## 672 Claritas reports on different geographies utilized in listing research & analysis available upon written request

2 Digit SIC Summary	Demographic Snapshot
HealthCare SIC Summary	Demographic Trend
Retail SIC Summary	HH Income by Age of Householder
Service SIC Summary	Household Quick Facts
Work Place and Employment Summary	Population Quick Facts
Consumer Spending Patterns	Population by Age and Race Trend
Effective Buying Income	Population by Age and Sex Trend
Executive Summary	Population by Age by Race by Sex
Household Trend	Race and Hispanic
Census Demographic Overview	RMP Opportunity Gap
Census Demographic Quick Facts	Shopping Center List With Map
Demographic Quick Facts	Traffic Volumes



## 28 PDF files of graphics, analysis & data available from our site, most professional sites and on request

#	SET DESCRIPTION	#	SET DESCRIPTION
1	Narrative detail	15	Micro market* demographic & econometric ("D&E") summary
2	Pictures	16	Micro market* D&E analysis
3	  Highlights	17	Micro market* workplace & employment ("WP&E") summary
4	Topographics & possible home sites	18	Micro market* WP&E market fundamentals
5	Satellites	19	Micro market* WP&E employment by market segment
6	Maps, driving distances & driving times	20	Micro market* WP&E employment by geographic area
7	Density studies	21	Macro market** D&E summary
8	Weather	22	Macro market** D&E analysis
9	Quality of life database table	23	Macro market** WP&E summary
10	Quality of life economic	24	Macro market** WP&E market fundamentals
11	Quality of life economic	25	Macro market** WP&E employment by market segment
12	Quality of life education	26	Macro market** WP&E employment by geographic area
13	Quality of life marital status	27	Downloadable PDF sets, available Claritas reports & web links
	Quality of life safety & security		Multi page PDF flyer with HTML links

- \* "Micro market": 1-mile, 3-mile & 5-mile radiuses, City of Somerville, 77879 zip code & Burleson County.
- \*\* "Macro market" includes the following adjacent Counties (with Texas & US benchmarks when available): Brazos, Burleson, Lee, Milam, Robertson and Washington.



## Key web links (copy and paste link if necessary)

- 1. Link to Lake Somerville State Park and Trailway site: http://www.tpwd.state.tx.us/spdest/findadest/parks/lake\_somerville/
- 2. Link to Lake Somerville Wildlife Management Area site: http://www.tpwd.state.tx.us/huntwild/hunt/wma/find\_a\_wma/list/?id=52
- 3. Professional listing:
- 4. Lands of America listing with full narrative: <a href="http://www.landsofamerica.com/listing/434294">http://www.landsofamerica.com/listing/434294</a>
- 5. Dedicated website: <a href="http://property.loopnet.com/16231213">http://property.loopnet.com/16231213</a>
- 6. Consumer listing: <a href="http://www.txls.com/detail.asp?PropID=53452">http://www.txls.com/detail.asp?PropID=53452</a>
- 7. LoopNet listing: http://listing.loopnet.com/16231213
- 8. Tax file: <a href="http://www.taxnetusa.com/texas/burleson/burlesondetail.php?theKey=19940">http://www.taxnetusa.com/texas/burleson/burlesondetail.php?theKey=19940</a>
- 9. Multi-page PDF flyer with HTML:
- 10. Google map link from TX Highway 36 at FM 60 Road East to The Retreat:

http://maps.google.com/maps?f=d&source=s\_d&saddr=30.387092,-

96.566048&daddr=St+Park+Rd+57&geocode=%3BFWCqzqEd UI9-

g&hl=en&mra=dme&mrcr=0&mrsp=0&sz=12&sll=30.342658,-

96.650848&sspn=0.143999,0.307617&ie=UTF8&II=30.351546,-96.621666&spn=0.143986,0.307617&t=h&z=12

