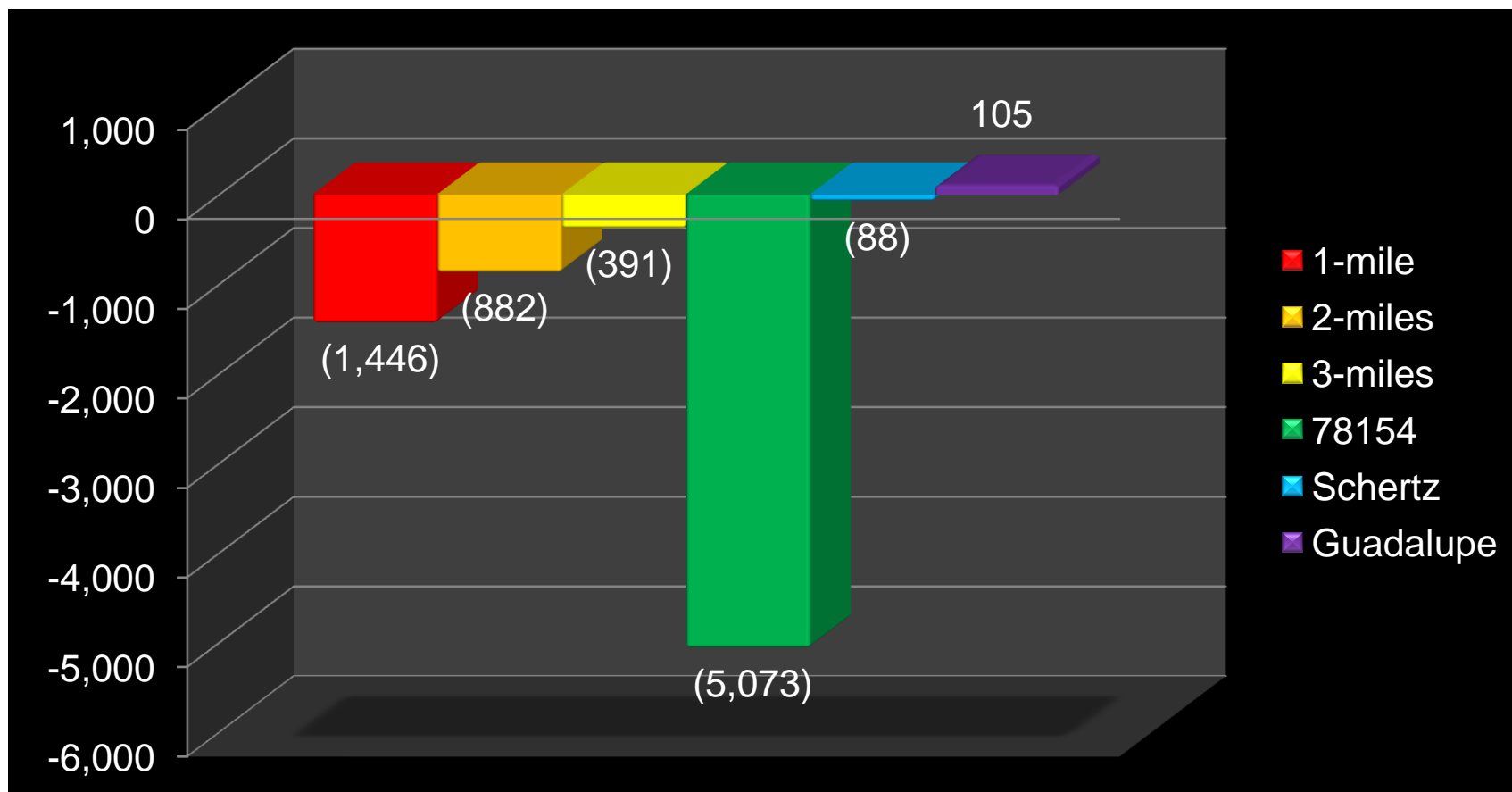


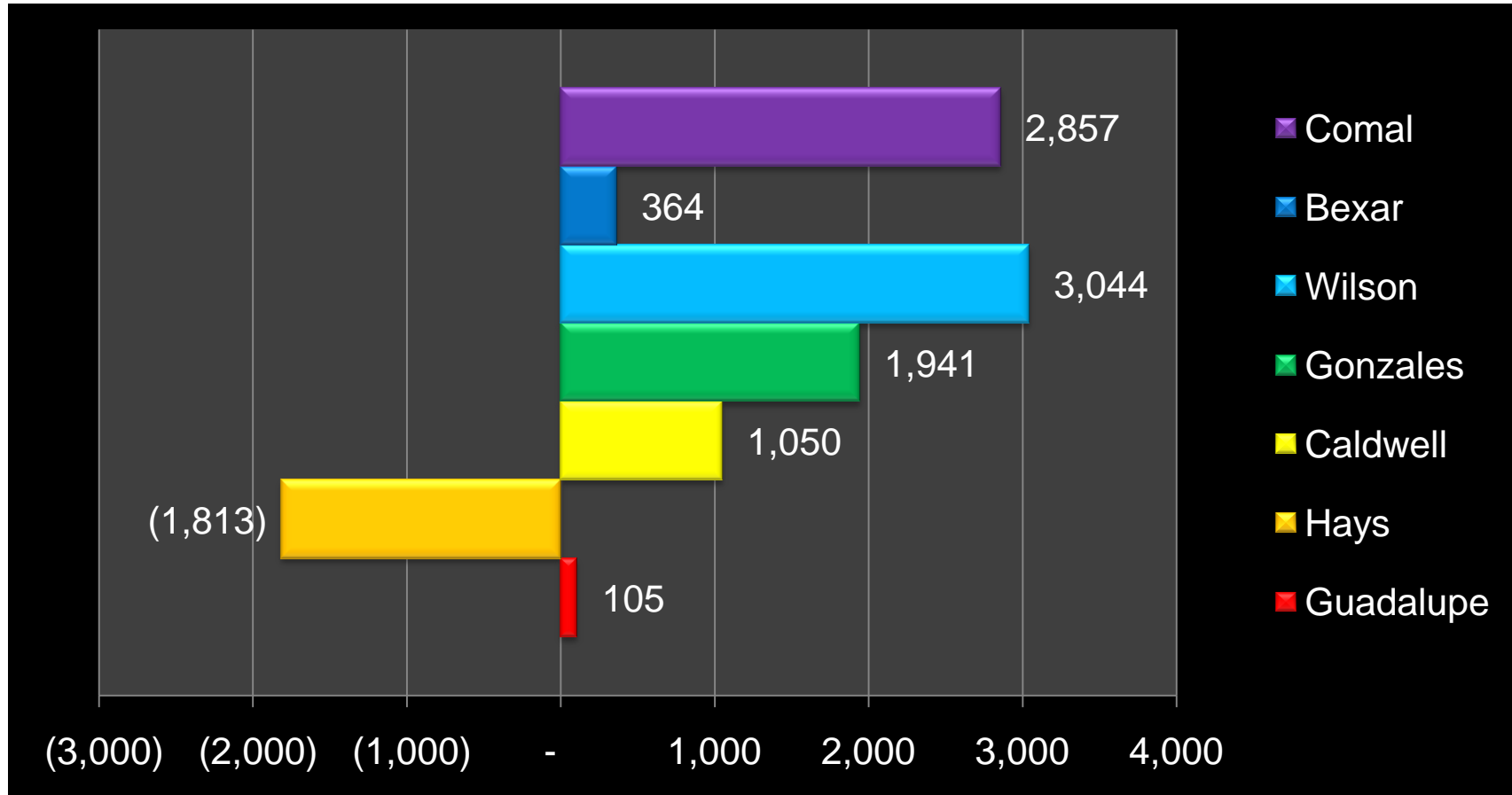
2008 GAFO market summary (General merchandise, Apparel, Furniture & Other normally sold in dept. stores)

