

Definition of Core Based Statistical Areas “**CBSAs**”

Metropolitan statistical areas (metro areas) are geographic entities defined by the U.S. Office of Management and Budget (OMB) for use by Federal statistical agencies in collecting, tabulating, and publishing Federal statistics.

The term "Core Based Statistical Area" (CBSA) is a collective term for both metro and micro areas:

Metro areas have core of 50,000 or more population

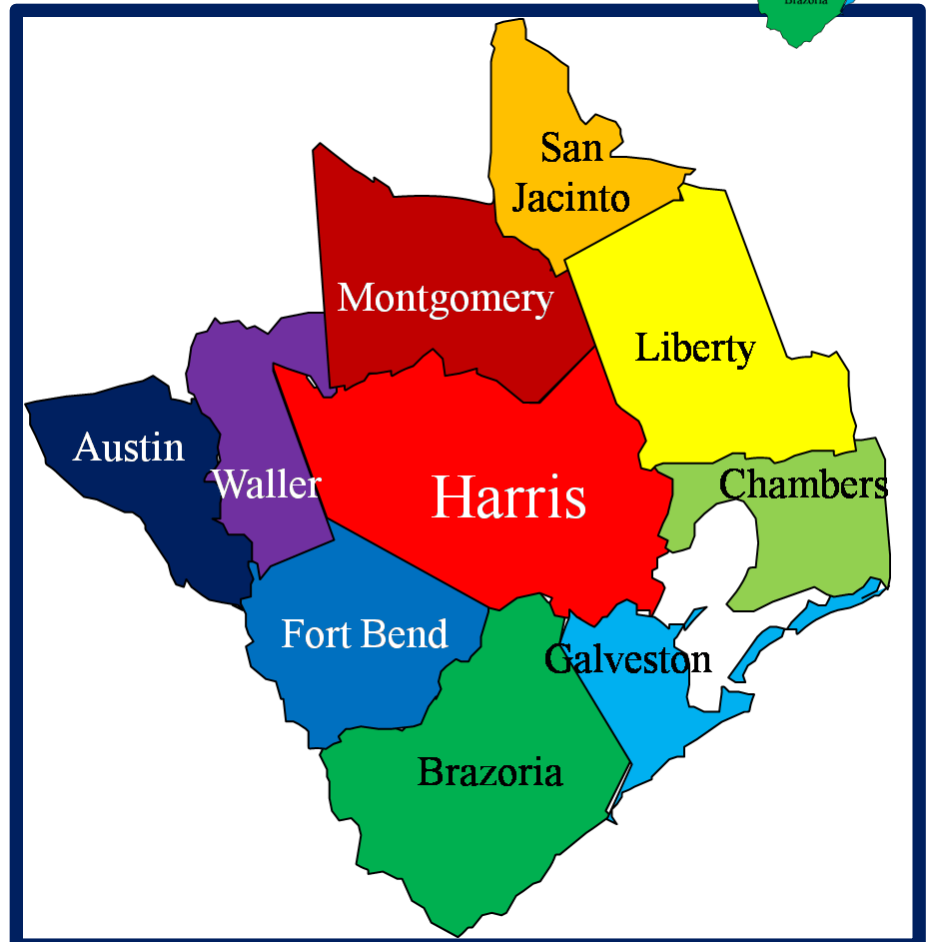
Micro areas have core of at least 10,000 and less than 50,000 population

Each metro or micro area consists of one or more counties and includes the counties containing the **core urban area, as well as any adjacent counties that have a **high degree of social and economic integration** (as measured by commuting to work) with the urban core.**

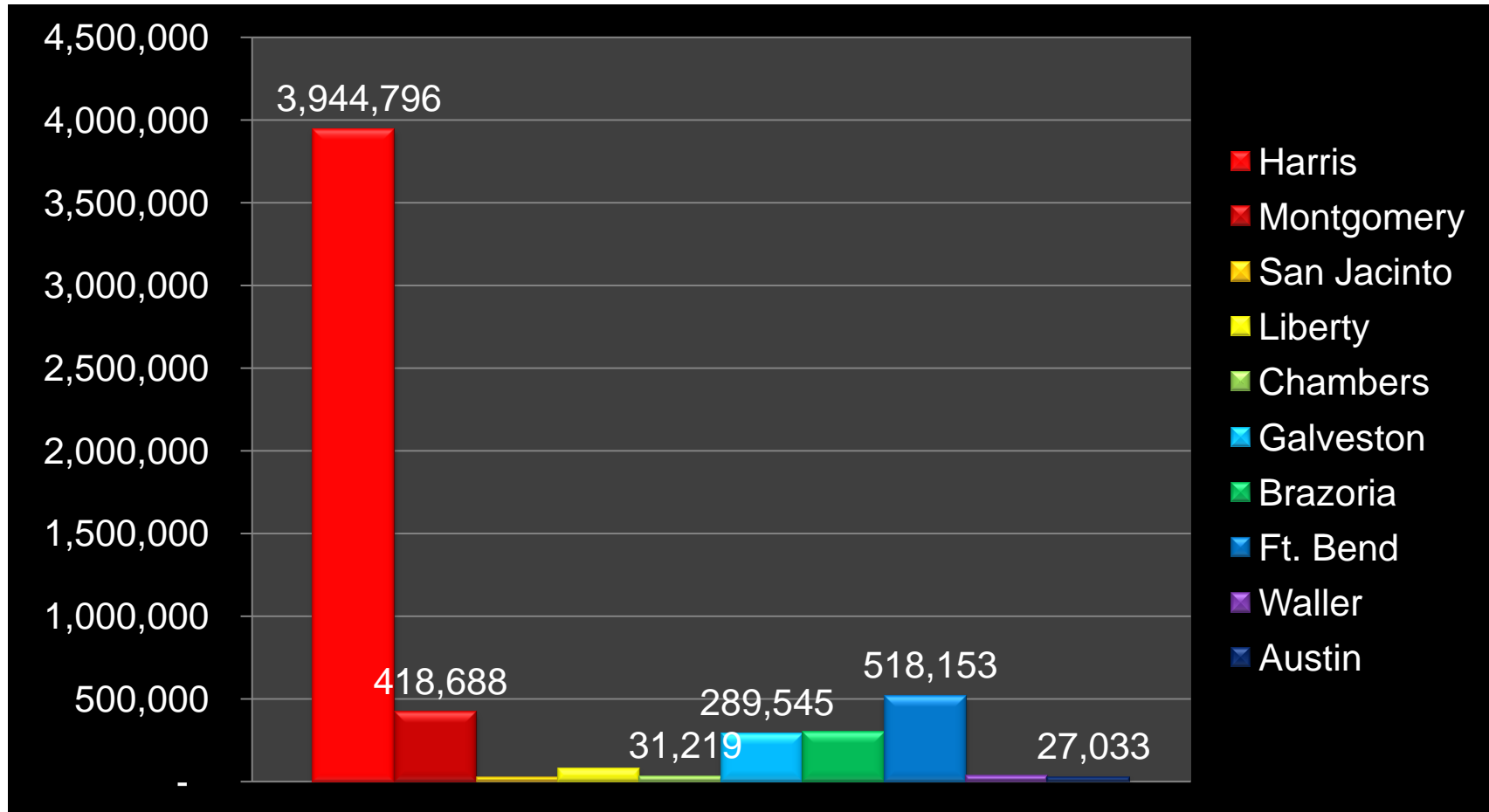
Houston-Sugar Land-Bay Town CBSA key statistics



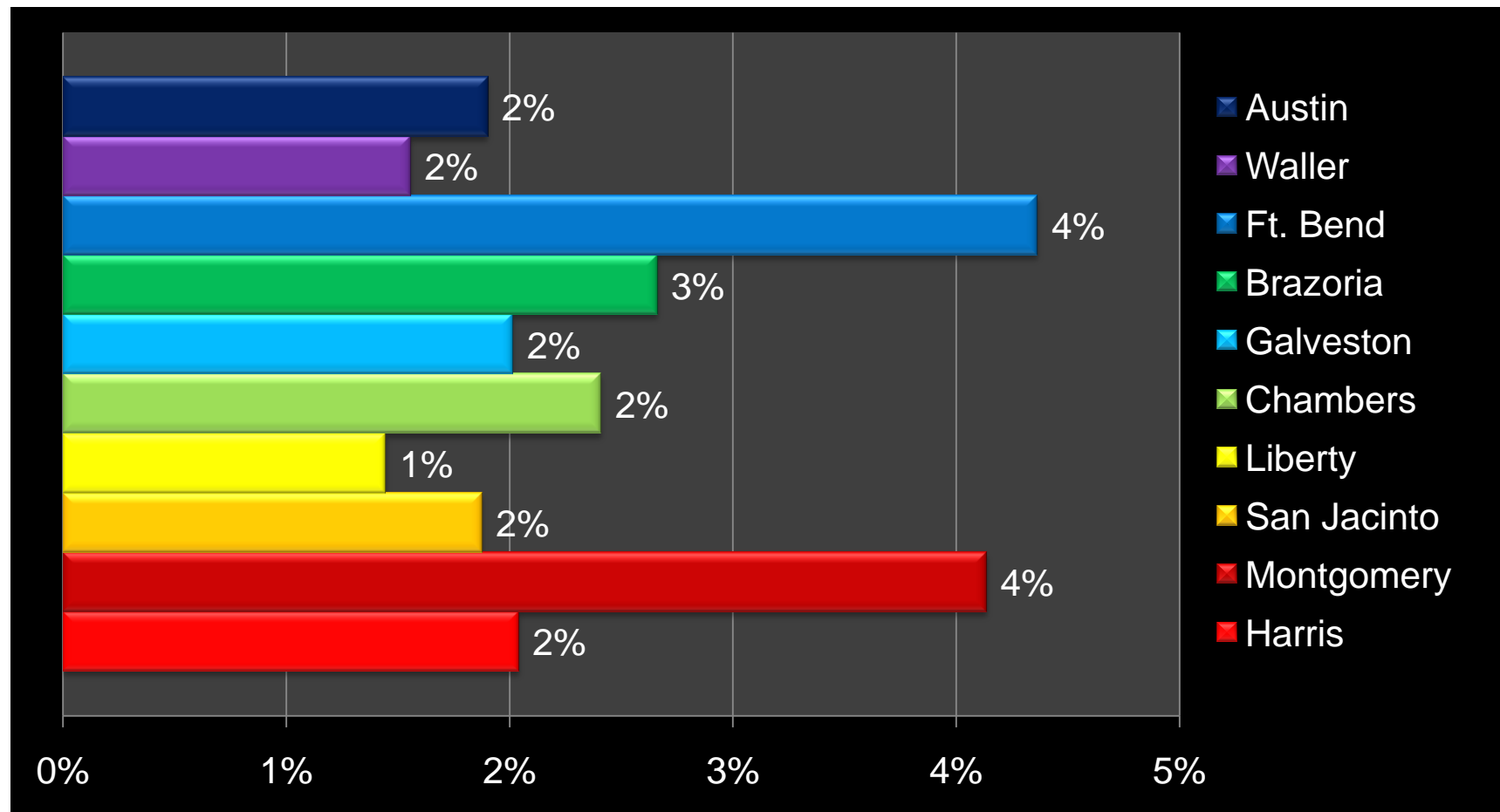
1. **5,600,000 population**
2. **# 1 in employment growth 08/07 to 08/08 of all CBSAs**
3. **Almost 25% of all jobs created in US last 12 months were here**
4. **# 3 in CBSAs with Fortune 500 headquarters 26 located here**
5. **50% + of world's largest companies have operations here**
6. **\$100 billion economy**
7. **6.4% annual economic growth**
8. **# 1 area to live & play (Kiplinger's '08)**



