672 Claritas reports on different geographies utilized in listing research & analysis available upon written request

2 Digit SIC Summary	Demographic Snapshot
HealthCare SIC Summary	Demographic Trend
Retail SIC Summary	HH Income by Age of Householder
Service SIC Summary	Household Quick Facts
Work Place and Employment Summary	Population Quick Facts
Consumer Spending Patterns	Population by Age and Race Trend
Effective Buying Income	Population by Age and Sex Trend
Executive Summary	Population by Age by Race by Sex
Household Trend	Race and Hispanic
Census Demographic Overview	RMP Opportunity Gap
Census Demographic Quick Facts	Shopping Center List With Map
Demographic Quick Facts	Traffic Volumes



28 PDF files of graphics, analysis & data available from our site, most professional sites and on request

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- * "Micro market": 1-mile, 3-mile & 5-mile radiuses, City of Somerville, 77879 zip code & Burleson County.
- ** "Macro market" includes the following adjacent Counties (with Texas & US benchmarks when available): Brazos, Burleson, Lee, Milam, Robertson and Washington.





