

CATEGORY	1-mile	3-miles	5-miles	Brenham	Austin County	Houston CBSA
POPULATION						
2008 estimated	61	665	3,509	13,665	27,033	5,665,312
2013 projected	62	686	3,627	13,901	29,604	6,353,144
Annual % change thru 2013	0.3%	0.6%	0.7%	0.3%	1.0%	0.2%
DENSITY						
2008 estimated	19.4	23.5	44.7	1,552.8	41.2	2,654.8
2013 projected	19.7	24.3	46.2	1,579.7	45.1	2,977.1
AVERAGE ANNUAL HOUSEHOLD EFFECTIVE BUYING INCOME (EBI)						
2008 estimated	52,738	51,974	53,296	40,876	48,911	60,127
2013 projected	57,275	56,766	58,490	45,344	54,134	66,587
Annual % change thru 2013	1.7%	1.8%	1.9%	2.2%	2.1%	2.1%
ANNUAL ESTIMATED CONSUMER SPENDING (CSP)						
2008 estimated	1,131,828	12,633,787	62,499,772	221,842,231	487,227,398	104,226,457,668
2013 projected	1,364,607	15,429,883	76,675,013	270,178,082	633,280,598	137,524,641,610
Annual % change thru 2013	4.1%	4.4%	4.5%	4.4%	6.0%	6.4%
TOTAL ESTIMATED ECONOMY						
2008 estimated	1,527,968	17,055,612	84,374,692	299,487,012	657,756,987	140,705,717,852
2013 projected	1,842,219	20,830,342	103,511,268	364,740,411	854,928,807	185,658,266,174
Total 5 year growth	314,252	3,774,730	19,136,575	65,253,399	197,171,820	44,952,548,322
AVERAGE HOUSEHOLD INCOME						
2008 estimated	63,098	62,196	63,772	48,681	58,537	72,329
2013 projected	69,328	68,575	70,502	54,637	65,285	80,283
Annual % change thru 2013	2.0%	2.1%	2.1%	2.4%	2.3%	2.2%
ANNUAL ESTIMATED FAMILY INCOME (EFI) AT LEAST \$100,000						
2008 estimated	13.6%	15.0%	15.9%	5.4%	8.4%	15.0%
2013 projected	18.2%	18.4%	19.6%	13.6%	18.0%	25.6%
Annual % change thru 2013	6.7%	4.6%	4.7%	30.2%	22.9%	14.0%
EFI AT LEAST \$150,000						
2008 estimated	4.5%	5.7%	6.1%	1.8%	2.3%	5.6%
2013 projected	4.5%	6.7%	7.2%	3.6%	5.9%	10.9%
Annual % change thru 2013	0.0%	3.5%	3.7%	20.2%	31.0%	18.8%
EFI AT LEAST \$250,000						
2008 estimated	0.0%	2.0%	2.0%	0.1%	0.6%	1.5%
2013 projected	0.0%	2.0%	2.4%	0.6%	1.3%	3.3%
Annual % change thru 2013	#DIV/0!	-0.6%	4.1%	129.1%	26.2%	22.9%
TOTAL GAFO PER PERSON						
2008 estimated	2,433	2,647	(241)	(4,120)	1,180	\$ (139)
TOTAL CSP PER PERSON						
2008 estimated	18,555	18,998	17,811	16,234	18,023	18,397
2013 estimated	22,010	22,493	21,140	19,436	21,604	21,687