CBSA County specific 2008 *population*

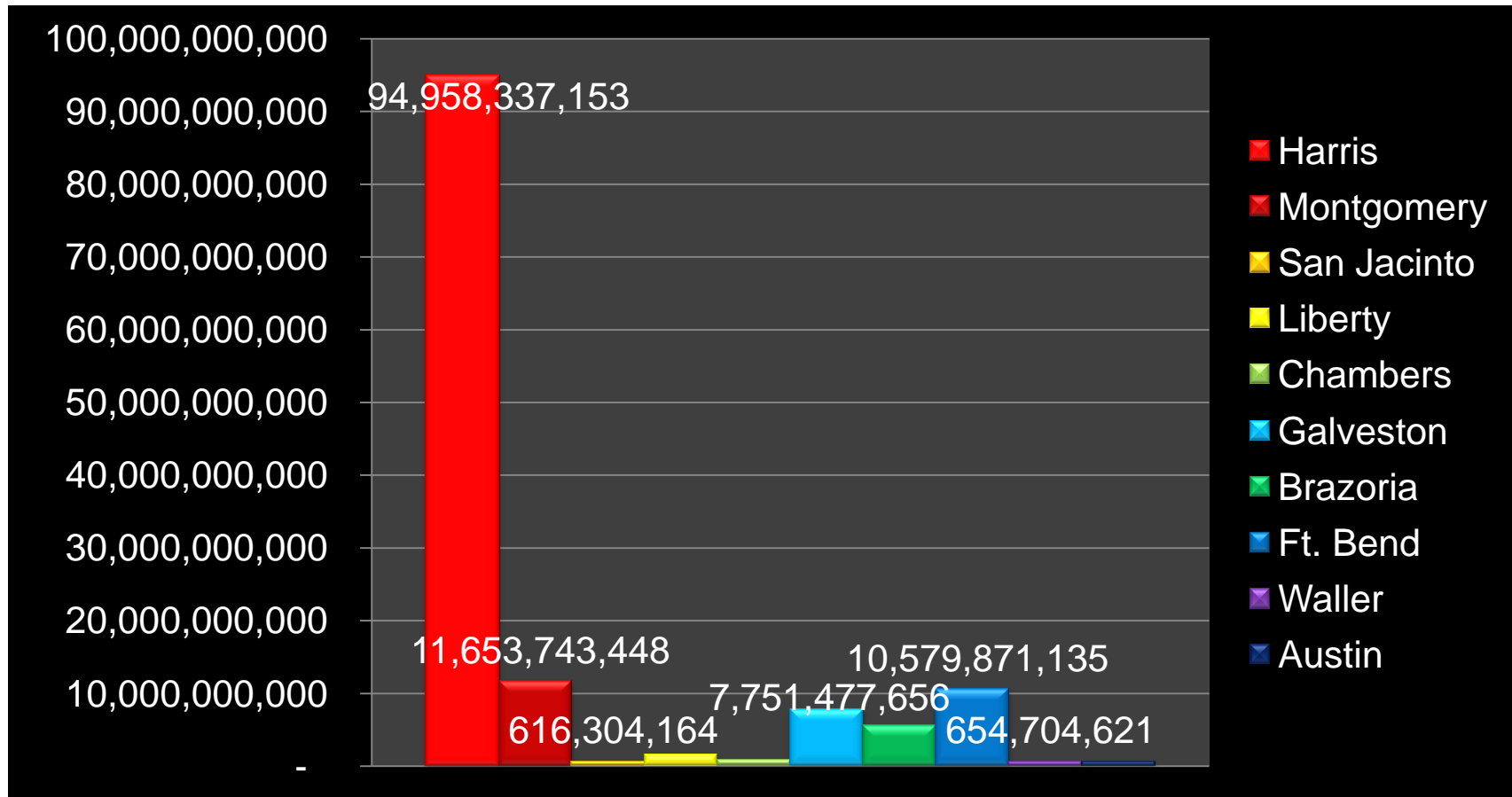


CBSA County specific 2008-13 *annual % population growth*



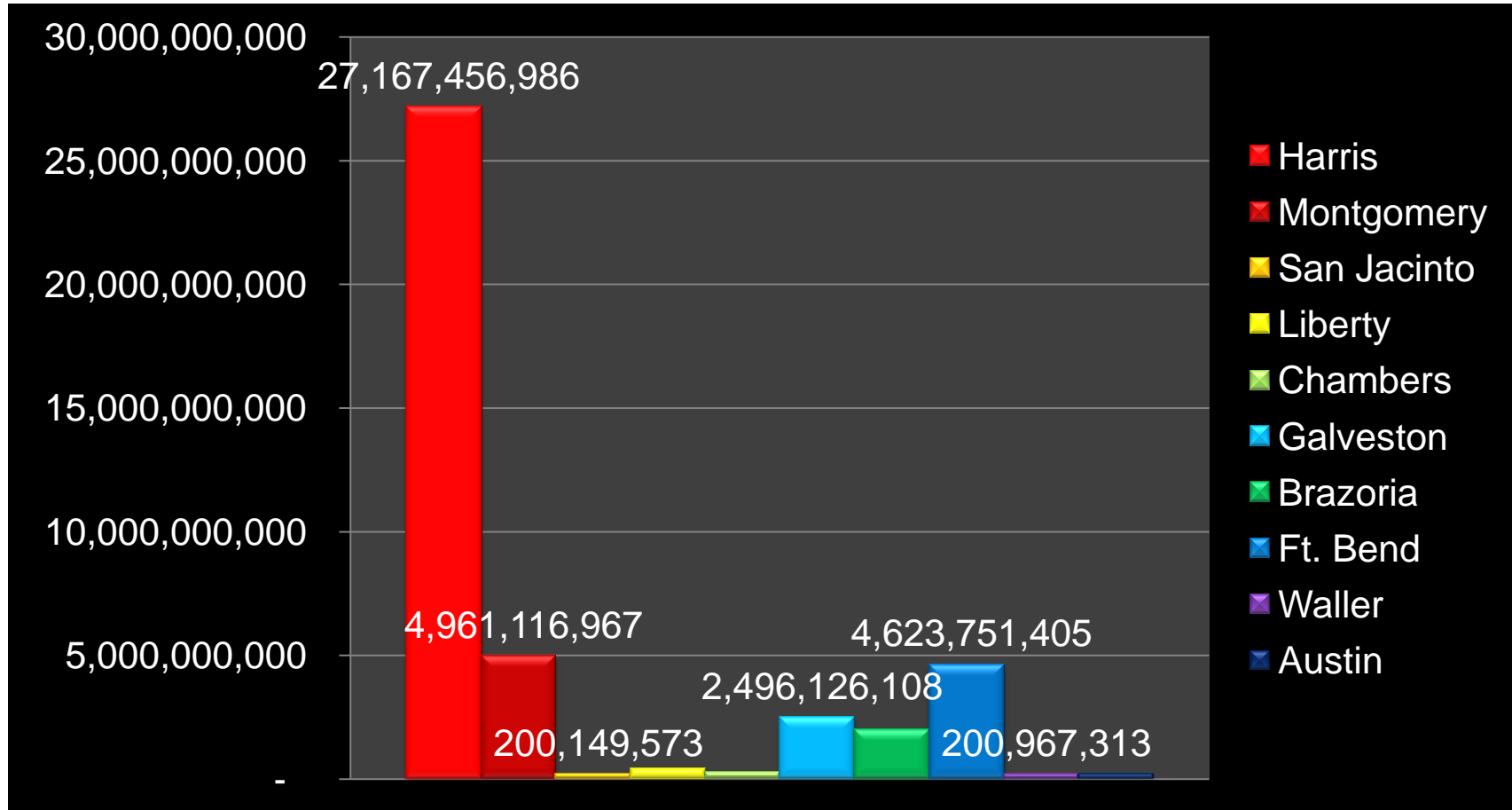
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CBSA County specific 2008 *total economy*



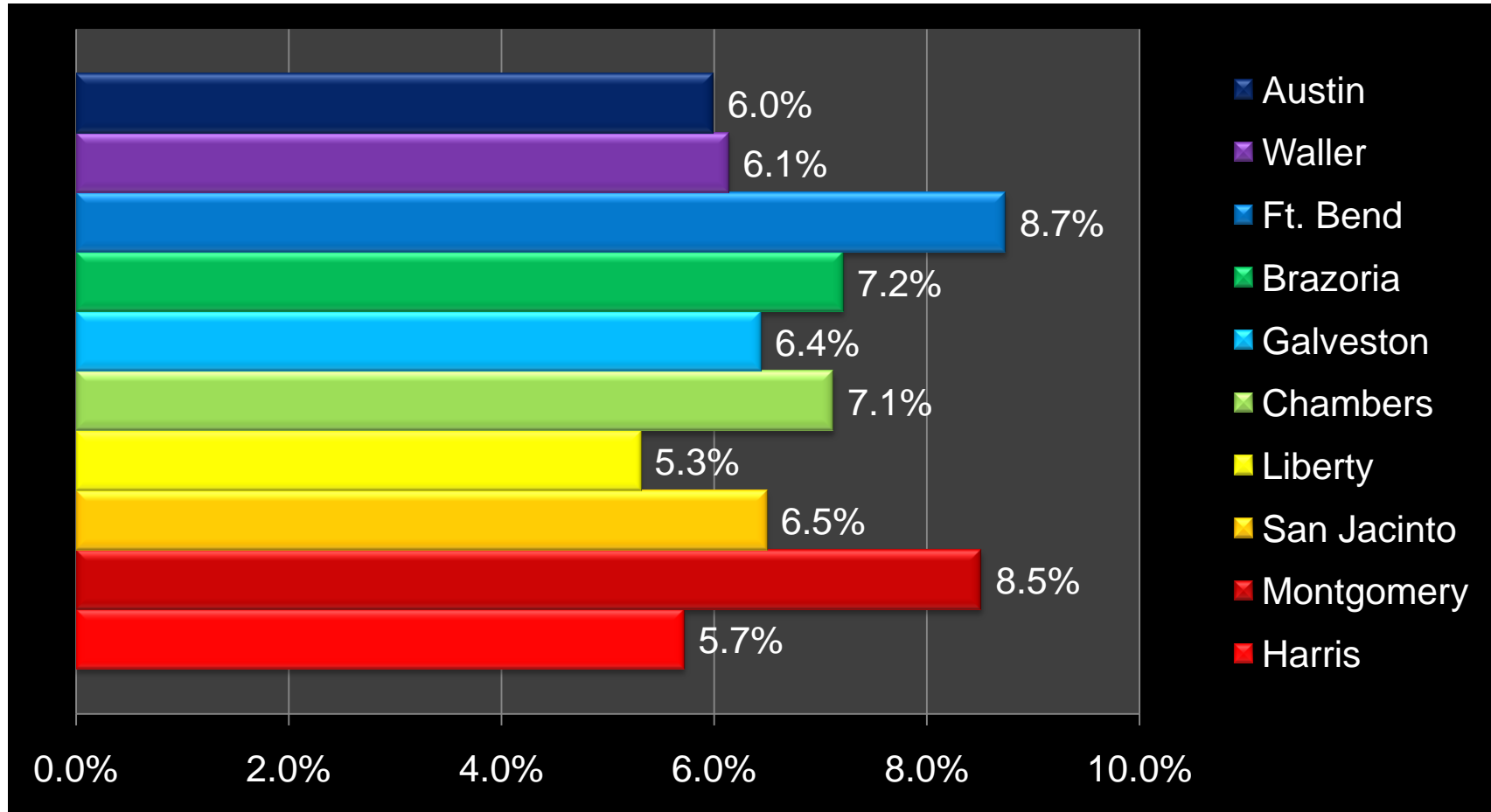
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CBSA County specific **total economic growth 2008-2013**



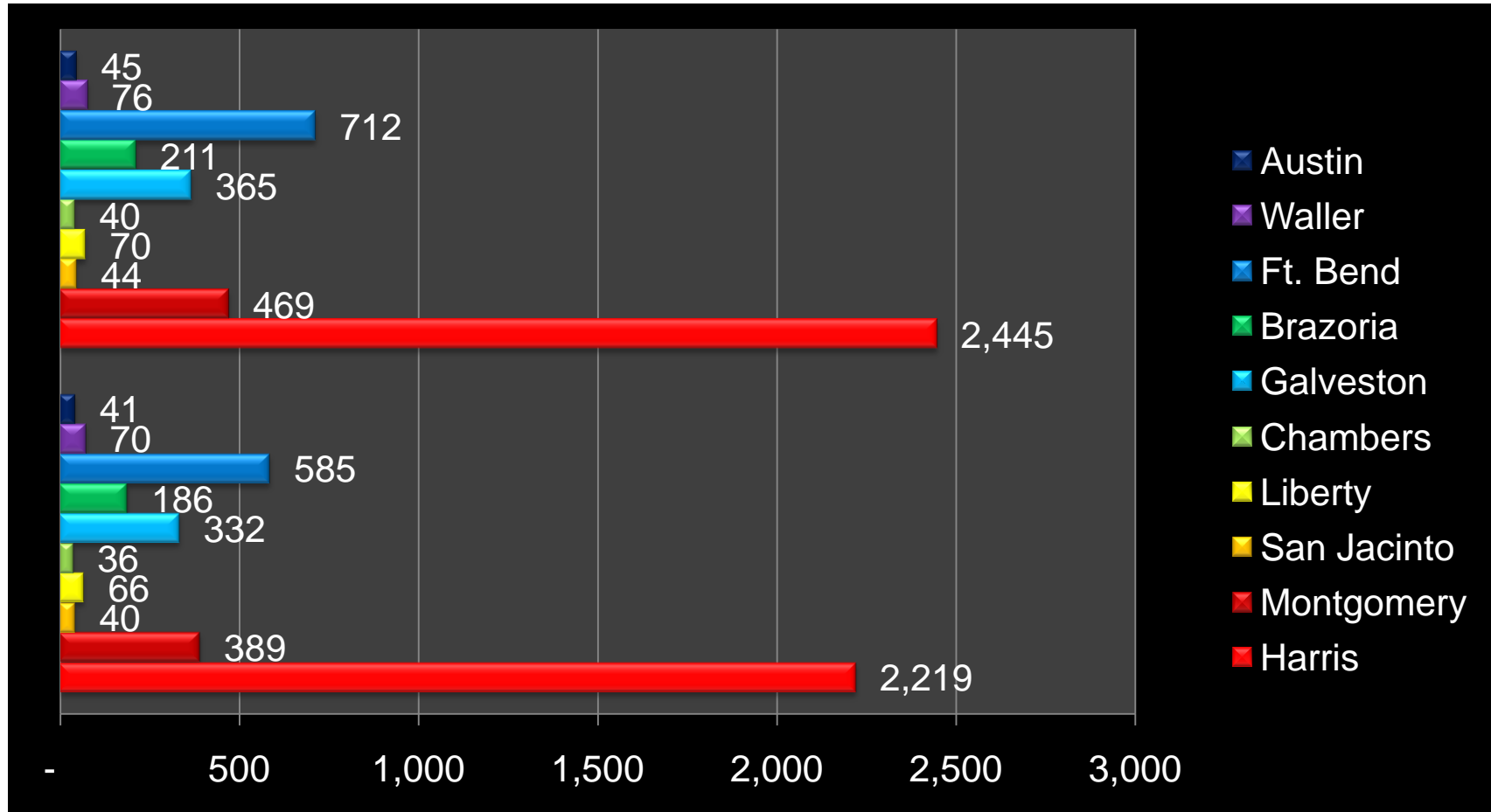
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CBSA County specific 2008-13 *annual % economic growth*



