Top 10 Retail Gap Table
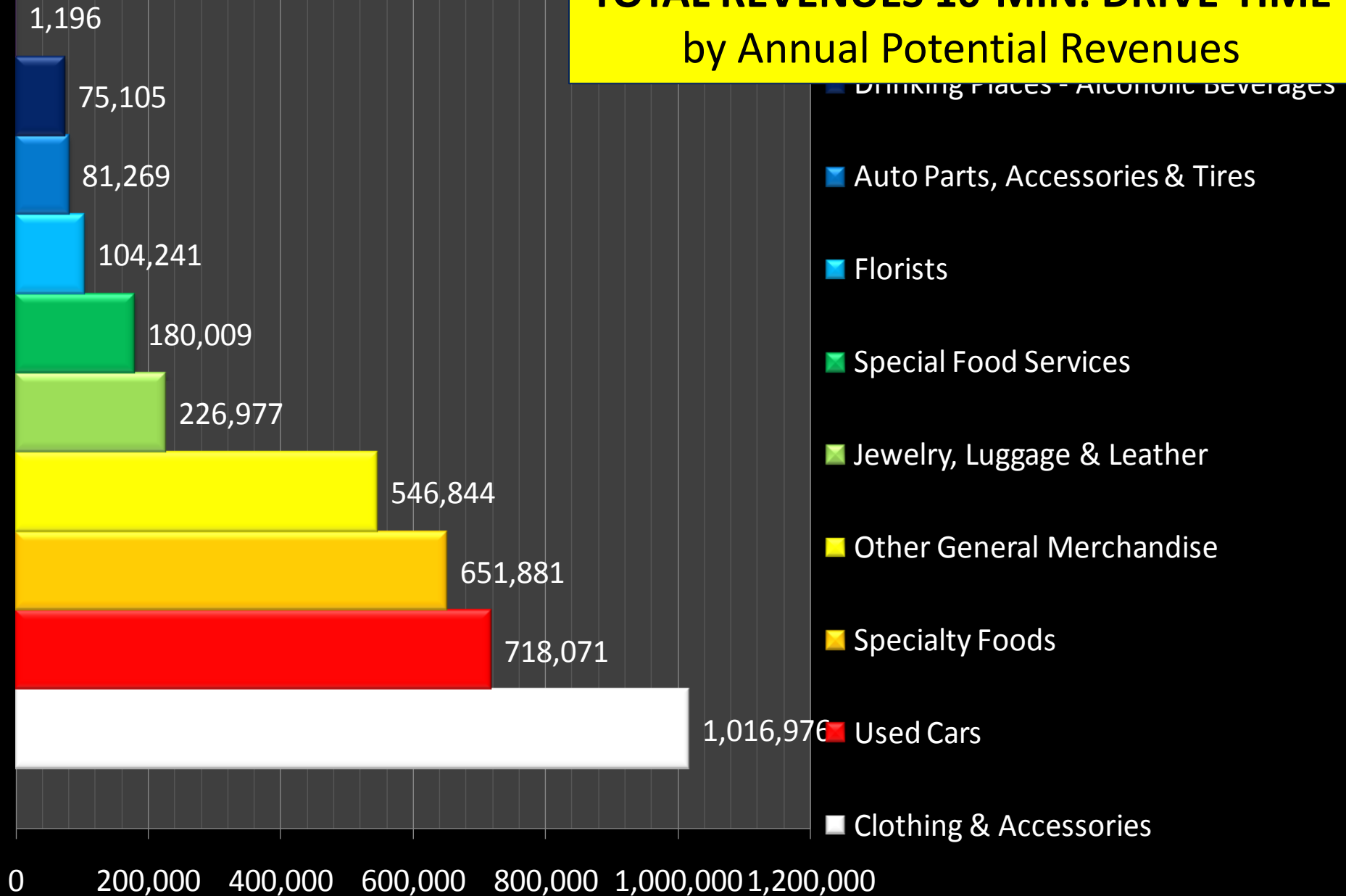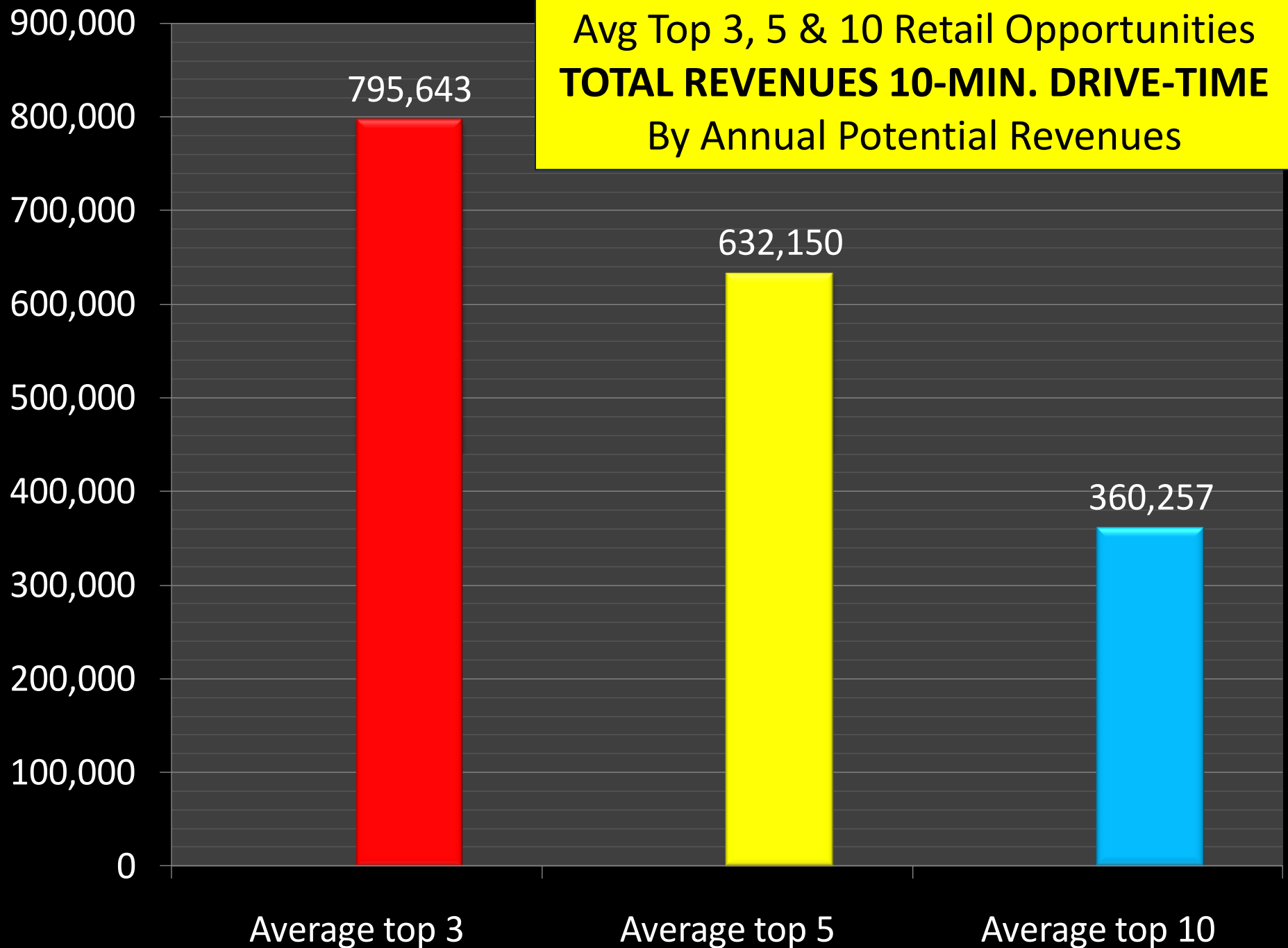# TOTAL REVENUES 10-MIN. DRIVE-TIME
by Annual Potential Revenues