GAFO Category	1-mile	2-miles	3-miles	Schertz	78154	Guadalupe
General merchandise	(33,567,010)	(59,249,857)	(57,125,365)	(36,568,605)	(91,746,964)	(40,043,658)
Clothing & accessories	4,525,018	7,507,337	11,219,762	21,148,715	(976,592)	34,520,018
Furniture & home furnishings	2,924,428	4,681,143	7,464,589	2,400,932	(7,964,349)	(13,162,299)
Electronics & appliances	3,497,712	2,213,408	2,814,444	(1,670,636)	(11,513,073)	5,081,232
Sports, hobbies, books & music	3,639,781	9,434,239	10,570,252	7,874,972	(9,309,344)	23,265,566
Office sup., stationery & gifts	2,108,780	5,524,898	6,791,700	4,500,050	(860,720)	1,673,576
Subtotals	(16,871,291)	(29,888,832)	(18,264,618)	(2,314,572)	(122,371,042)	11,334,435

2008 GAFO micro market per capita summary

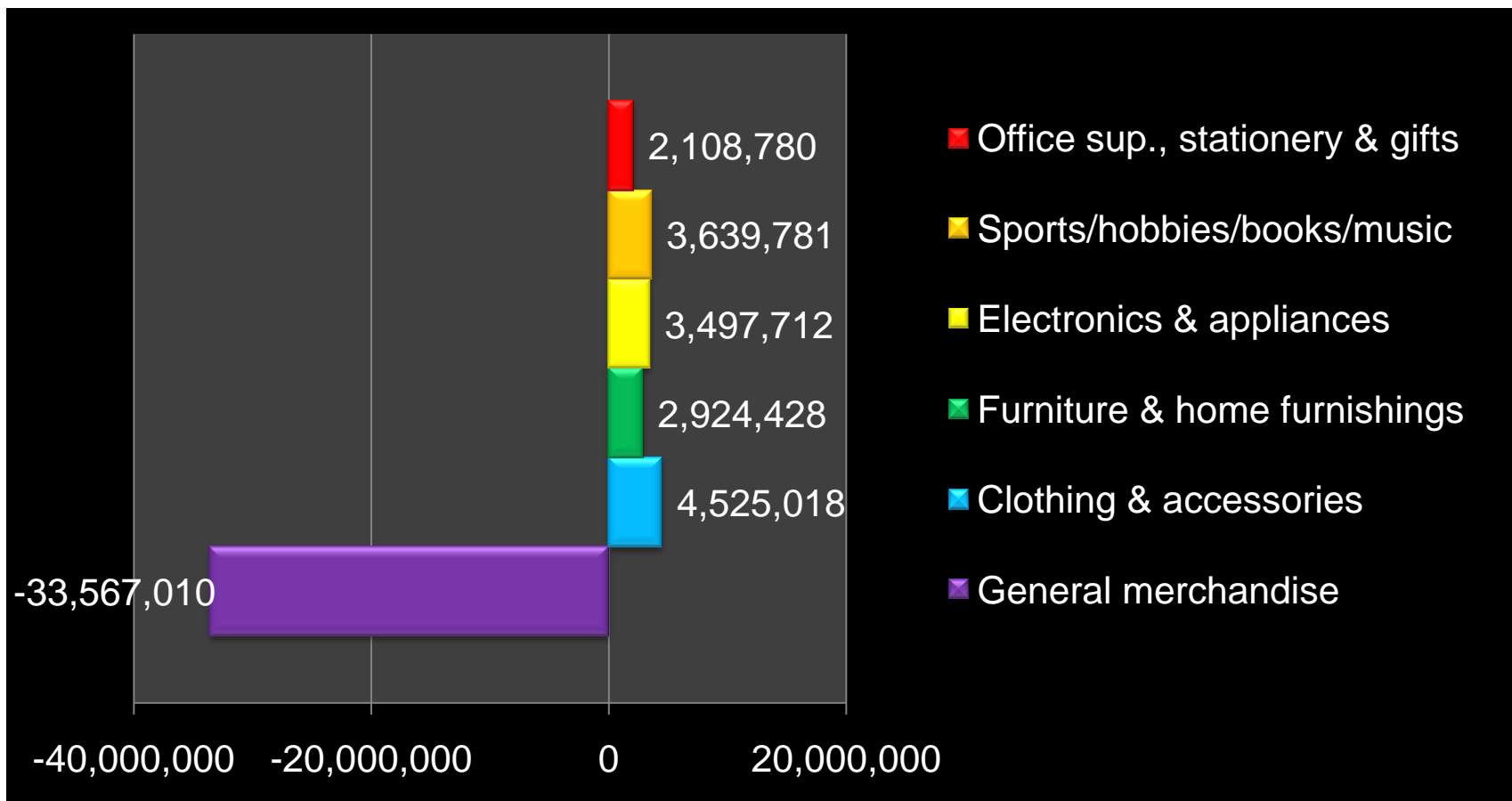