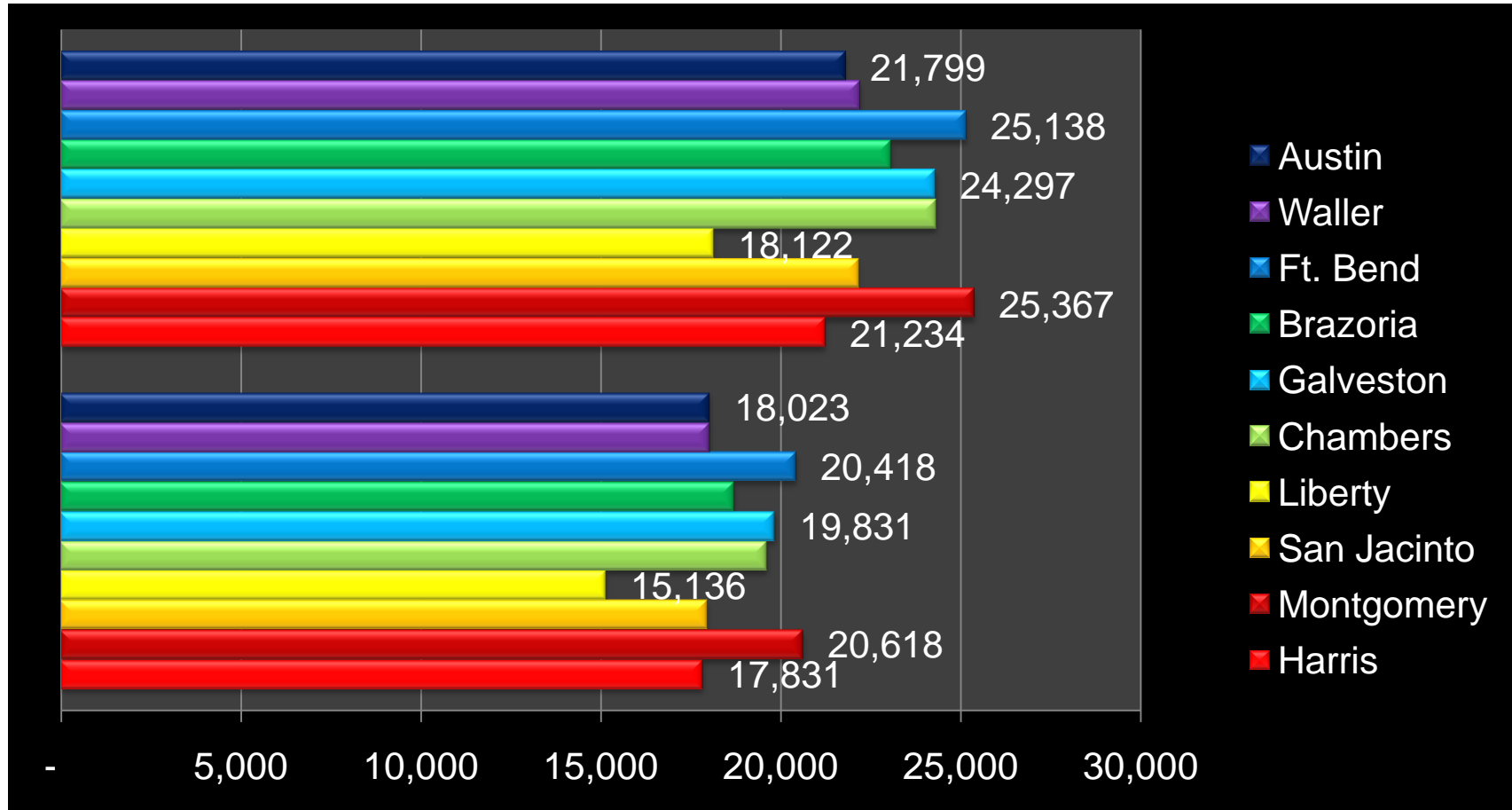
CBSA County specific 2008 & 2013 density*

** population per square mile*



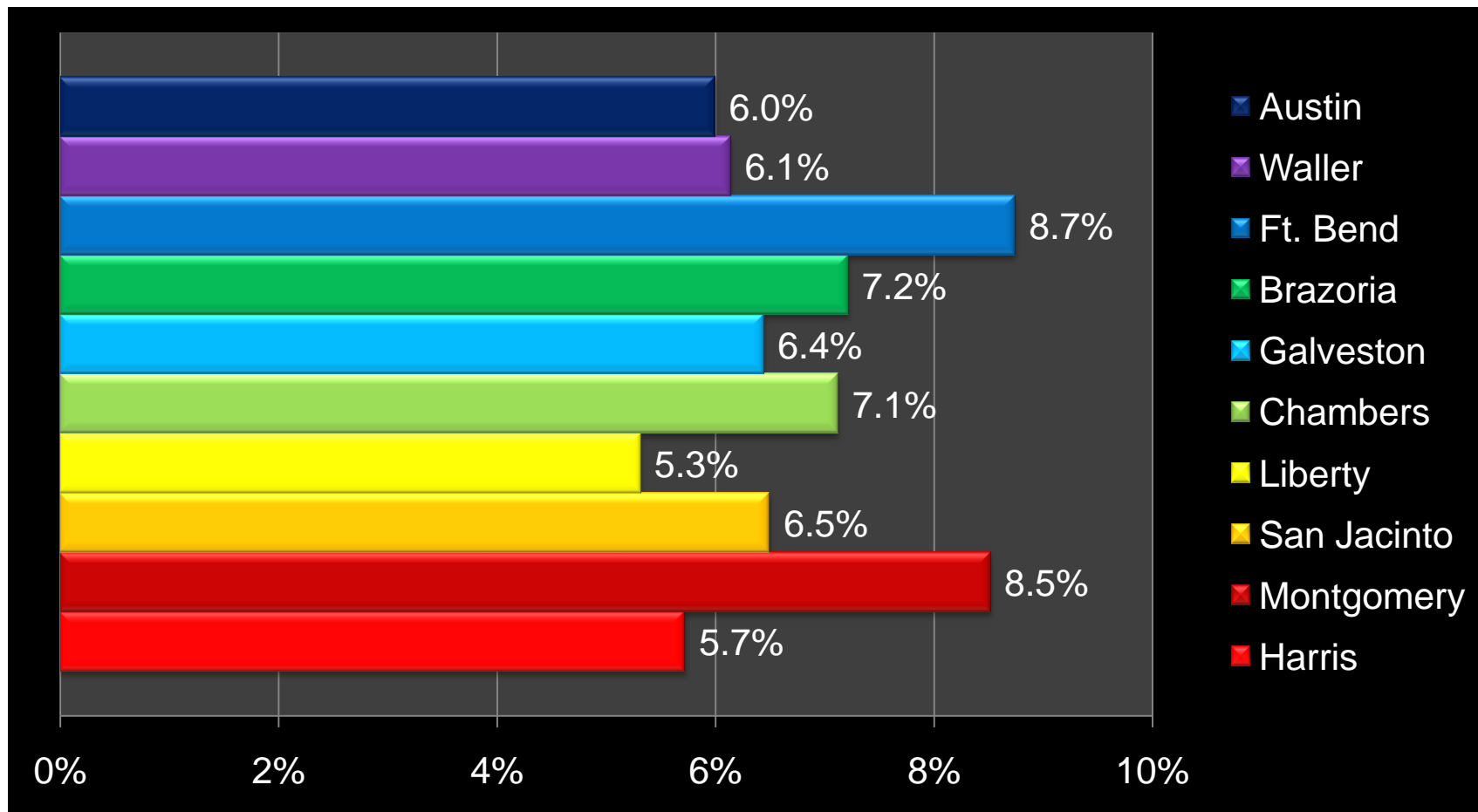
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CBSA County specific 2008 & 13 *per capita consumer spending*