Rank	Category	Annual Potential Revenues
1	Clothing & Accessories	1,016,976
2	Used Cars	718,071
3	Specialty Foods	651,881
4	Other General Merchandise	546,844
5	Jewelry, Luggage & Leather	226,977
6	Special Food Services	180,009
7	Florists	104,241
8	Auto Parts, Accessories & Tires	81,269
9	Drinking Places - Alcoholic Beverages	75,105
10	Shoe Stores	1,196
	Average top 3	795,643
	Average top 5	632,150
	Average top 10	360,257

Top 10 Retail Gap Chart
TOTAL REVENUES 10-MIN. DRIVE-TIME
by Annual Potential Revenues

1,196

75,105

81,269

104,241

180,009

226,977

546,844

651,881

718,071

1,016,976

■ Drinking Places - Alcoholic Beverages

■ Auto Parts, Accessories & Tires

■ Florists

■ Special Food Services

■ Jewelry, Luggage & Leather

■ Other General Merchandise

■ Specialty Foods

■ Used Cars

■ Clothing & Accessories

0   200,000   400,000   600,000   800,000   1,000,000   1,200,000

Avg Top 3, 5 & 10 Retail Opportunities
TOTAL REVENUES 10-MIN. DRIVE-TIME
By Annual Potential Revenues

