

# 720 Claritas reports on different geographies utilized in listing research & analysis available upon written request

2 Digit SIC Summary 2008	Demographic Snapshot
HealthCare SIC Summary 2008	Demographic Trend
Retail SIC Summary 2008	HH Income by Age of Householder
Service SIC Summary 2008	Household Quick Facts
Work Place and Employment Summary	Population Quick Facts
Consumer Spending Patterns 2008	Population by Age and Race Trend
Effective Buying Income	Population by Age and Sex Trend
Executive Summary	Population by Age by Race by Sex
Household Trend	Race and Hispanic
Census Demographic Overview	RMP Opportunity Gap 2008
Census Demographic Quick Facts	Shopping Center List With Map 2008
Demographic Quick Facts	Traffic Volumes 2008

# ***16 PDF sets of graphics, analysis & data available from our site, most professional sites and on request***

#	SET DESCRIPTION
1	Narrative detail
2	Pictures
3	Highlights
4	Plats, topographics & satellites
5	Maps, driving distances & driving times
6	School district comparisons
7	Density studies
8	Micro market* demographic & econometric ("D&E") analysis summary table
9	Micro market* D&E analysis
10	Micro market workplace & employment ("WP&E") analysis summary table
11	Micro market WP&E analysis
12	Adjacent Counties** D&E analysis summary table
13	Adjacent Counties** D&E analysis
14	Adjacent Counties** WP&E analysis summary table
15	Adjacent Counties** WP&E analysis
16	Downloadable PDF sets, available Claritas reports and web links

\* "Micro market": 1-mile, 3-mile & 5-mile radiuses, City of Giddings, 77474 zip code & Fayette County.

\*\* "Adjacent Counties": Austin, Bastrop, Caldwell, Colorado, Fayette, Gonzales, Lavaca & Washington.



SOUTHWEST PARTNERS

# Key web links

1. **Professional listing with PDF sets of graphics and analysis:**  
<http://edg199914.local.cbcworldwide.com/cbclistings/4619551.html>
2. **Lands of America listing:** [www.landsofamerica.com/listing/368798](http://www.landsofamerica.com/listing/368798)
3. **Dedicated website:** <http://property.loopnet.com/16120803>
4. **LoopNet listing:** <http://listing.loopnet.com/16120803>
5. **Consumer listing:** <http://www.txls.com/detail.asp?PropID=52157>
6. **PDF flyer with HTML links:**  
<http://invision3cold.reapplications.com/public/viewFlyer.aspx?ID=6d725d6b-d2ea-4caf-8e33-b9e21895518b>
7. **Google map link:**  
[http://maps.google.com/maps?f=q&source=s\\_q&hl=en&geocode=&q=2040+FM+2935+Road,+77833&sll=30.187314,-96.395974&sspn=0.008235,0.009806&ie=UTF8&ll=30.187963,-96.394923&spn=0.008235,0.009806&z=16&iwloc=addr](http://maps.google.com/maps?f=q&source=s_q&hl=en&geocode=&q=2040+FM+2935+Road,+77833&sll=30.187314,-96.395974&sspn=0.008235,0.009806&ie=UTF8&ll=30.187963,-96.394923&spn=0.008235,0.009806&z=16&iwloc=addr)