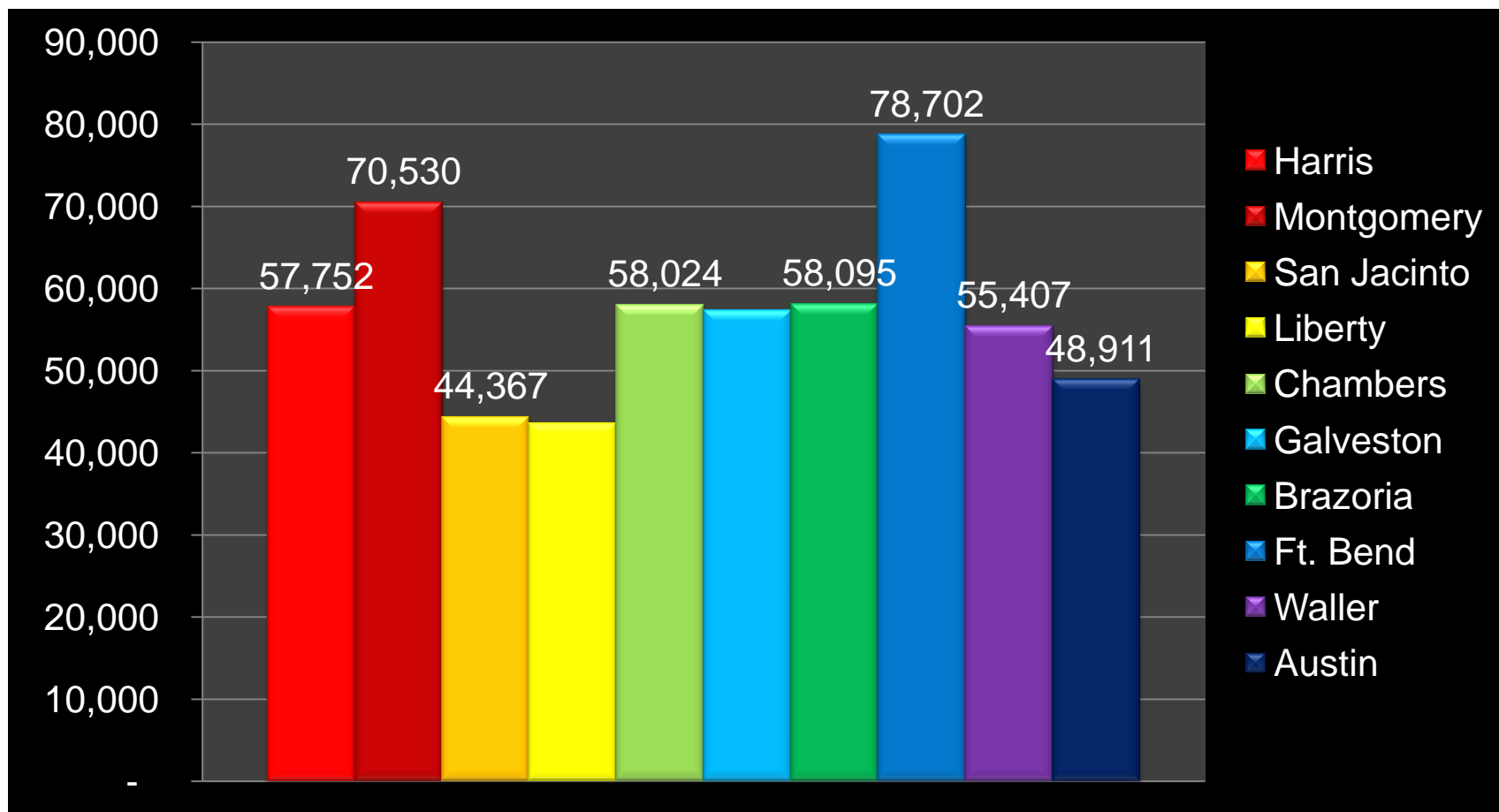


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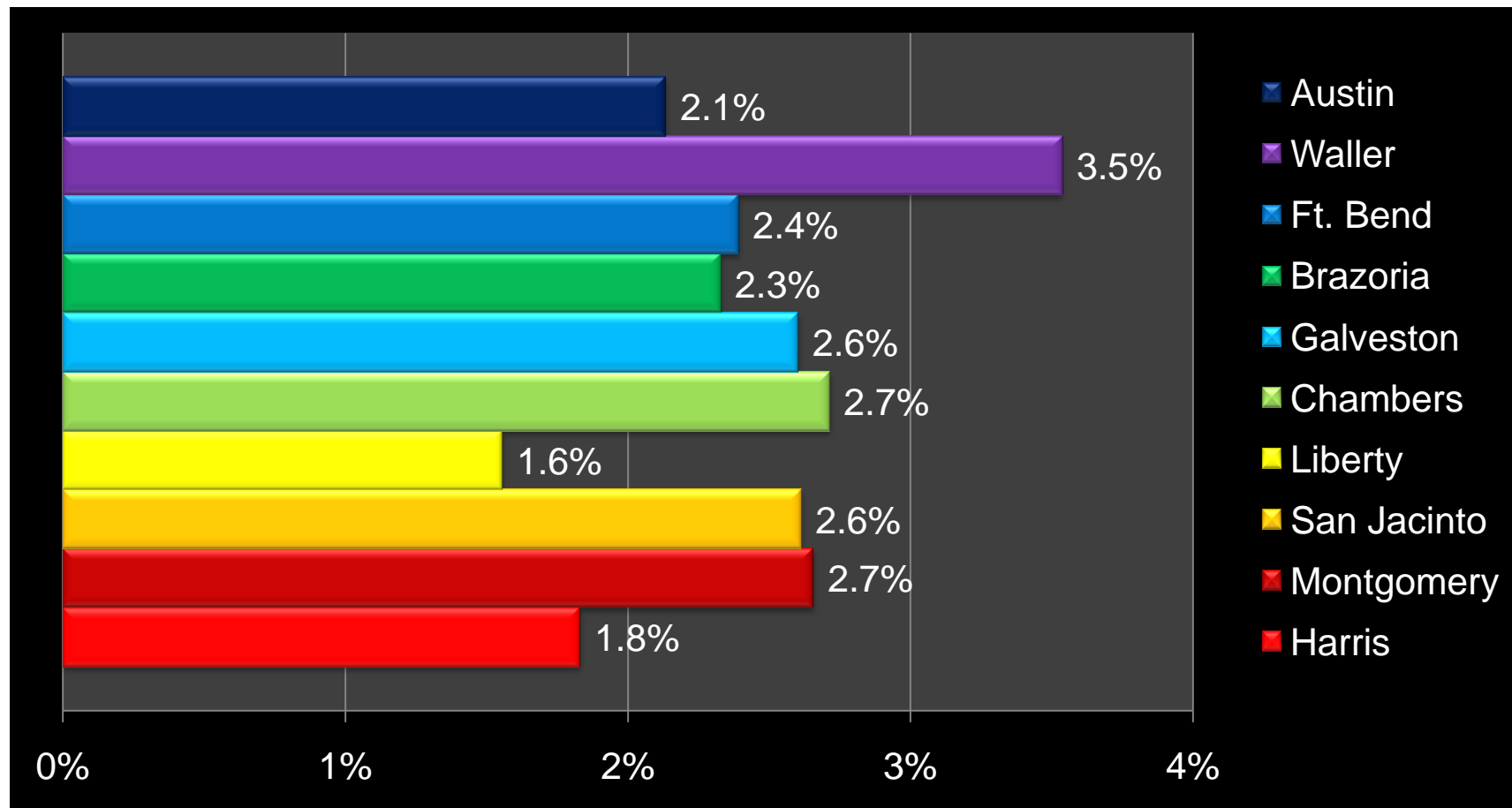
CBSA County specific 2008-13 *annual % con. spending growth*



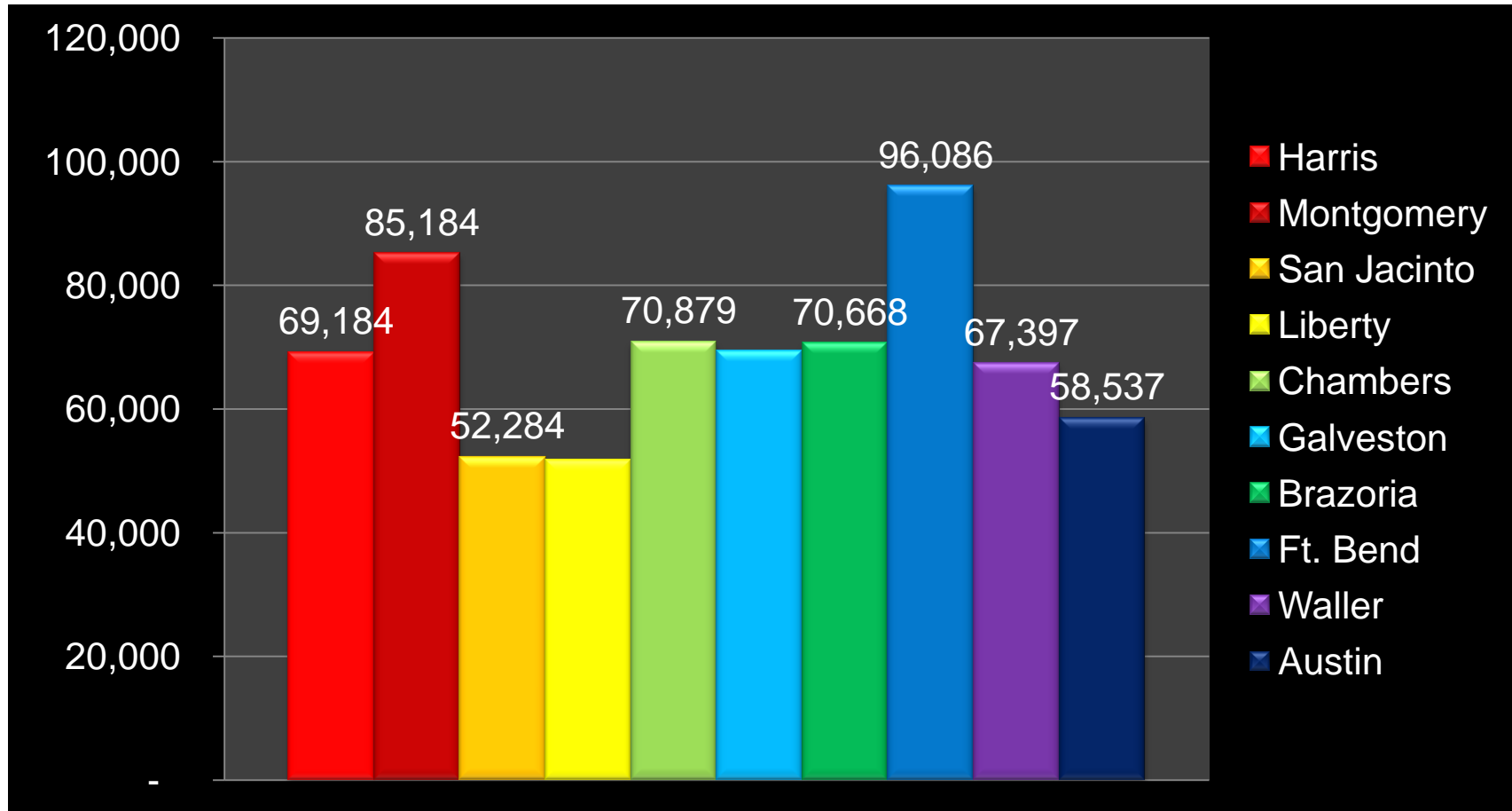
CBSA County specific 2008 *per capita effective buying income*



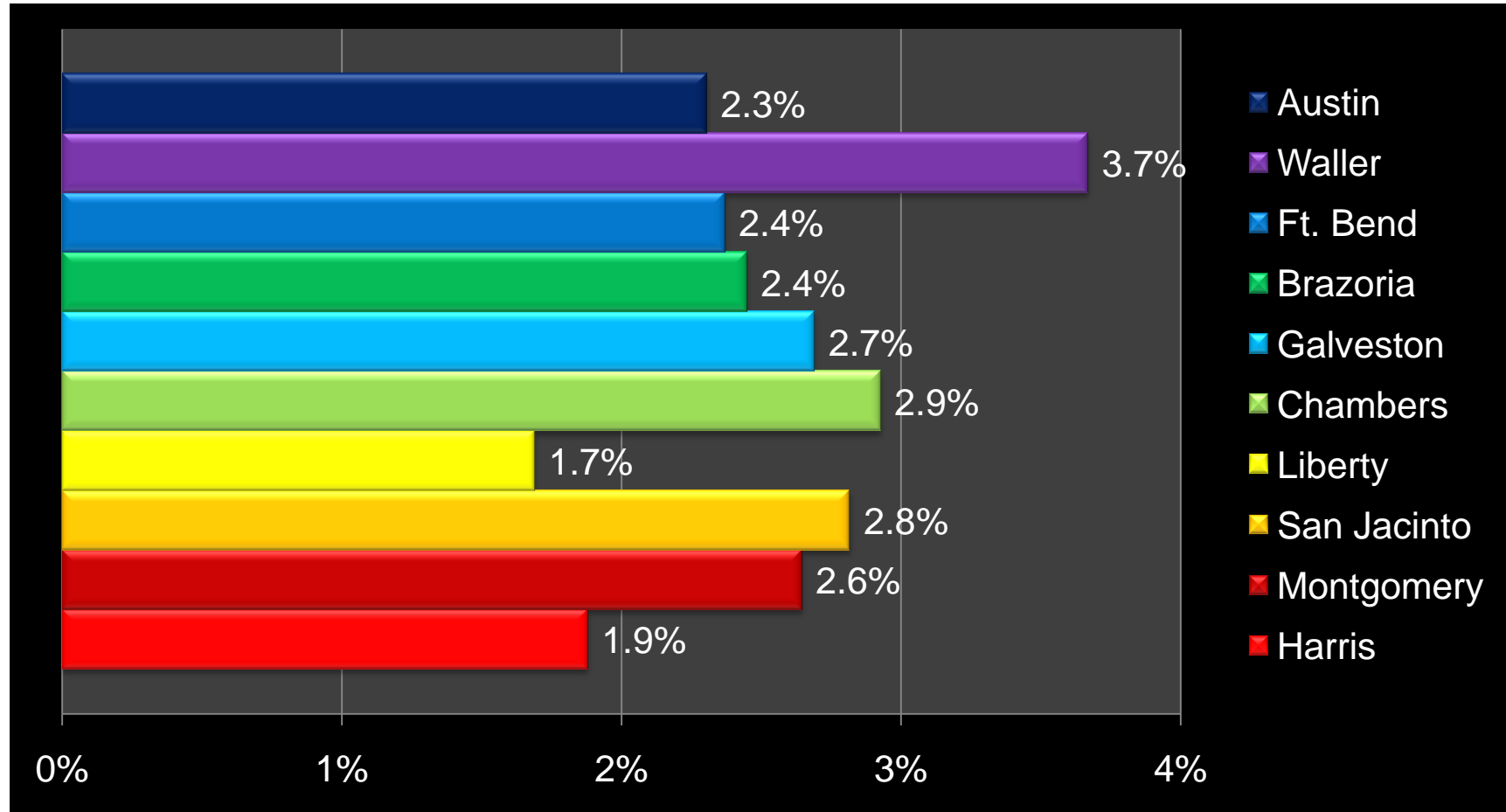
CBSA County specific 2008-13 *annual % growth effective buying income*



