

Brenham2302SDay102030
2302 S Day St, Brenham, TX 77833-5517
Drive Time: 10 minutes

Latitude: 30.147184
Longitude: -96.396612

Demographic Summary	2010	2015
Population	17,099	17,444
Households	6,225	6,364
Families	4,020	4,063
Median Household Income	\$43,469	\$48,829
Males per 100 Females	92.0	92.6
Population by Age		
Population <5 Years	6.7%	6.6%
Population 5 - 17 Years	15.2%	15.5%
Population 65+ Years	15.9%	16.8%
Median Age	35.6	36.3

	Spending Potential Index	Average Amount Spent	Total
Health Care	82	\$3,037.44	\$18,908,082
Medical Care	81	\$1,446.34	\$9,003,492
Physician Services	79	\$178.28	\$1,109,767
Dental Services	74	\$241.90	\$1,505,833
Eyecare Services	80	\$39.82	\$247,866
Lab Tests, X-Rays	82	\$45.24	\$281,618
Hospital Room and Hospital Service	82	\$112.13	\$698,007
Convalescent or Nursing Home Care	59	\$13.71	\$85,373
Other Medical Services ¹	78	\$87.48	\$544,540
Nonprescription Drugs	83	\$85.32	\$531,100
Prescription Drugs	86	\$430.28	\$2,678,462
Nonprescription Vitamins	79	\$44.91	\$279,537
Medicare Prescription Drug Premium	90	\$44.91	\$279,539
Eyeglasses and Contact Lenses	77	\$59.16	\$368,254
Hearing Aids	79	\$17.28	\$107,574
Medical Equipment for General Use	82	\$5.16	\$32,143
Other Medical Supplies ²	80	\$40.78	\$253,879
Health Insurance	82	\$1,591.10	\$9,904,590
Blue Cross/Blue Shield	81	\$453.56	\$2,823,381
Commercial Health Insurance	79	\$295.33	\$1,838,460
Health Maintenance Organization	74	\$248.04	\$1,544,024
Medicare Payments	90	\$371.22	\$2,310,825
Long Term Care Insurance	79	\$65.69	\$408,920
Other Health Insurance ³	93	\$157.27	\$978,983

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

¹ **Other Medical Services** includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services.

² **Other Medical Supplies** includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

³ **Other Health Insurance** includes Medicare Supplements and Other Health Insurance excluding Blue Cross/Blue Shield.

Source: ESRI forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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Demographic Summary	2010	2015
Population	24,654	25,316
Households	9,041	9,305
Families	6,198	6,321
Median Household Income	\$44,785	\$49,641
Males per 100 Females	94.9	95.5
Population by Age		
Population <5 Years	6.4%	6.3%
Population 5 - 17 Years	15.7%	16.0%
Population 65+ Years	15.5%	16.6%
Median Age	37.5	38.0

	Spending Potential Index	Average Amount Spent	Total
Health Care	85	\$3,179.15	\$28,742,721
Medical Care	84	\$1,513.86	\$13,686,833
Physician Services	82	\$186.91	\$1,689,825
Dental Services	78	\$252.19	\$2,280,075
Eyecare Services	84	\$41.82	\$378,069
Lab Tests, X-Rays	88	\$48.31	\$436,743
Hospital Room and Hospital Service	85	\$116.99	\$1,057,699
Convalescent or Nursing Home Care	56	\$13.03	\$117,783
Other Medical Services ¹	83	\$93.31	\$843,629
Nonprescription Drugs	87	\$89.18	\$806,265
Prescription Drugs	91	\$452.15	\$4,087,919
Nonprescription Vitamins	82	\$46.16	\$417,350
Medicare Prescription Drug Premium	93	\$46.17	\$417,406
Eyeglasses and Contact Lenses	80	\$61.82	\$558,880
Hearing Aids	84	\$18.31	\$165,500
Medical Equipment for General Use	84	\$5.32	\$48,132
Other Medical Supplies ²	83	\$42.20	\$381,559
Health Insurance	86	\$1,665.29	\$15,055,888
Blue Cross/Blue Shield	86	\$481.75	\$4,355,529
Commercial Health Insurance	83	\$310.47	\$2,806,956
Health Maintenance Organization	77	\$256.95	\$2,323,079
Medicare Payments	92	\$381.09	\$3,445,430
Long Term Care Insurance	82	\$68.20	\$616,574
Other Health Insurance ³	99	\$166.83	\$1,508,319

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Demographic Summary	2010	2015
Population	44,077	45,121
Households	16,369	16,772
Families	11,207	11,378
Median Household Income	\$42,849	\$48,739
Males per 100 Females	96.9	97.4
Population by Age		
Population <5 Years	6.5%	6.3%
Population 5 - 17 Years	16.4%	16.5%
Population 65+ Years	15.6%	16.9%
Median Age	38.0	38.5

	Spending Potential Index	Average Amount Spent	Total
Health Care	85	\$3,155.88	\$51,658,660
Medical Care	84	\$1,512.94	\$24,765,238
Physician Services	83	\$187.14	\$3,063,288
Dental Services	75	\$244.25	\$3,998,193
Eyecare Services	81	\$40.71	\$666,386
Lab Tests, X-Rays	89	\$48.87	\$799,934
Hospital Room and Hospital Service	85	\$116.21	\$1,902,272
Convalescent or Nursing Home Care	50	\$11.55	\$189,094
Other Medical Services ¹	84	\$94.15	\$1,541,099
Nonprescription Drugs	88	\$90.76	\$1,485,640
Prescription Drugs	92	\$460.65	\$7,540,455
Nonprescription Vitamins	81	\$45.79	\$749,551
Medicare Prescription Drug Premium	95	\$47.07	\$770,455
Eyeglasses and Contact Lenses	78	\$60.01	\$982,265
Hearing Aids	91	\$19.78	\$323,823
Medical Equipment for General Use	79	\$4.99	\$81,615
Other Medical Supplies ²	80	\$41.00	\$671,168
Health Insurance	85	\$1,642.95	\$26,893,421
Blue Cross/Blue Shield	85	\$478.06	\$7,825,406
Commercial Health Insurance	80	\$299.88	\$4,908,723
Health Maintenance Organization	74	\$246.78	\$4,039,475
Medicare Payments	93	\$383.54	\$6,278,166
Long Term Care Insurance	80	\$67.04	\$1,097,423
Other Health Insurance ³	99	\$167.65	\$2,744,228

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