	0.5%
\$200,000+	0.6%
Median Disposable Income	\$32,311
Average Disposable Income	\$40,364

### 2000 Housing Units

Owner Occupied Housing Units	70,227
Renter Occupied Housing Units	51.0%
Vacant Housing Units	41.9%
	7.1%

### 2010 Housing Units

Owner Occupied Housing Units	81,041
Renter Occupied Housing Units	48.9%
Vacant Housing Units	42.1%
	9.0%

### 2015 Housing Units

Owner Occupied Housing Units	87,476
Renter Occupied Housing Units	48.3%
Vacant Housing Units	41.3%
	10.4%

Data Note: Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Net Worth is total household wealth minus debt, secured and unsecured. Net Worth includes the home equity, equity in pension plans, net equity in vehicles, IRAs and Keogh accounts, business equity, interest-earning assets and mutual fund shares, stocks, etc. Examples of secured debt include home mortgages and vehicle loans; examples of unsecured debt include credit card debt, certain bank loans, and other outstanding bills. Forecasts of net worth are based on the Survey of Consumer Finances, Federal Reserve Board. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.