CBSA County specific 2008 *average household income*

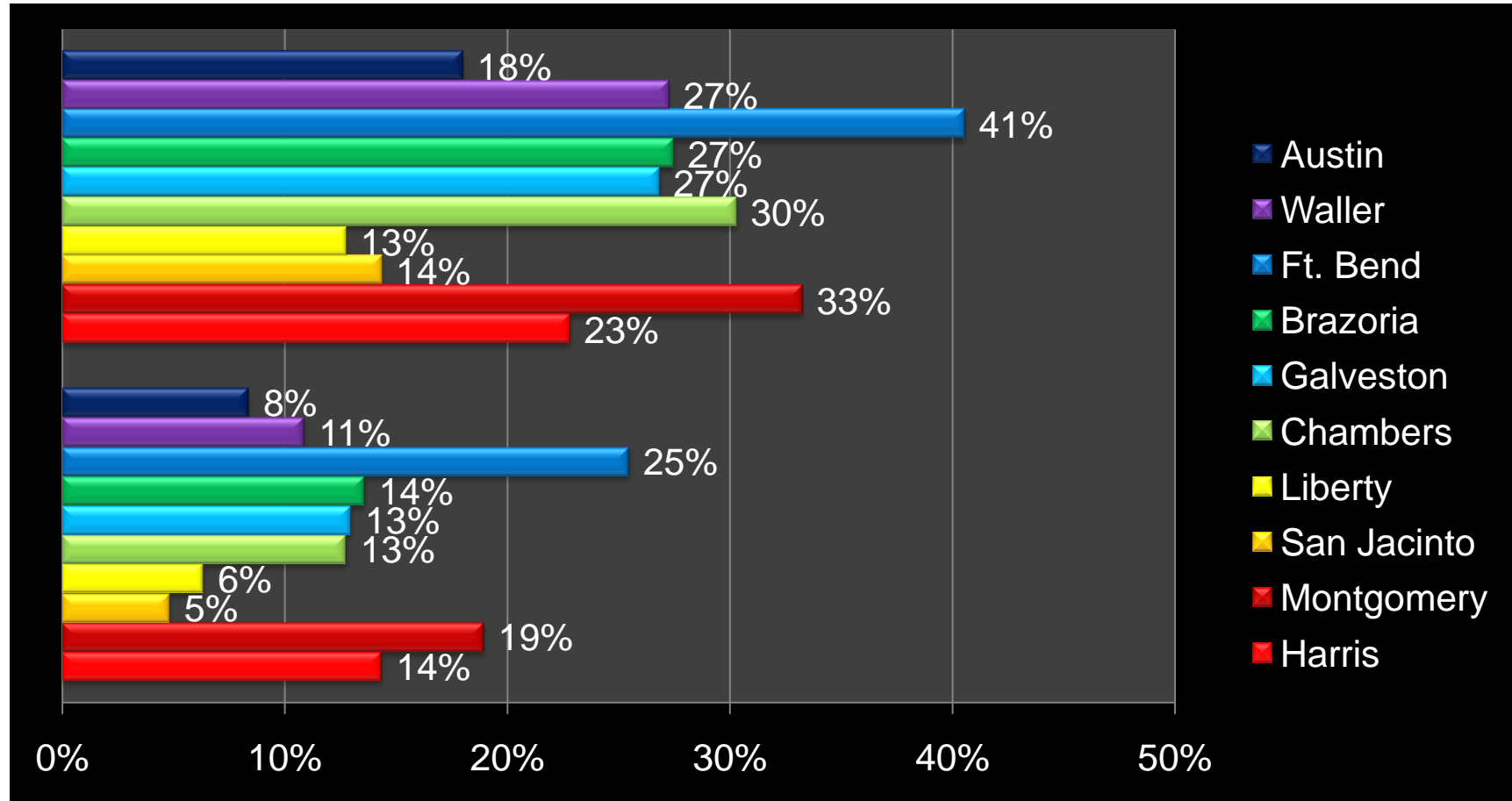


CBSA County specific 2008-13 *annual % growth average household income*

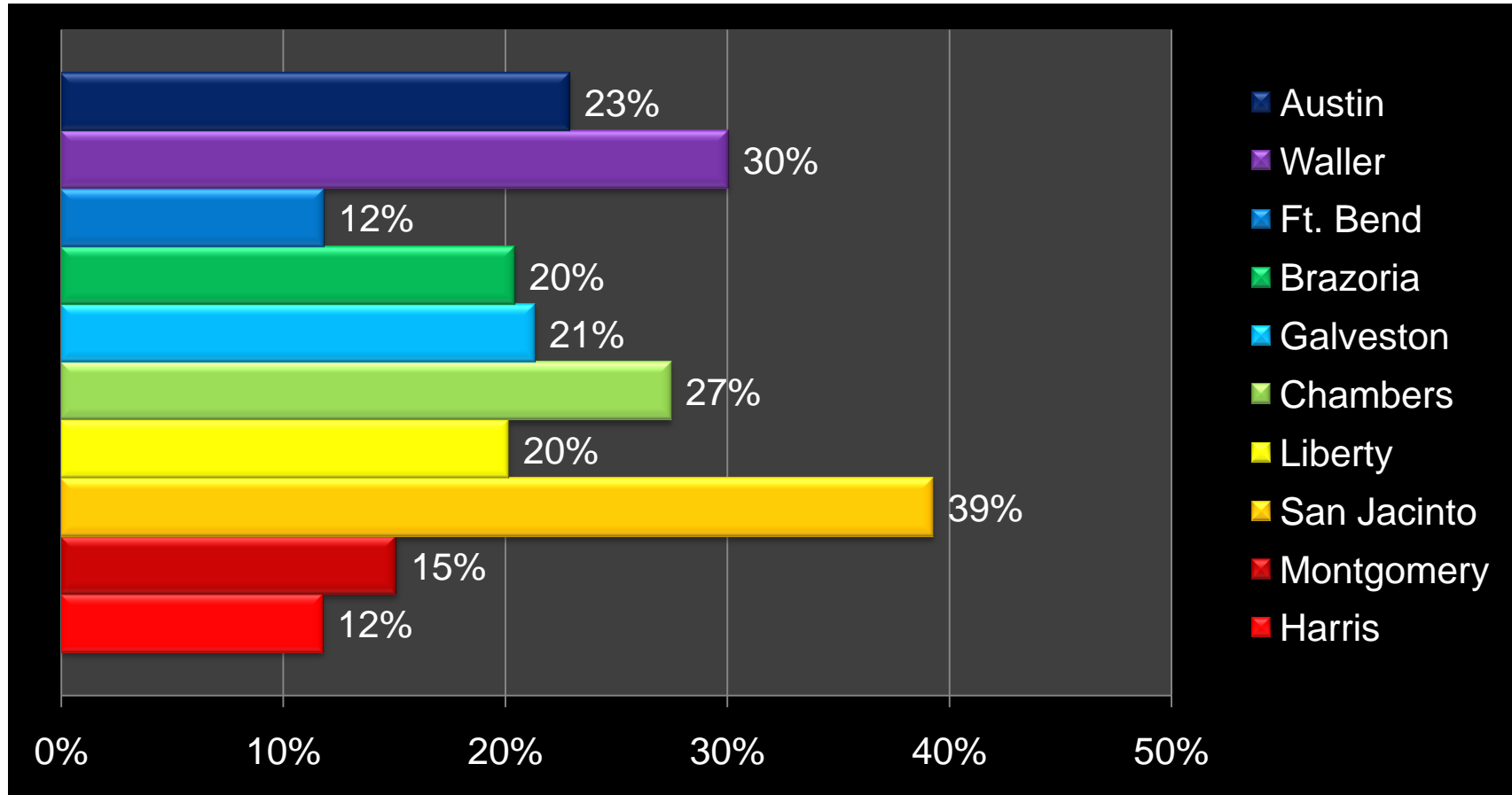


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CBSA County specific 2008 & 13 % households at least \$100K annual income

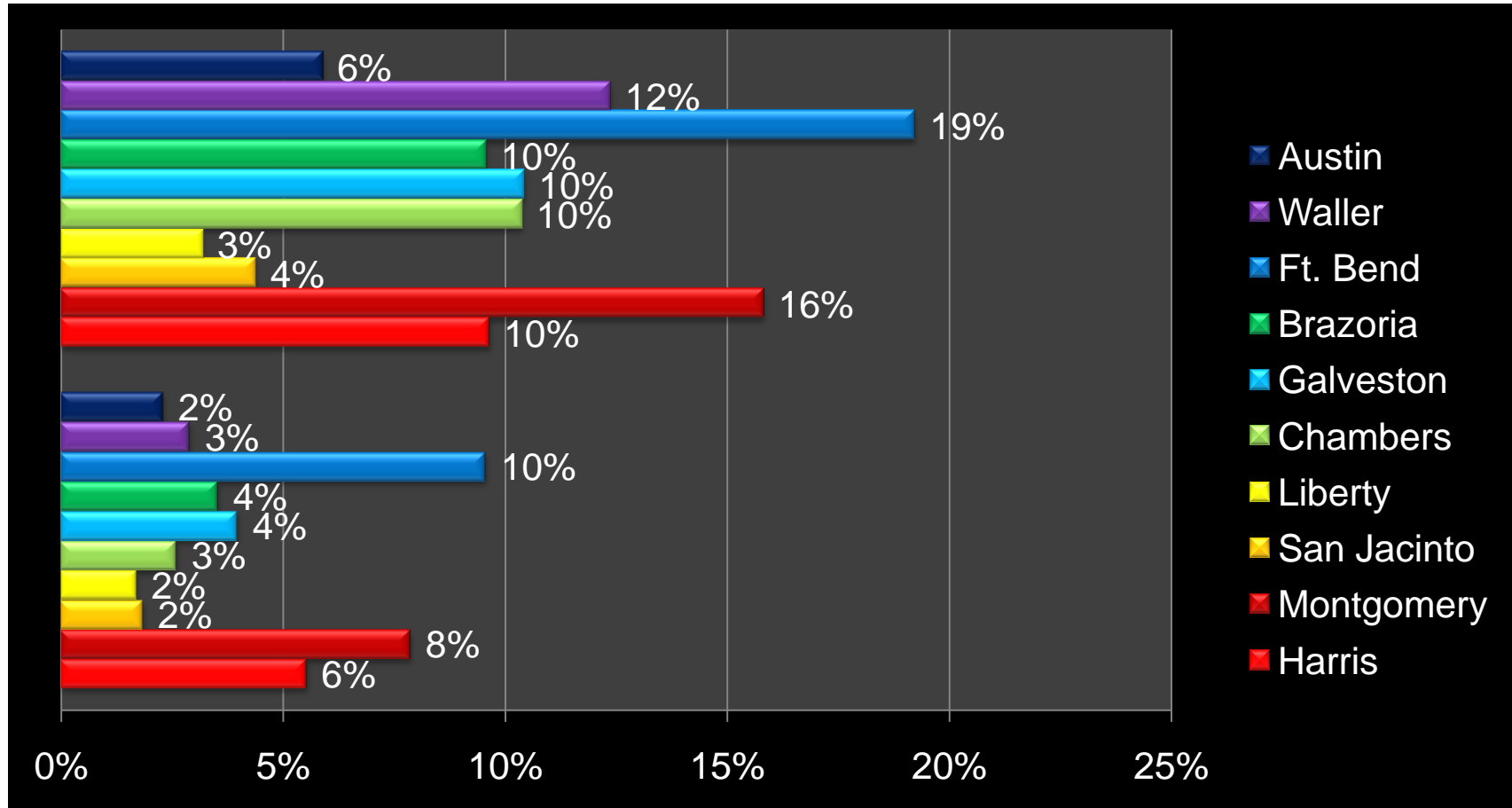


CBSA County specific 2008-13 *annual % growth* households at least \$100K annual income

