## Top 10 Retail Gap Table TOTAL REVENUES 10 MI. RADIUS by Annual Potential Revenues

**Annual Potential** 

Revenues

36,781,350

22,315,814

20,231,104

16,864,674

14,397,999

7,932,447

3,190,492

2,077,169

736,000

608,621

26,442,756

22,118,188

12,513,567

| by Annual Potential Revenues |          |  |  |
|------------------------------|----------|--|--|
| Rank                         | Category |  |  |

**General Merchandise** 

Automobile Dealer

Food & Beverage Store

**Full-Service Restaurant** 

**Department Store** 

**Food Services & Drinking** 

**Furniture & Home Furnishings** 

Clothing & Accessories

**Specialty Foods** 

Office Sup., Stationery & Gifts

Average top 3

Average top 5

Average top 10

1

3

4

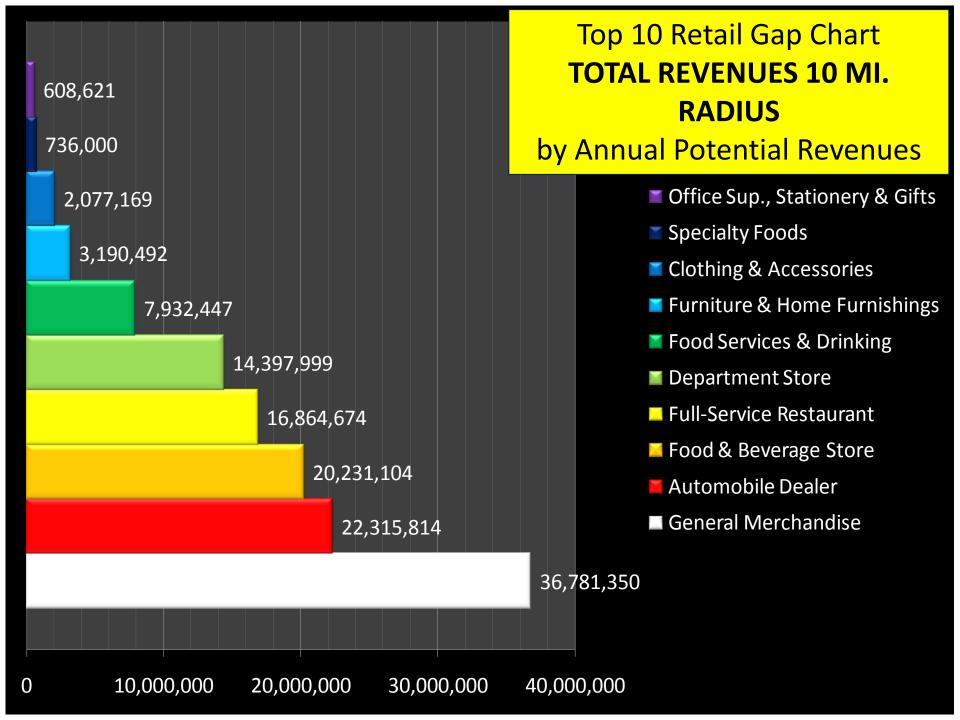
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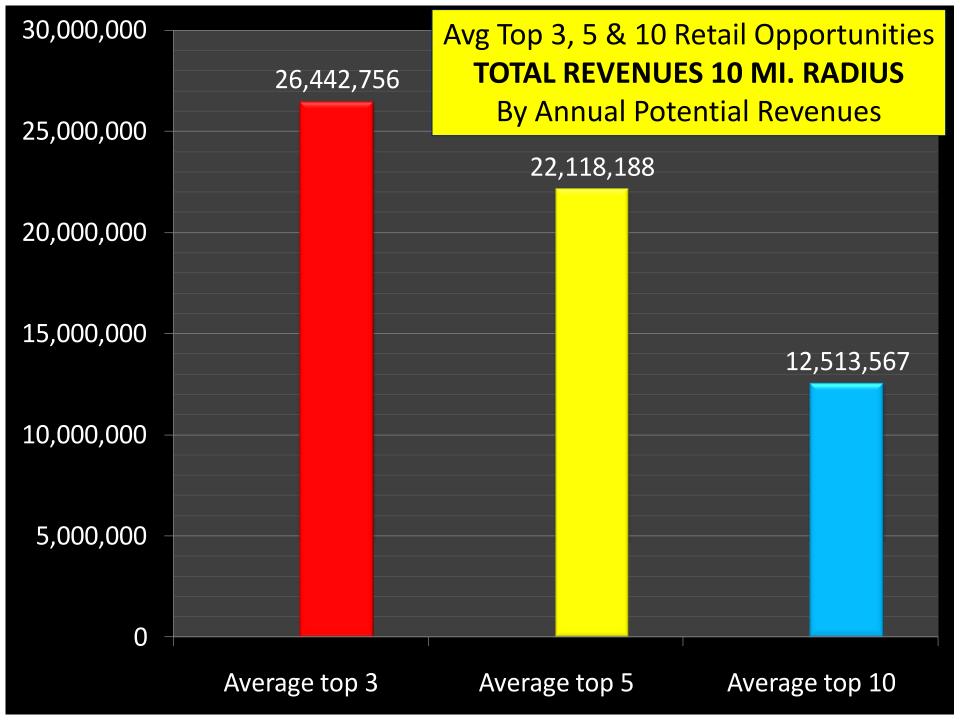
6

