	CATEGORY	Burleson County	Milam County	Robertson County	Brazos County	Washington County	Lee County	Texas	US
				POPULATION					
2009 estimated		17,574	25,866	16,434	163,386	32,708	16,902	24,475,918	307,145,525
2013 projected		18,232	26,835	16,776	169,821	34,061	17,619	26,353,155	319,161,431
	Annual % change thru 2013	0.9%	0.9%	0.5%	1.0%	1.0%	1.1%	2.0%	1.0%
		_		DENSITY					
2009 estimated		26	25	19	277	53	27	91	83
2013 projected		27	26	19	288	55	28	98	85.8
		AVERAC	GE ANNUAL HOU	SEHOLD EFFECT	IVE BUYING INCO	OME (EBI)			
2009 estimated		45,570	43,840	42,096	47,311	48,527	49,404	54,912	56,178
2013 projected		50,244	47,196	46,861	52,243	52,993	54,367	59,358	61,149
	Annual % change thru 2013	2.6%	2.0%	2.9%	2.7%	2.4%	2.6%	2.1%	2.3%
			ANNUAL ESTIM	ATED CONSUME	R SPENDING (CSP))			
2009 estimated		326,136,553	457,970,181	295,356,376	3,036,962,018	610,847,086	302,395,060	448,945,172,721	6,158,767,036,856
2013 projected		391,500,168	544,348,820	352,151,490	3,652,236,464	733,741,560	362,660,930	550,080,051,994	7,324,458,459,023
	Annual % change thru 2013	5.3%	4.9%	5.1%	5.3%	5.3%	5.2%	6.0%	5.0%
			TOTA	L ESTIMATED EC	ONOMY				
2009 estimated		440,284,346	618,259,744	398,731,107	4,099,898,725	824,643,566	408,233,330	606,075,983,174	6,158,767,036,856
2013 projected		528,525,227	734,870,907	475,404,512	4,930,519,226	990,551,106	489,592,256	742,608,070,192	7,324,458,459,023
	Total 5 year growth	110,301,101	145,763,954	95,841,756	1,038,275,627	207,384,426	101,698,656	170,665,108,773	1,457,114,277,709
			AVERA	GE HOUSEHOLD	INCOME				
2009 estimated		54,221	51,718	50,352	56,415	57,905	58,867	65,776	69,503
2013 projected		60,102	55,959	56,419	62,480	63,622	65,024	71,307	75,843
	Annual % change thru 2013	2.8%	2.1%	3.1%	2.8%	2.5%	2.7%	2.1%	2.3%
		ANNU	JAL ESTIMATED	FAMILY INCOME	(EFI) AT LEAST \$1	100,000			
2009 estimated		7.4%	6.8%	7.1%	10.3%	9.2%	8.4%	13.4%	14.4%
2013 projected		15.3%	12.4%	15.3%	18.1%	17.0%	17.2%	20.8%	23.0%
	Annual % change thru 2013	36.0%	26.4%	41.0%	23.7%	26.9%	35.6%	16.0%	17.3%
		_	Е	FI AT LEAST \$150	,000				
2009 estimated		2.3%	2.2%	1.9%	4.0%	3.1%	2.9%	5.1%	5.5%
2013 projected		4.6%	3.6%	4.8%	7.1%	5.6%	5.2%	8.2%	9.3%
	Annual % change thru 2013	33.4%	19.2%	61.1%	23.7%	25.6%	25.2%	18.3%	20.6%
		_	Е	FI AT LEAST \$250	,000				
2009 estimated		0.6%	0.8%	0.3%	1.1%	0.8%	1.0%	1.4%	1.6%
2013 projected		1.3%	1.3%	0.8%	2.3%	1.5%	1.8%	2.5%	2.8%
	Annual % change thru 2013	40.7%	23.2%	92.9%	34.6%	28.3%	28.6%	21.8%	24.4%
			TOT	TAL GAFO PER PE	RSON				
2009 estimated		3,425	2,095	3,469	(1,345)	(340)	2,605	(236)	\$ 0.06
			TO	TAL CSP PER PER	SON				
2009 estimated		18,733	17,873	18,066	18,773	18,871	18,083	18,701	20,250
Annual % change thru	2013	5.3%	4.9%	5.1%	5.3%	5.3%	5.2%	6.0%	5.0%
2013 estimated		21,473	20,285	20,991	21,506	21,542	20,584	21,281	23,176