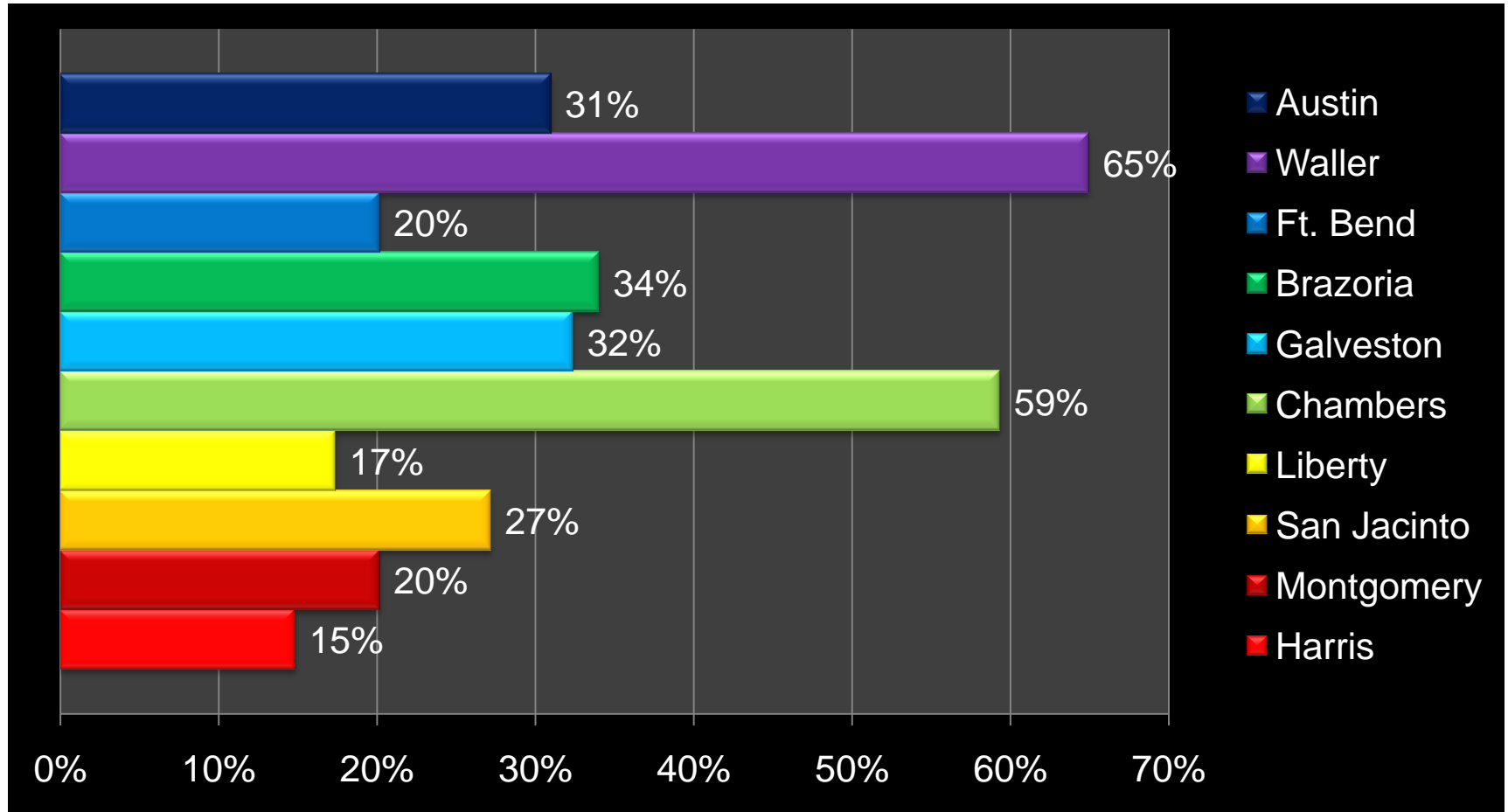


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CBSA County specific 2008 & 13 % households at least \$150K annual income

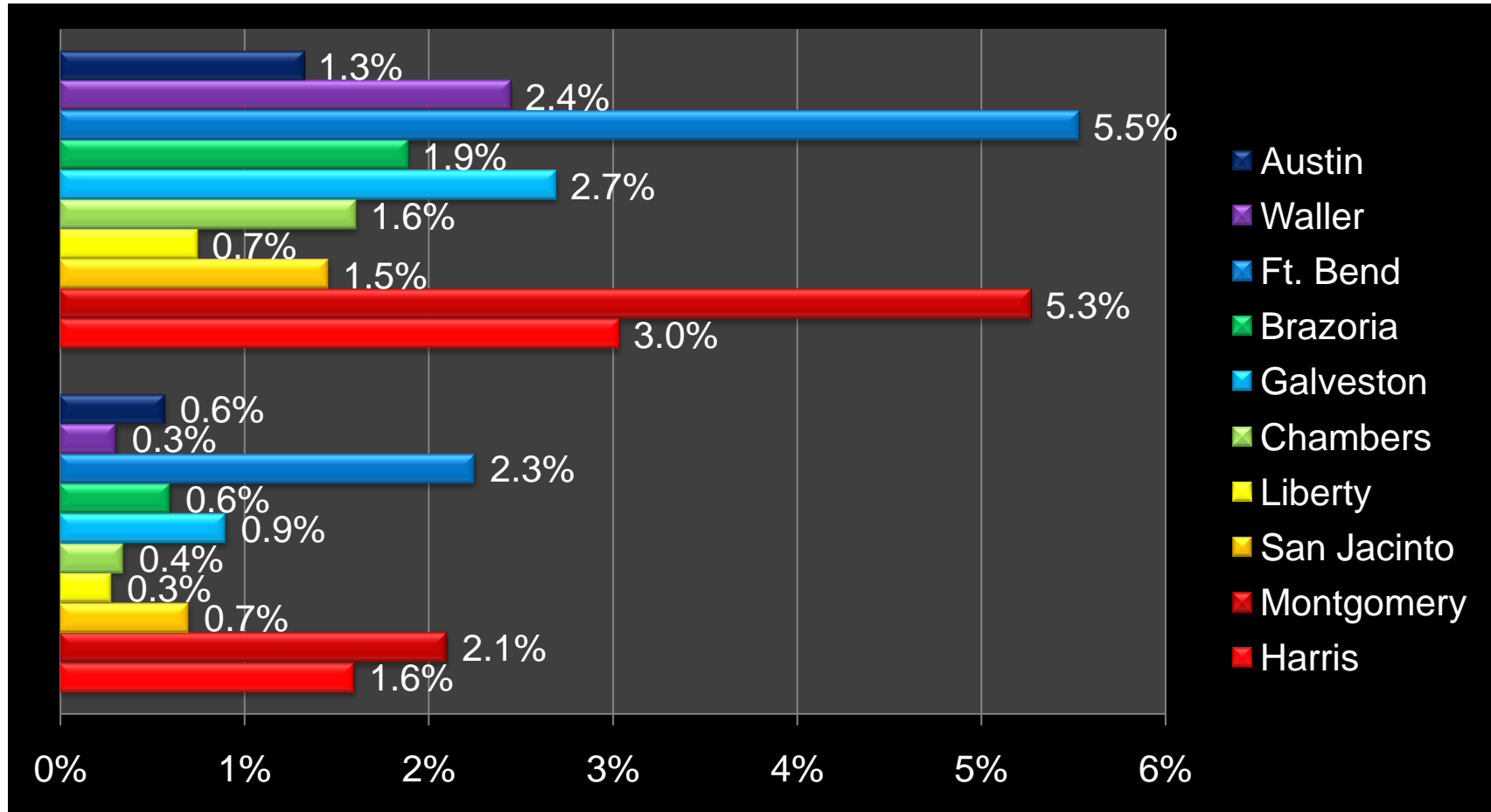


CBSA County specific 2008-13 *annual % growth* households at least \$150K annual income



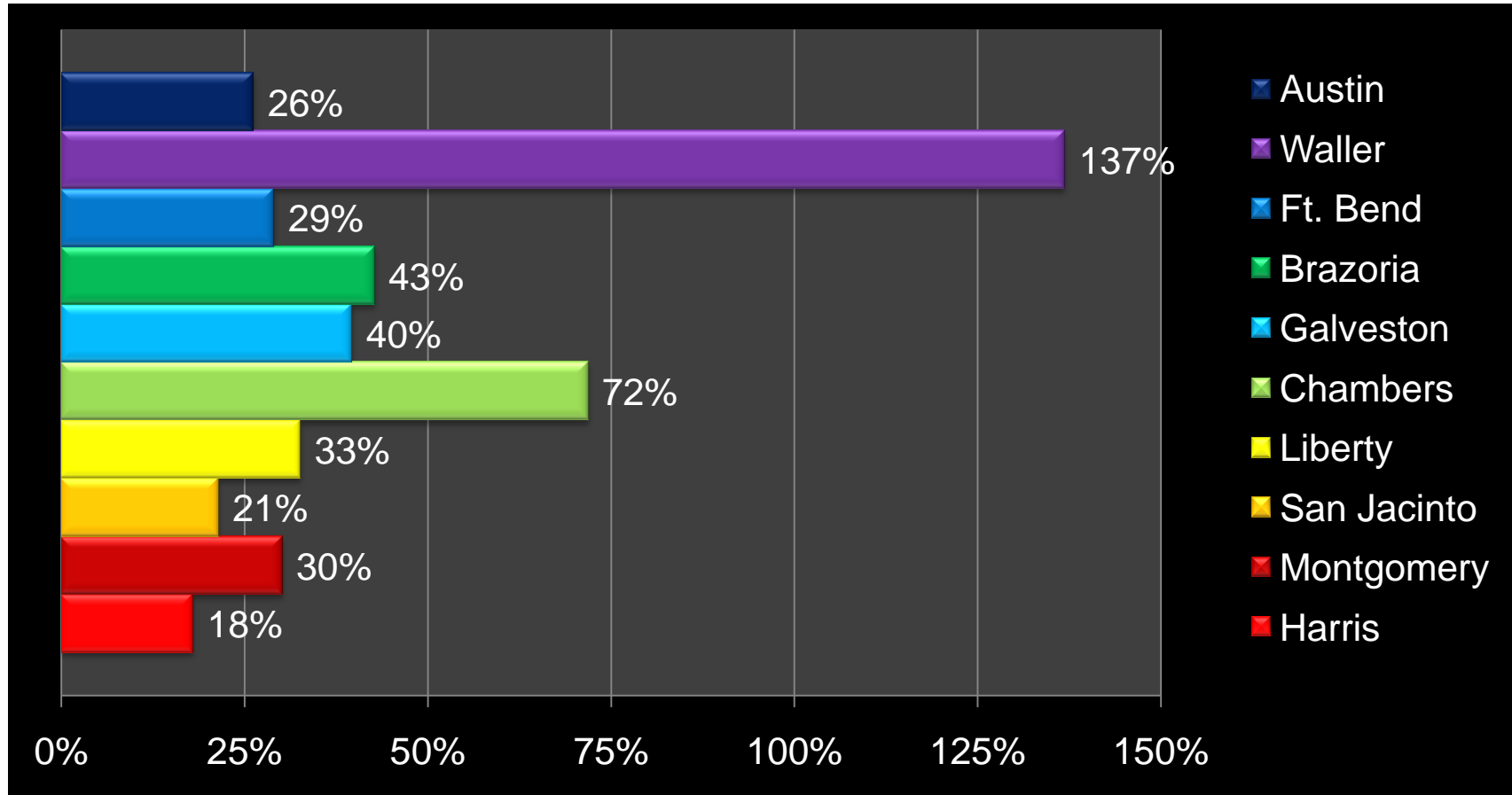
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CBSA County specific 2008 & 13 % households at least \$250K annual income



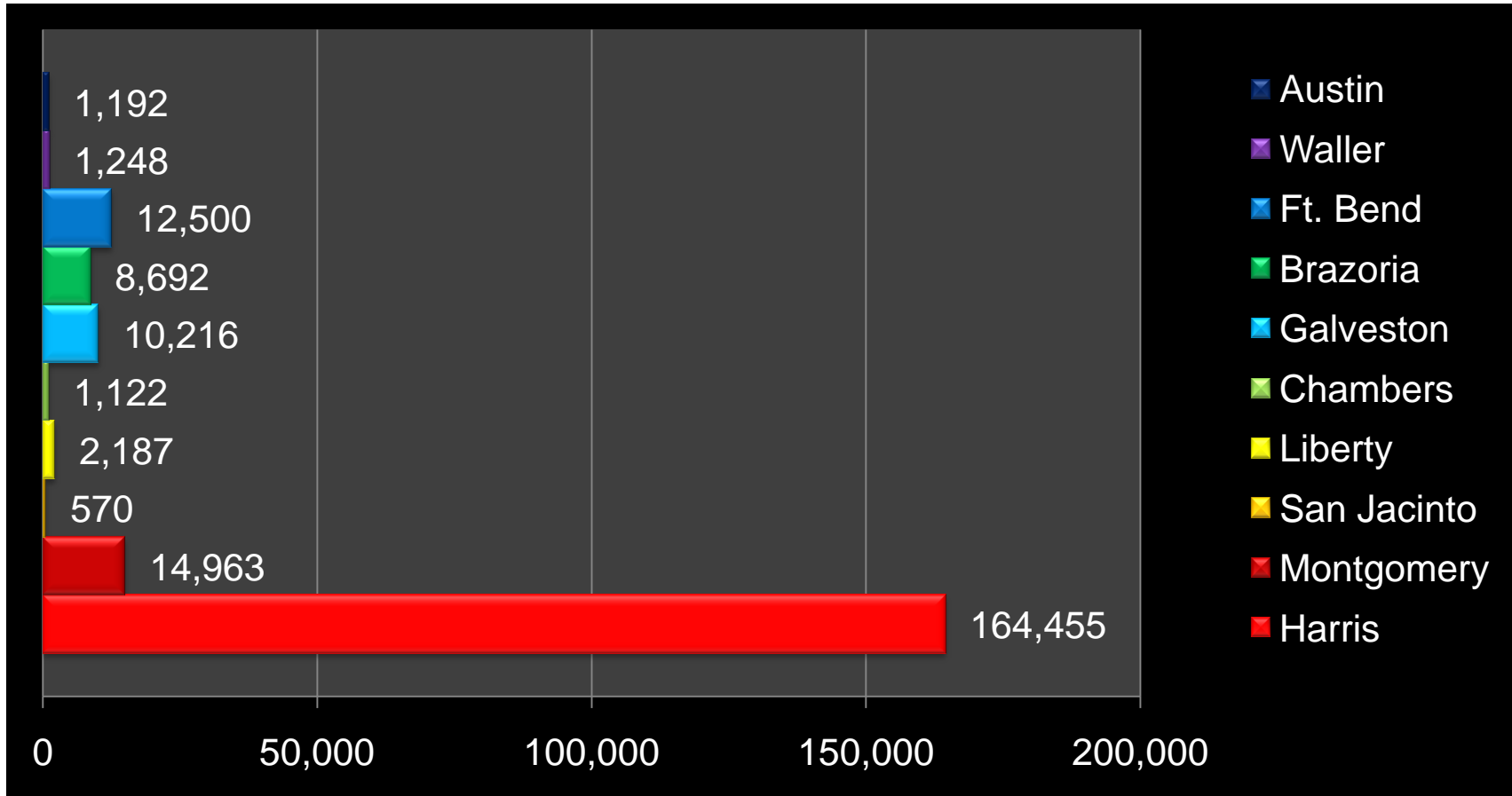
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CBSA County specific 2008-13 *annual % growth* households at least \$250K annual income