2008 GAFO adjacent County per capita summary

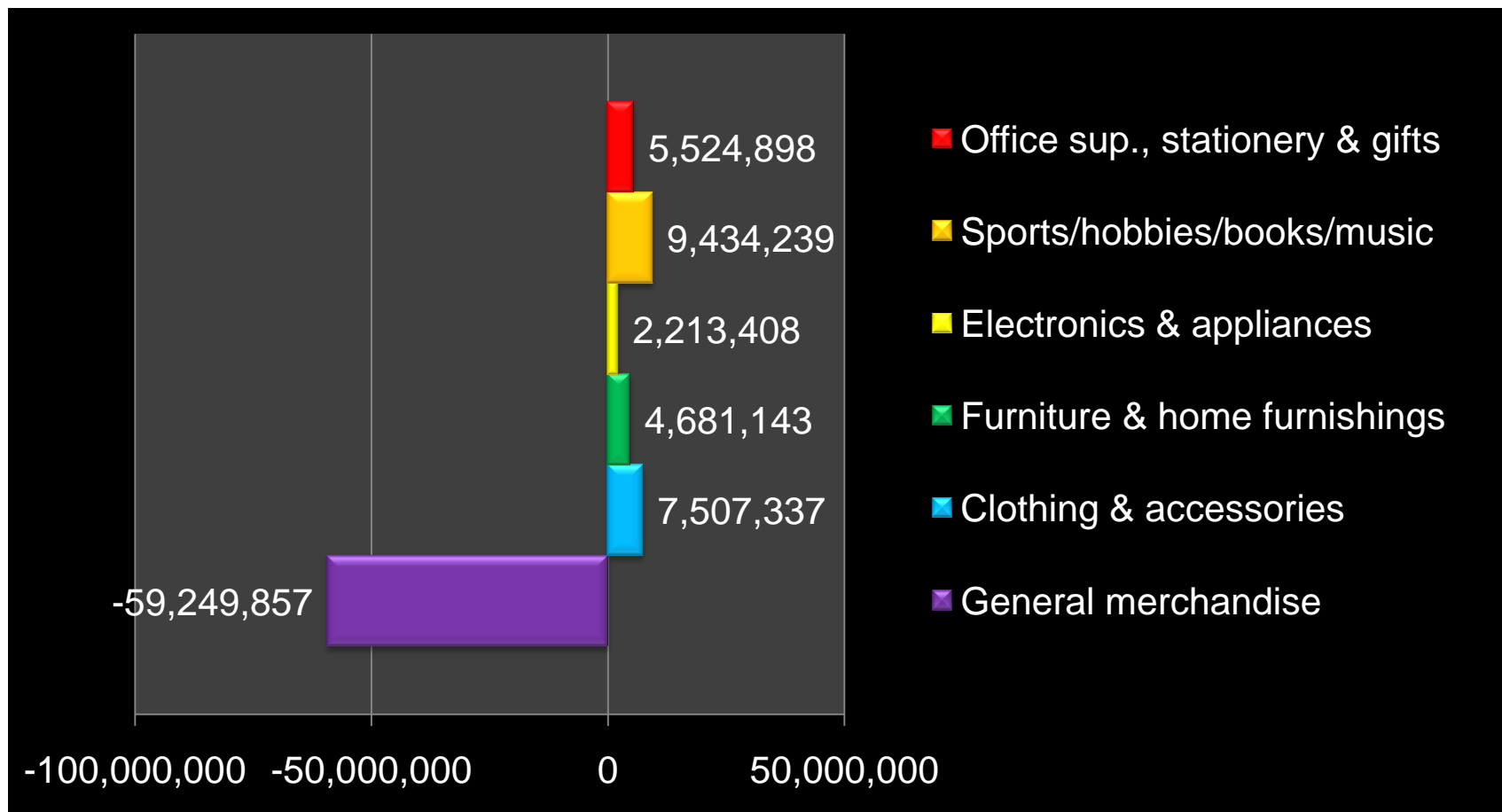


SOUTHWEST PARTNERS

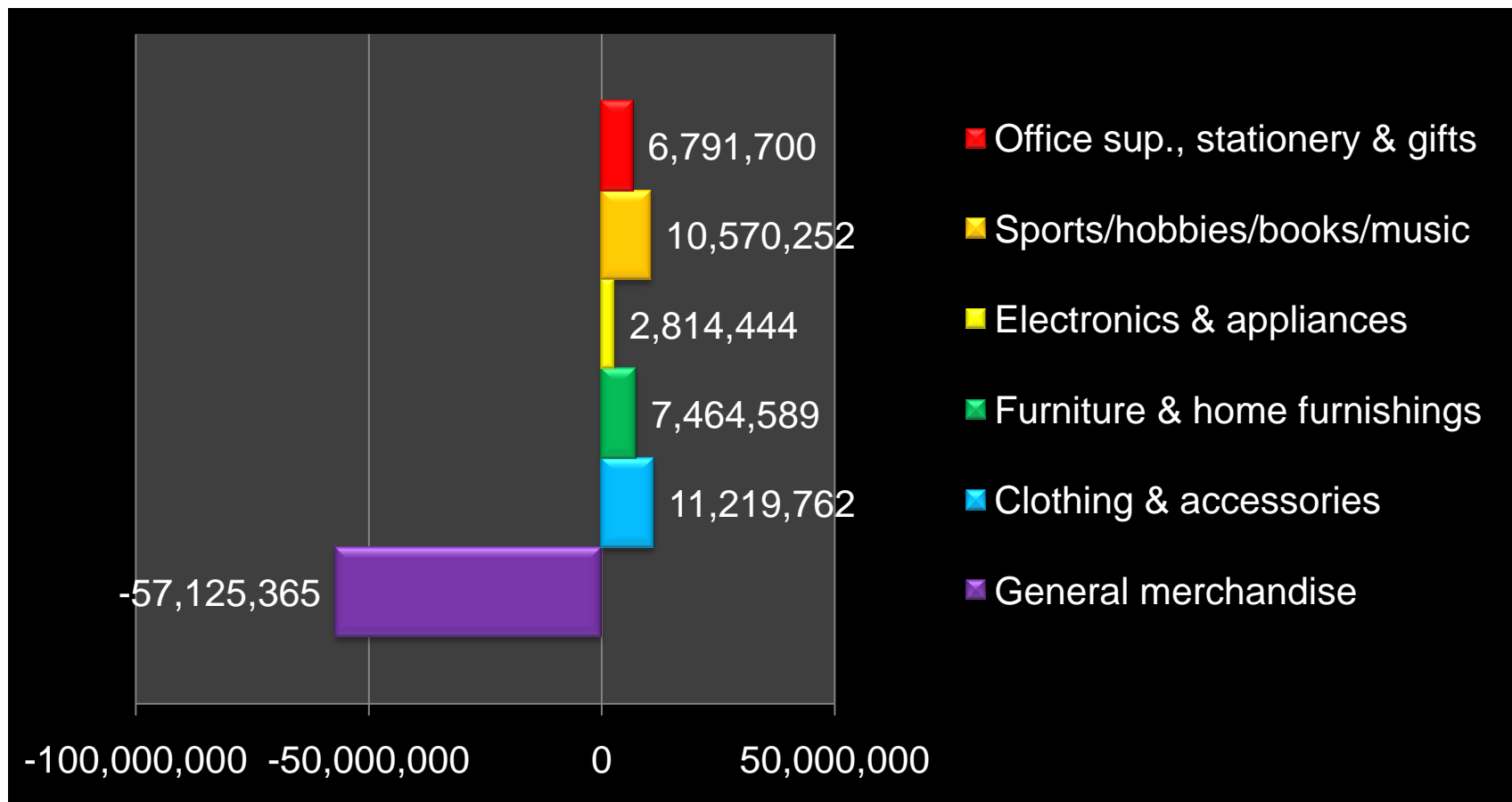
2008 GAFO micro market 1-mile radius subtotals