8

9

10





## Top 10 Retail Gap Table **PER HOUSEHOLD 10 MI. RADIUS**

by Annual Potential Revenues

1,142

975

537

216

141

50

41

1,791

1,498

848

| Rank | Category              | Annual Potential<br>Revenues |  |
|------|-----------------------|------------------------------|--|
| 1    | General Merchandise   | 2,491                        |  |
| 2    | Automobile Dealer     | 1,512                        |  |
| 3    | Food & Beverage Store | 1,370                        |  |

**Full-Service Restaurant** 

Department Store

**Food Services & Drinking** 

Furniture & Home Furnishings

**Clothing & Accessories** 

**Specialty Foods** 

Office Sup., Stationery & Gifts

Average top 3

Average top 5

Average top 10

4

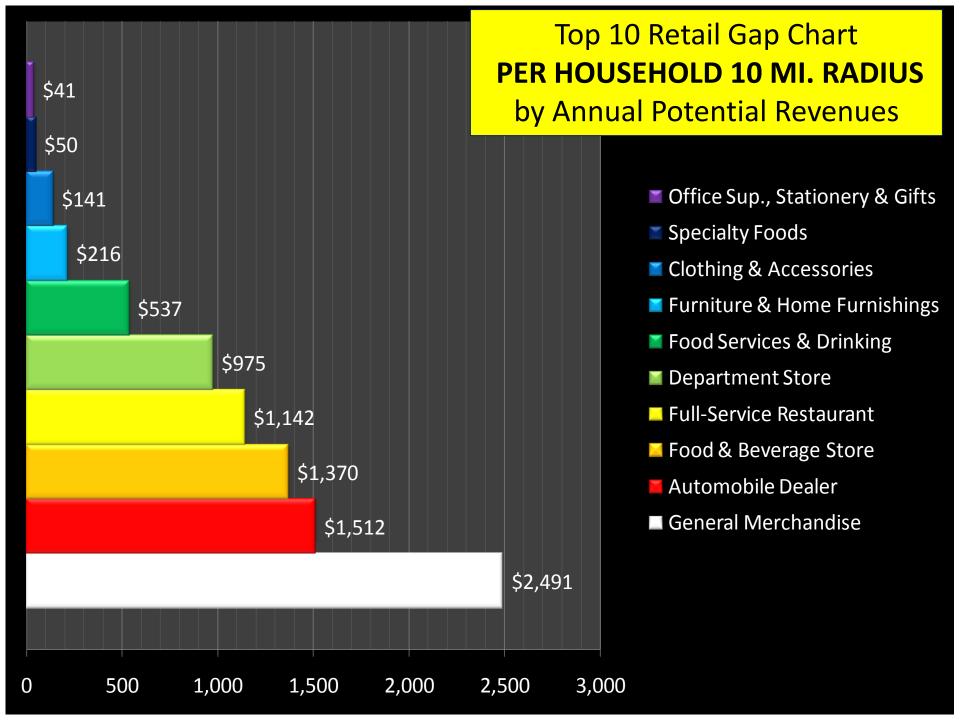
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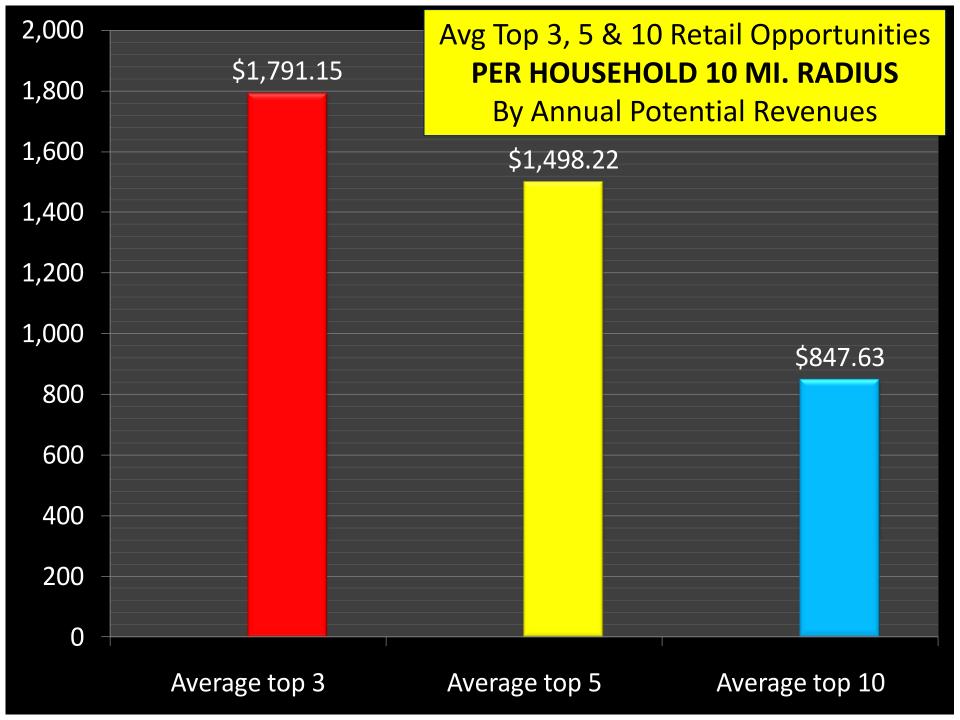
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8

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## **PER PERSON 10 MI. RADIUS**

Revenues

929.60

564.00

511.31

426.23

363.89

200.48

80.64

52.50

18.60

15.38

668.30

559.01

316.26

\$

\$

\$

\$

\$

\$

\$

Top 10 Retail Gap Table

| by Annual Potential Revenues in Zip Code |          |                  |  |  |
|--|----------|------------------|--|--|
|  |          |                  |  |  |
| Rank                                     | Category | Annual Potential |  |  |

**General Merchandise** 

**Automobile Dealer** 

Food & Beverage Store **Full-Service Restaurant** 

**Department Store** 

1

3

4

5

6

8

9

10

Average top 3

Average top 5

Average top 10

**Specialty Foods** 

**Clothing & Accessories** 

Office Sup., Stationery & Gifts

**Food Services & Drinking** Furniture & Home Furnishings