795,643

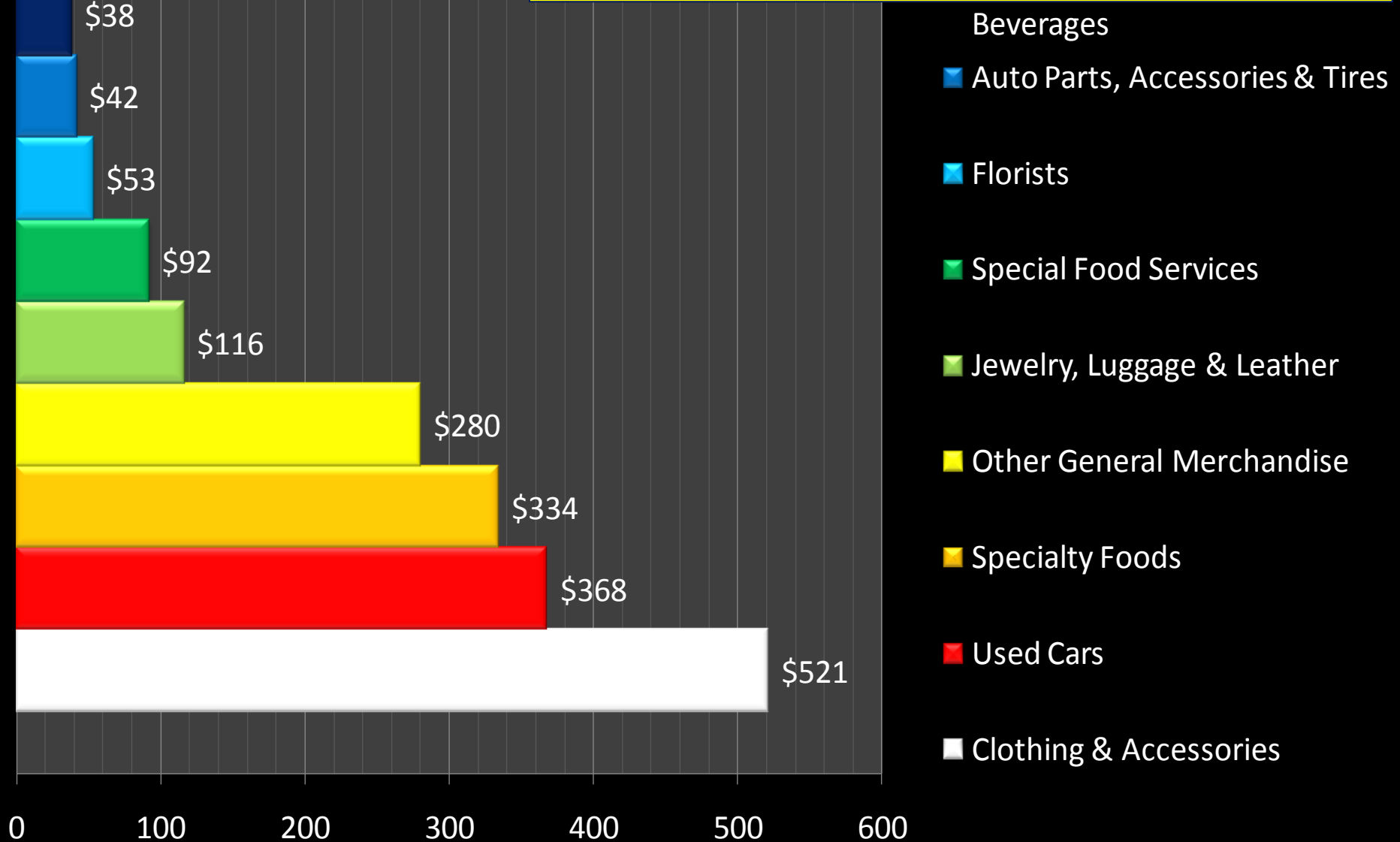632,150

360,257

Average top 3 Average top 5 Average top 10

Top 10 Retail Gap Table
PER HOUSEHOLD 10-MIN. DRIVE-TIME
by Annual Potential Revenues

Rank	Category	Annual Potential Revenues
1	Clothing & Accessories	521
2	Used Cars	368
3	Specialty Foods	334
4	Other General Merchandise	280
5	Jewelry, Luggage & Leather	116
6	Special Food Services	92
7	Florists	53
8	Auto Parts, Accessories & Tires	42
9	Drinking Places - Alcoholic Beverages	38
10	Shoe Stores	1
	Average top 3	408
	Average top 5	324
	Average top 10	185

