

CATEGORY		10-mile radius	20-mile radius	30-mile radius	City of Del Rio	78837 Zip Code	City of Laredo	Val Verde County	Texas	US
POPULATION										
2009 estimated		323	661	26,713	36,725	563	228,672	49,143	24,475,918	307,145,525
2013 projected		326	668	28,808	38,398	569	254,557	51,535	26,353,155	319,161,431
Annual % change thru 2013		0.2%	0.3%	2.0%	1.2%	0.2%	2.9%	1.2%	2.0%	1.0%
DENSITY										
2009 estimated		1.0	0.5	9.4	2,385	0.4	2,705	15	91	83
2013 projected		1.0	0.5	10.2	2,493	0.4	3,011	16	98	85.8
AVERAGE ANNUAL HOUSEHOLD EFFECTIVE BUYING INCOME (EBI)										
2009 estimated		34,357	34,386	44,940	42,368	34,593	42,949	41,789	54,912	56,178
2013 projected		38,920	38,757	49,768	47,000	39,233	47,108	46,413	59,358	61,149
Annual % change thru 2013		3.4%	3.3%	2.8%	2.8%	3.5%	2.5%	2.8%	2.1%	2.3%
ANNUAL ESTIMATED CONSUMER SPENDING (CSP)										
2009 estimated		5,810,151	12,037,213	444,838,808	552,071,642	10,130,958	2,960,781,134	737,395,234	448,945,172,721	6,158,767,036,856
2013 projected		6,886,700	14,316,679	559,701,623	672,269,759	11,999,875	3,775,427,340	902,422,248	550,080,051,994	7,324,458,459,023
Annual % change thru 2013		4.9%	5.0%	6.9%	5.8%	4.8%	7.4%	5.9%	6.0%	5.0%
TOTAL ESTIMATED ECONOMY										
2009 estimated		7,843,704	16,250,237	600,532,391	745,296,717	13,676,794	3,997,054,531	995,483,565	606,075,983,174	6,158,767,036,856
2013 projected		9,297,045	19,327,517	755,597,191	907,564,175	16,199,831	5,096,826,909	1,218,270,035	742,608,070,192	7,324,458,459,023
Total 5 year growth		1,816,676	3,846,600	193,831,001	202,834,322	3,153,797	1,374,715,472	278,483,087	170,665,108,773	1,457,114,277,709
AVERAGE HOUSEHOLD INCOME										
2009 estimated		40,031	40,147	53,964	50,229	38,822	50,990	49,569	65,776	69,503
2013 projected		46,247	46,035	60,330	56,094	46,693	56,178	55,473	71,307	75,843
Annual % change thru 2013		4.0%	3.8%	3.0%	3.0%	5.3%	2.6%	3.1%	2.1%	2.3%
ANNUAL ESTIMATED FAMILY INCOME (EFI) AT LEAST \$100,000										
2009 estimated		5.1%	5.2%	12.3%	7.0%	3.1%	7.9%	6.5%	13.4%	14.4%
2013 projected		8.3%	7.8%	16.5%	13.8%	8.8%	13.8%	13.3%	20.8%	23.0%
Annual % change thru 2013		18.9%	14.4%	9.4%	32.9%	84.7%	23.4%	35.0%	16.0%	17.3%
EFI AT LEAST \$150,000										
2009 estimated		1.0%	1.0%	3.2%	2.4%	1.1%	2.8%	2.0%	5.1%	5.5%
2013 projected		2.1%	2.0%	5.2%	4.8%	2.0%	5.0%	4.5%	8.2%	9.3%
Annual % change thru 2013		38.3%	38.4%	18.3%	34.6%	27.6%	23.6%	42.2%	18.3%	20.6%
EFI AT LEAST \$250,000										
2009 estimated		2.5%	2.2%	2.0%	0.5%	0.7%	0.6%	0.4%	1.4%	1.6%
2013 projected		5.0%	4.0%	3.1%	1.4%	2.0%	1.4%	1.1%	2.5%	2.8%
Annual % change thru 2013		25.0%	20.5%	190.4%	68.4%	75.2%	44.0%	71.0%	21.8%	24.4%
TOTAL GAFO PER PERSON										
2009 estimated		2,407	2,320	(2,655)	(687)	2,517	(1,701)	(1,094)	(236)	\$ 0.06
TOTAL CSP PER PERSON										
2009 estimated		18,044	18,266	16,986	15,206	18,027	13,325	15,190	18,701	20,250
Annual % change thru 2013		4.9%	5.0%	6.9%	5.8%	4.8%	7.4%	5.9%	6.0%	5.0%
2013 estimated		21,125	21,432	19,429	17,508	21,089	14,831	17,511	21,281	23,176