

CATEGORY	1-mile	3-miles	5-miles	77474	Giddings	Fayette County
POPULATION						
2009 estimated	48	189	721	12,089	5,550	23,056
2013 projected	47	187	718	12,982	5,780	23,828
Annual % change thru 2013	-0.4%	-0.3%	-0.1%	1.9%	1.0%	0.8%
DENSITY						
2009 estimated	15	7	9	48	1,067	24
2013 projected	15	7	9	51	1,112	25
AVERAGE ANNUAL HOUSEHOLD EFFECTIVE BUYING INCOME (EBI)						
2009 estimated	45,123	46,039	49,652	53,023	45,201	49,611
2013 projected	48,352	49,466	53,853	57,867	49,139	55,068
Annual % change thru 2013	1.8%	1.9%	2.2%	2.3%	2.2%	2.8%
ANNUAL ESTIMATED CONSUMER SPENDING (CSP)						
2009 estimated	1,021,116	4,040,593	15,591,852	225,352,051	78,900,203	458,242,016
2013 projected	1,166,442	4,619,575	17,923,325	276,135,731	93,498,232	549,558,116
Annual % change thru 2013	3.7%	3.7%	3.9%	6.0%	4.8%	5.2%
TOTAL ESTIMATED ECONOMY						
2009 estimated	1,378,507	5,454,801	21,049,000	304,225,269	106,515,274	618,626,722
2013 projected	1,574,697	6,236,426	24,196,489	372,783,237	126,222,613	741,903,457
Total 5 year growth	245,237	977,031	3,934,360	85,697,460	24,634,174	154,095,919
AVERAGE HOUSEHOLD INCOME						
2009 estimated	52,751	53,864	58,297	63,515	52,966	59,244
2013 projected	57,768	59,013	63,955	69,420	57,749	66,110
Annual % change thru 2013	2.4%	2.4%	2.5%	2.4%	2.3%	3.0%
ANNUAL ESTIMATED FAMILY INCOME (EFI) AT LEAST \$100,000						
2009 estimated	10.0%	11.2%	12.4%	10.8%	7.1%	9.3%
2013 projected	13.6%	15.1%	15.7%	19.2%	12.7%	18.0%
Annual % change thru 2013	10.0%	9.6%	7.2%	24.1%	24.6%	30.9%
EFI AT LEAST \$150,000						
2009 estimated	4.5%	4.8%	5.0%	3.7%	3.2%	3.1%
2013 projected	4.5%	5.8%	6.3%	7.0%	3.8%	6.6%
Annual % change thru 2013	0.0%	5.6%	6.8%	28.5%	5.3%	39.7%
EFI AT LEAST \$250,000						
2009 estimated	#DIV/0!	2.3%	2.1%	1.1%	1.3%	0.9%
2013 projected	0.0%	2.3%	2.8%	1.8%	2.0%	1.8%
Annual % change thru 2013	#DIV/0!	0.5%	10.2%	19.3%	14.5%	34.1%
TOTAL GAFO PER PERSON						
2009 estimated	3,494	3,228	2,275	(1,241)	1,525	1,823
TOTAL CSP PER PERSON						
2009 estimated	21,273	21,266	21,595	18,991	14,366	20,043
Annual % change thru 2013	3.7%	3.7%	3.9%	6.0%	4.8%	5.2%
2013 estimated	24,818	24,704	24,963	21,271	16,346	23,258