Top 10 Retail Gap Chart
PER HOUSEHOLD 10-MIN. DRIVE-TIME
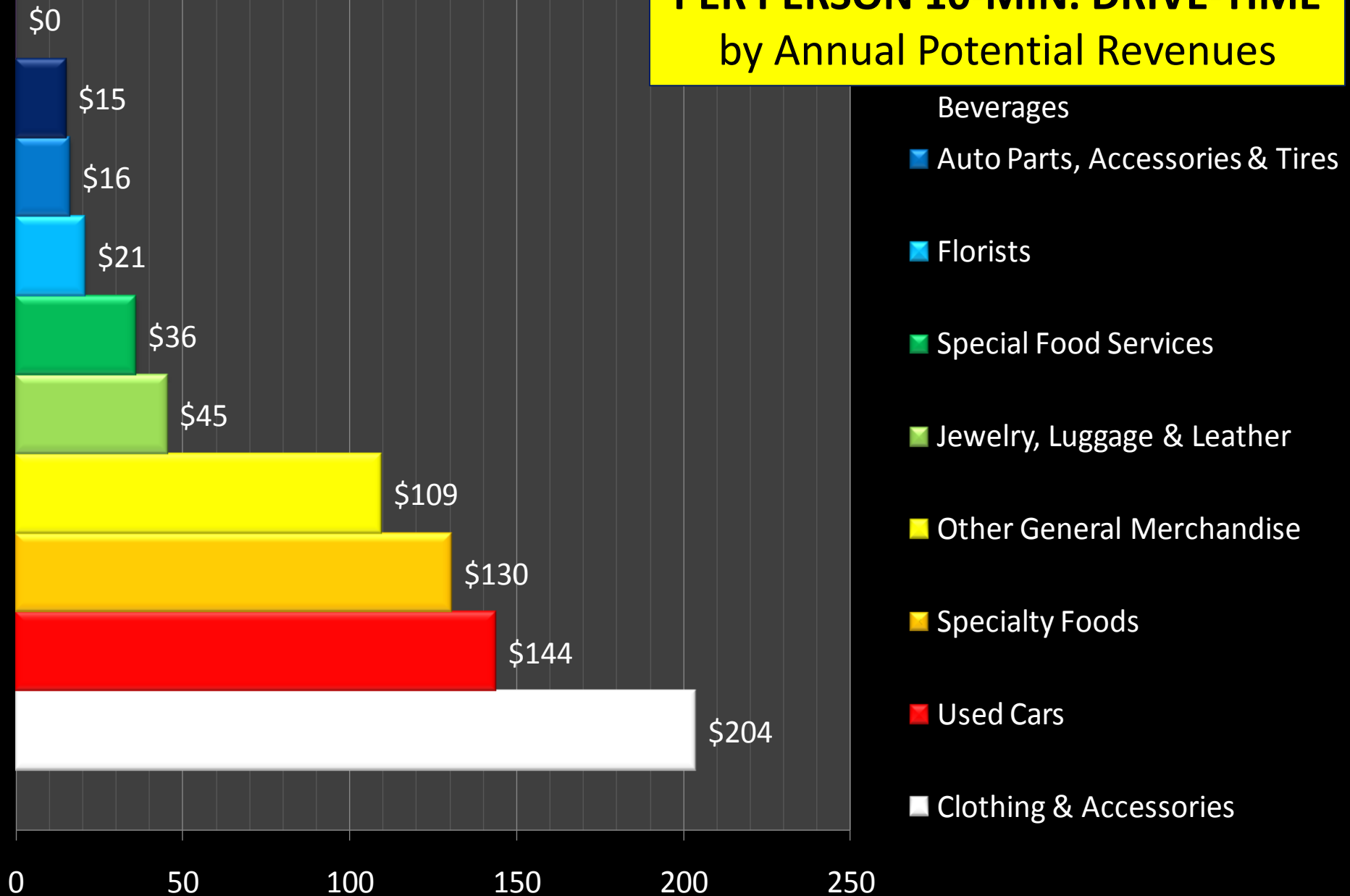by Annual Potential Revenues

Beverages $1
Auto Parts, Accessories & Tires $38
Florists $42
Special Food Services $53
Jewelry, Luggage & Leather $92
Other General Merchandise $116
Specialty Foods $280
Used Cars $334
Clothing & Accessories $368
$521

Avg Top 3, 5 & 10 Retail Opportunities
PER HOUSEHOLD 10-MIN. DRIVE-TIME
By Annual Potential Revenues