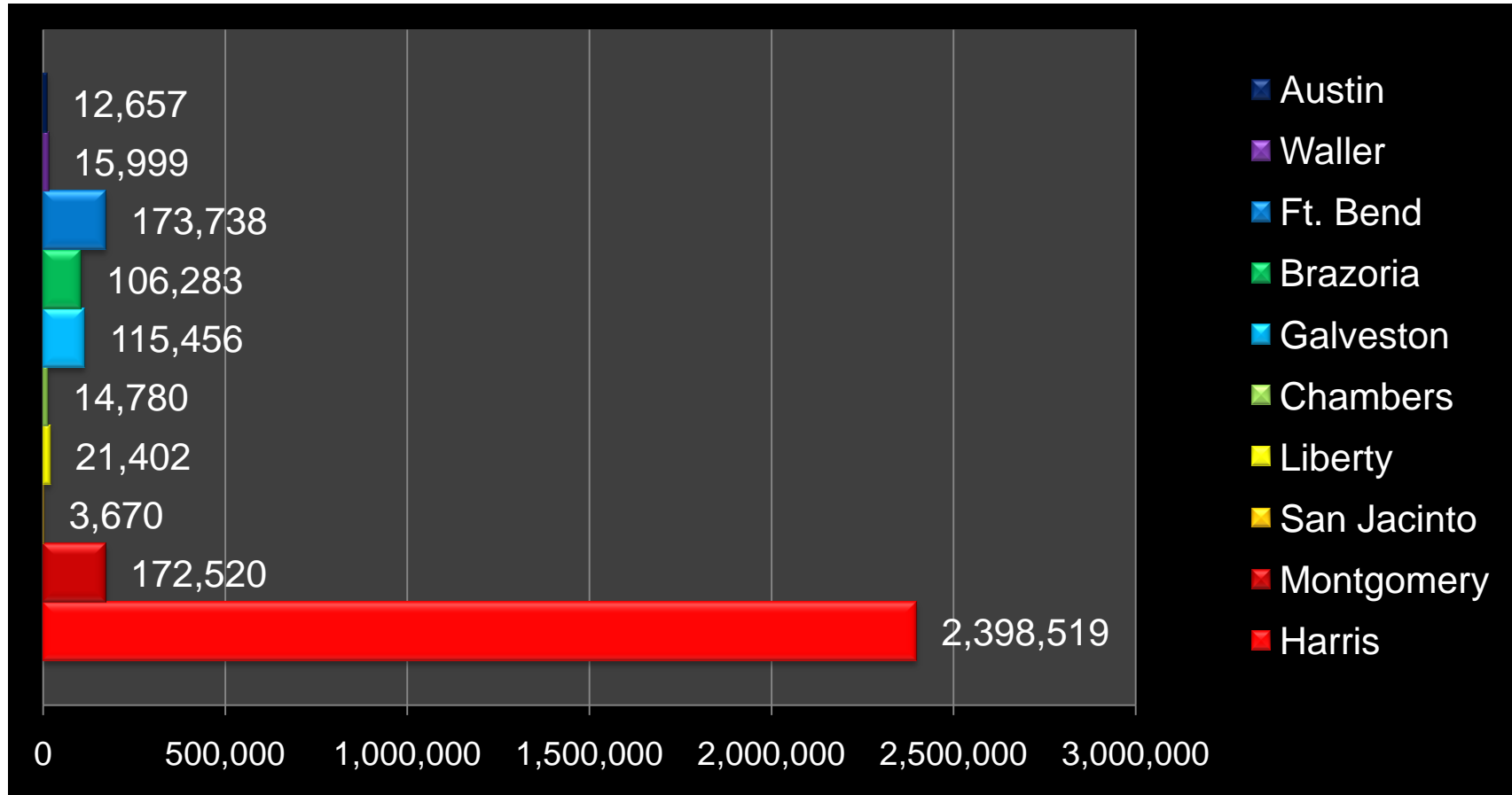
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CBSA County specific 2008 # of employers



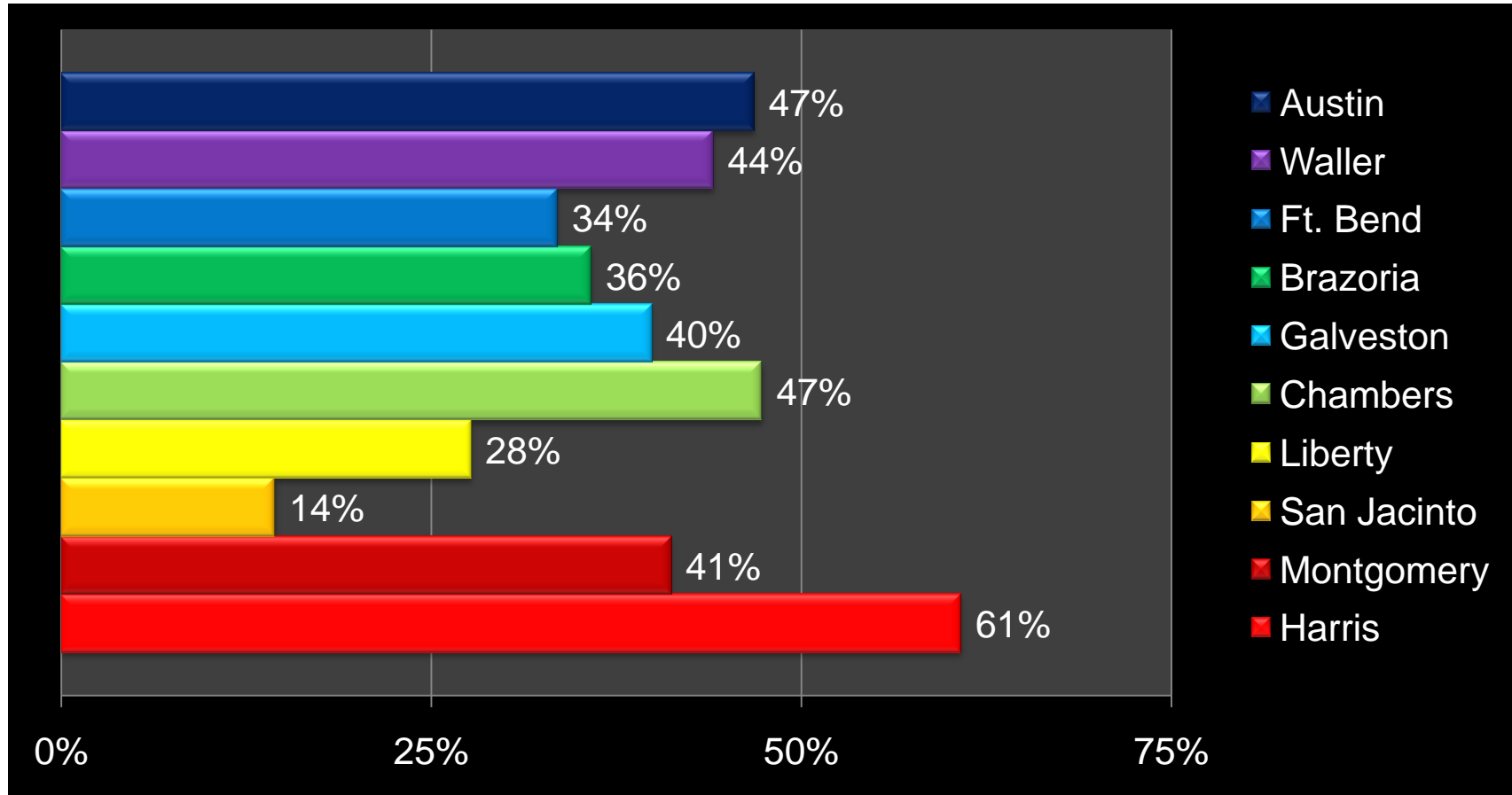
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CBSA County specific 2008 # of employees



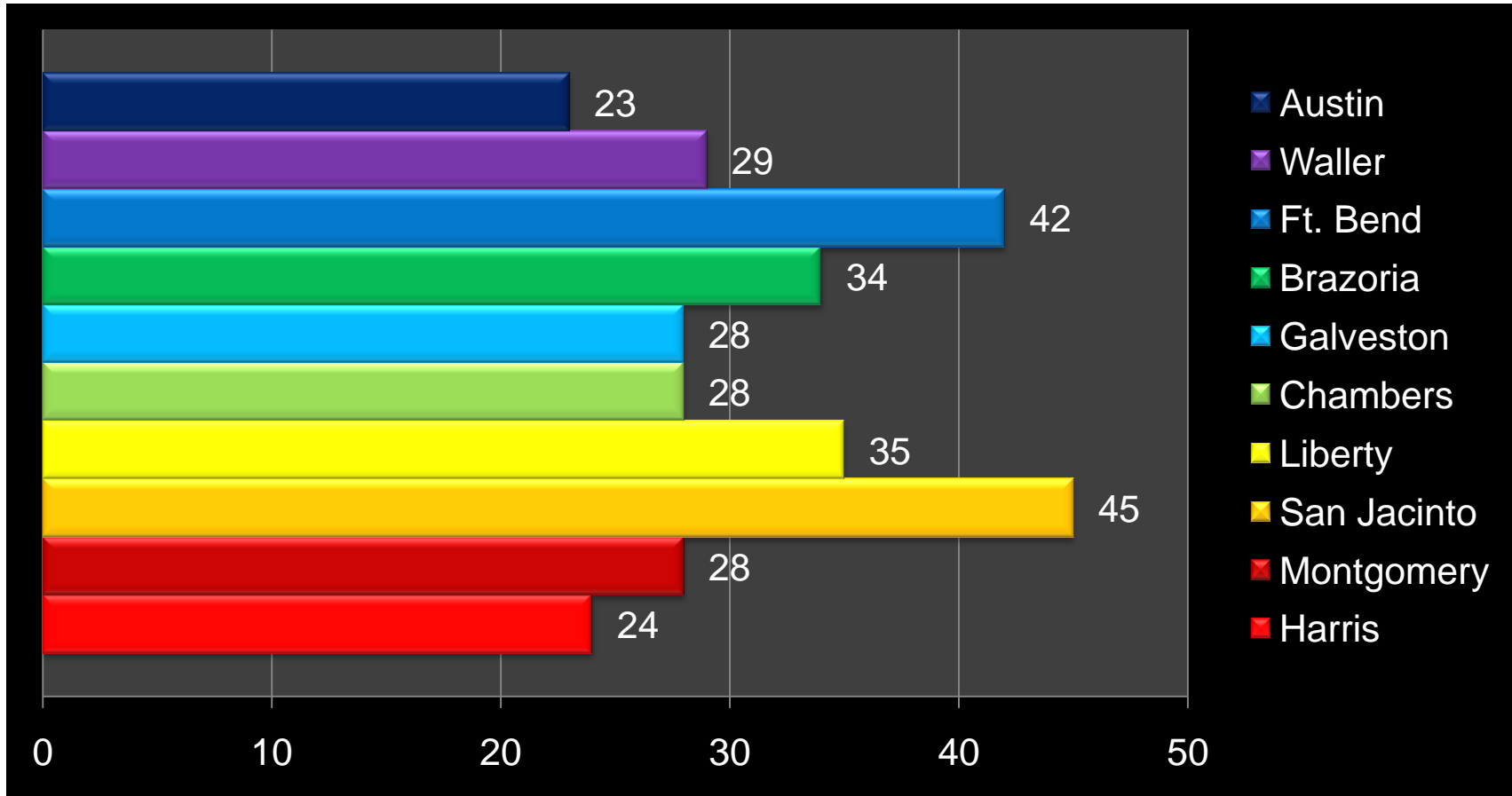
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CBSA County specific 2008 % of residents employed