Average top 3	$407.81
Average top 5	$324.01
Average top 10	$184.65
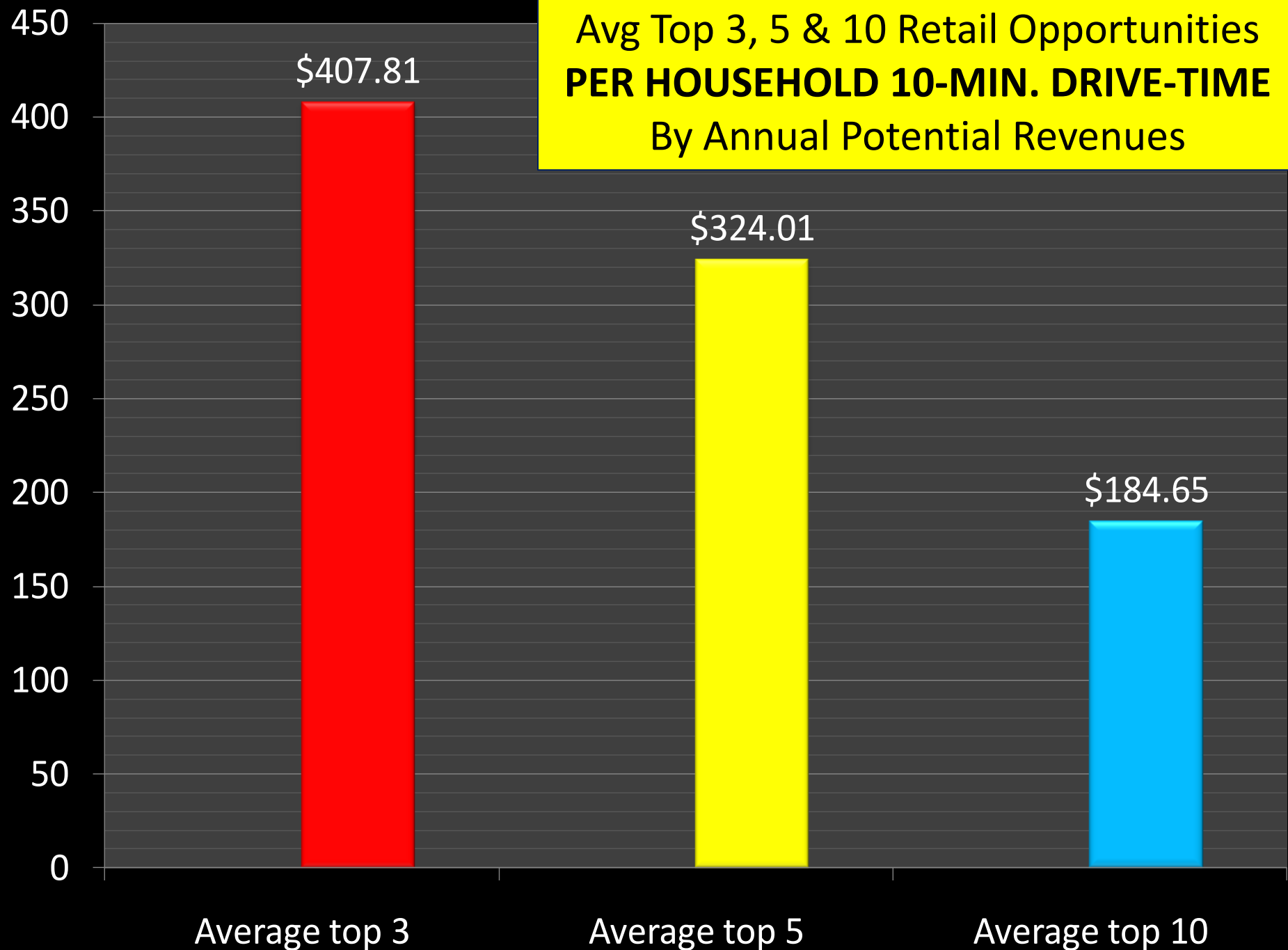
Top 10 Retail Gap Table
PER PERSON 10-MIN. DRIVE-TIME
by Annual Potential Revenues in Zip Code

Rank	Category	Annual Potential Revenues
1	Clothing & Accessories	$ 203.56
2	Used Cars	$ 143.73
3	Specialty Foods	$ 130.48
4	Other General Merchandise	$ 109.46
5	Jewelry, Luggage & Leather	$ 45.43
6	Special Food Services	$ 36.03
7	Florists	$ 20.86
8	Auto Parts, Accessories & Tires	$ 16.27
9	Drinking Places - Alcoholic Beverages	$ 15.03
10	Shoe Stores	$ 0.24
	Average top 3	$ 159.26
	Average top 5	$ 126.53
	Average top 10	$ 72.11

Top 10 Retail Gap Chart
PER PERSON 10-MIN. DRIVE-TIME
by Annual Potential Revenues

Beverages

Auto Parts, Accessories & Tires

Florists

Special Food Services

Jewelry, Luggage & Leather

Other General Merchandise

Specialty Foods

Used Cars

Clothing & Accessories

$0
$15
$16
$21
$36
$45
$109
$130
$144
$204

0   50   100   150   200   250

Avg Top 3, 5 & 10 Retail Opportunities
PER PERSON 10-MIN. DRIVE-TIME
By Annual Potential Revenues

Average top 3	Average top 5	Average top 10
$159.26	$126.53	$72.11