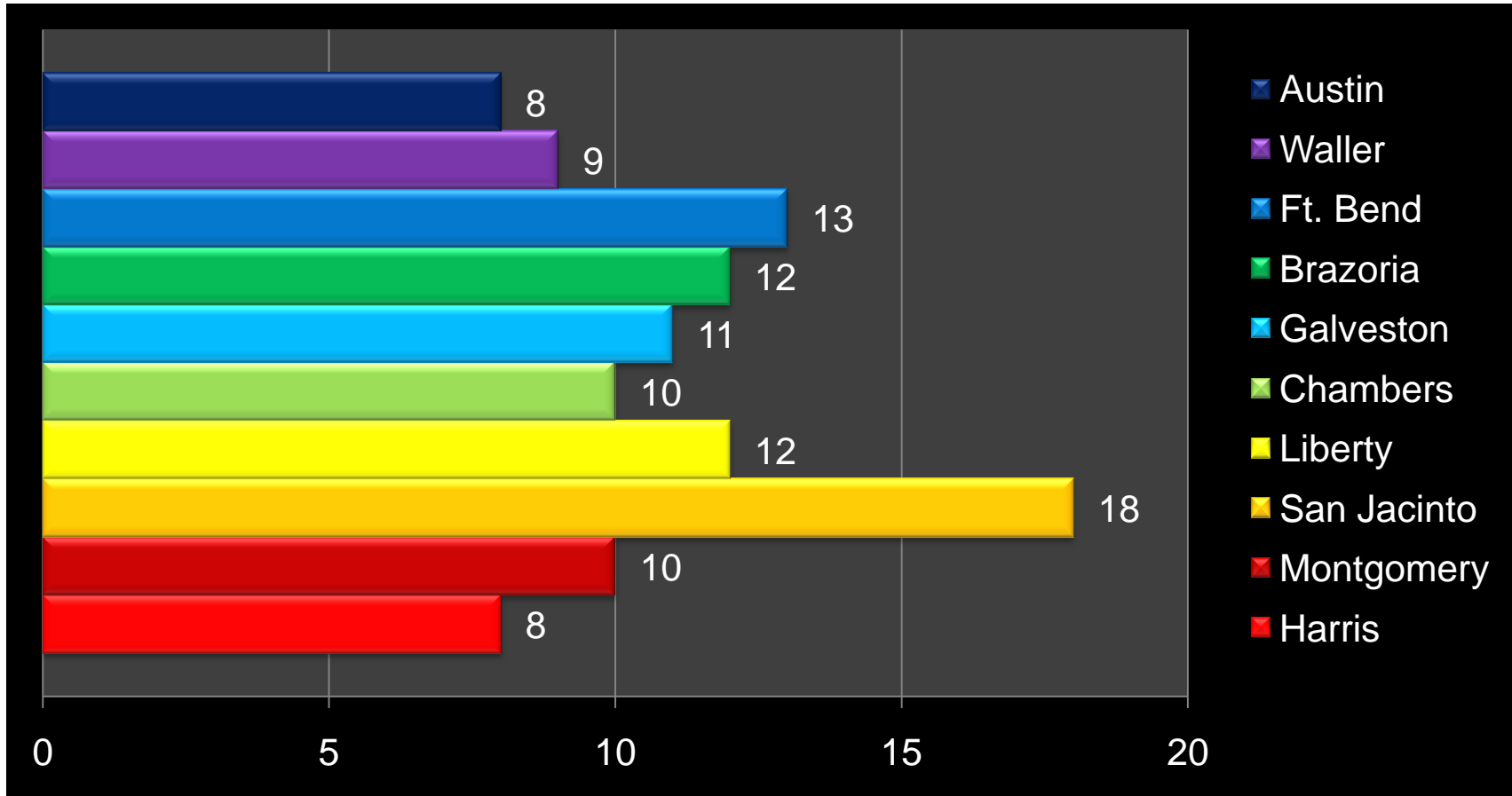
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CBSA County specific 2008 # residents per business



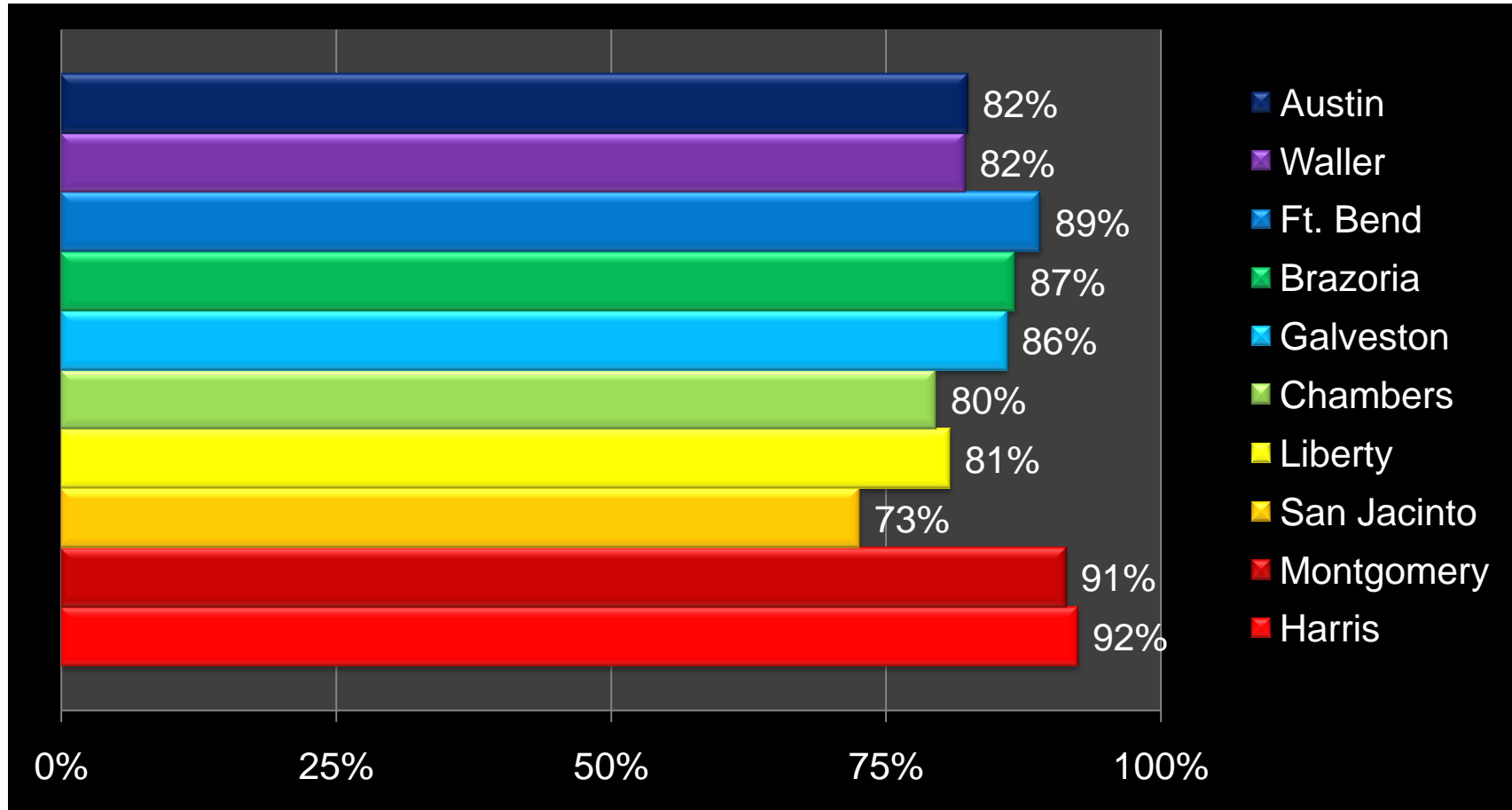
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CBSA County specific 2008 # households per business



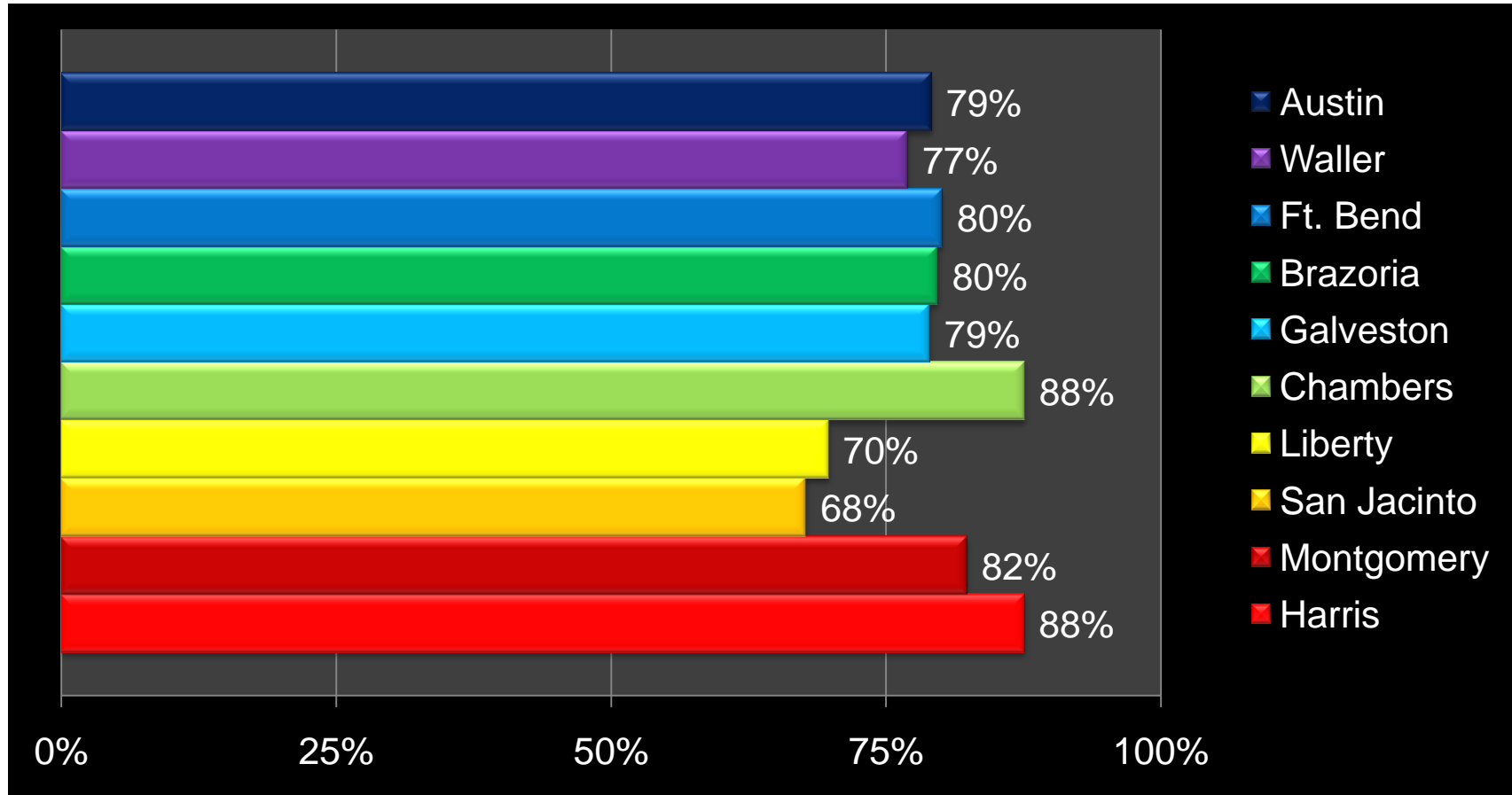
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CBSA County specific 2008 % private employers



SOUTHWEST PARTNERS

CBSA County specific 2008 % private employees



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