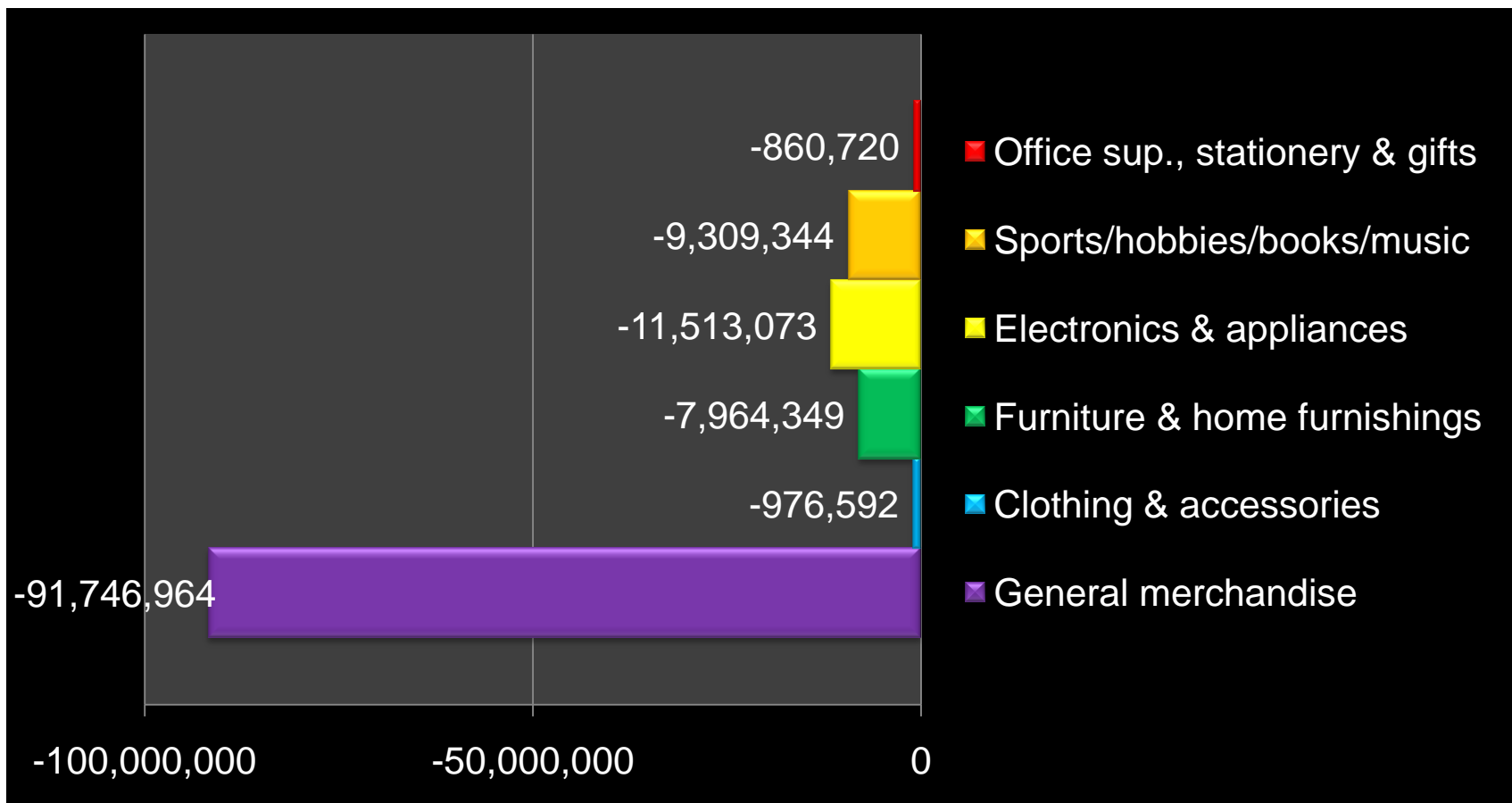
2008 GAFO micro market 2-mile radius subtotals



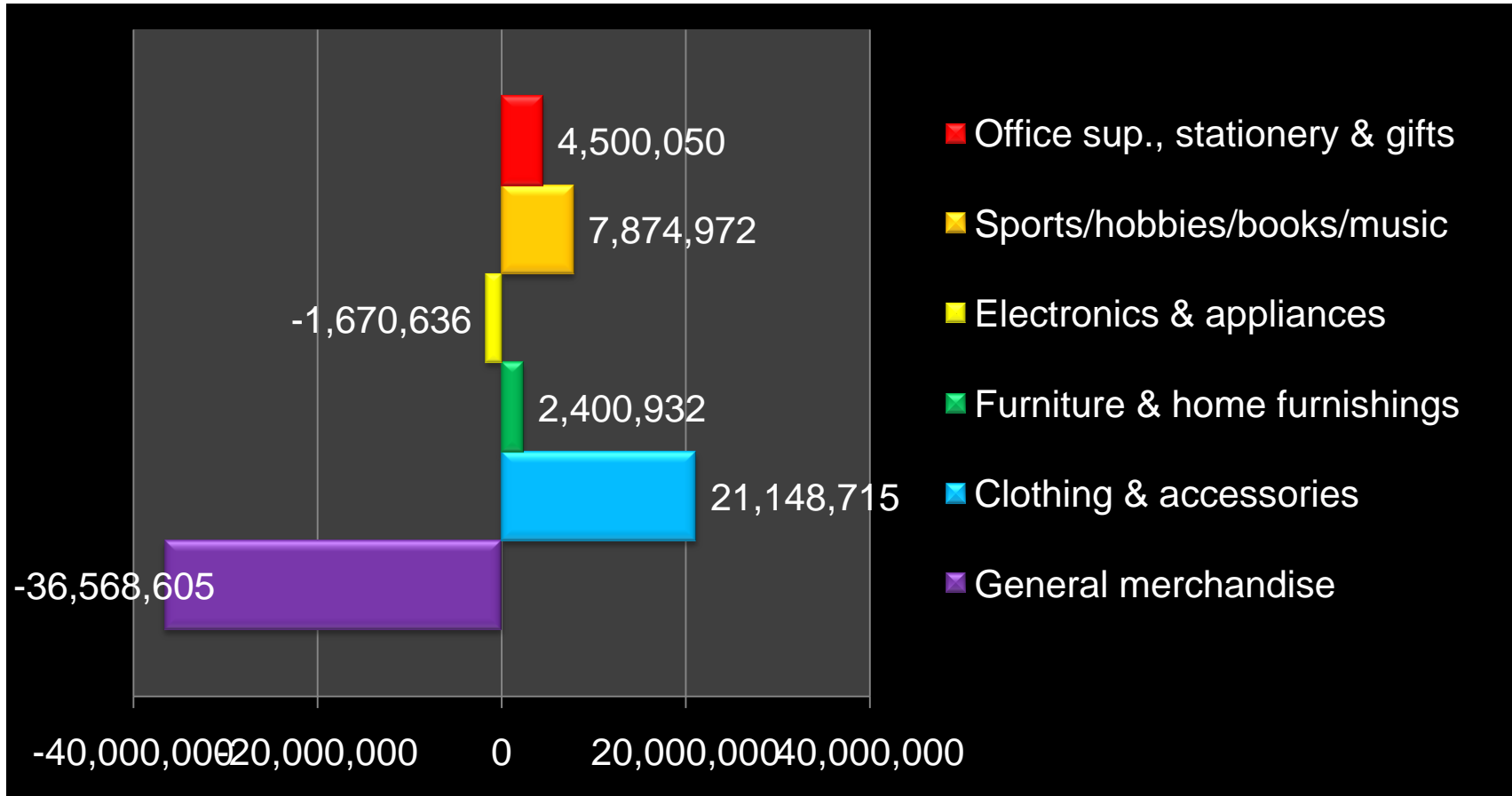
2008 GAFO micro market 3-mile radius subtotals



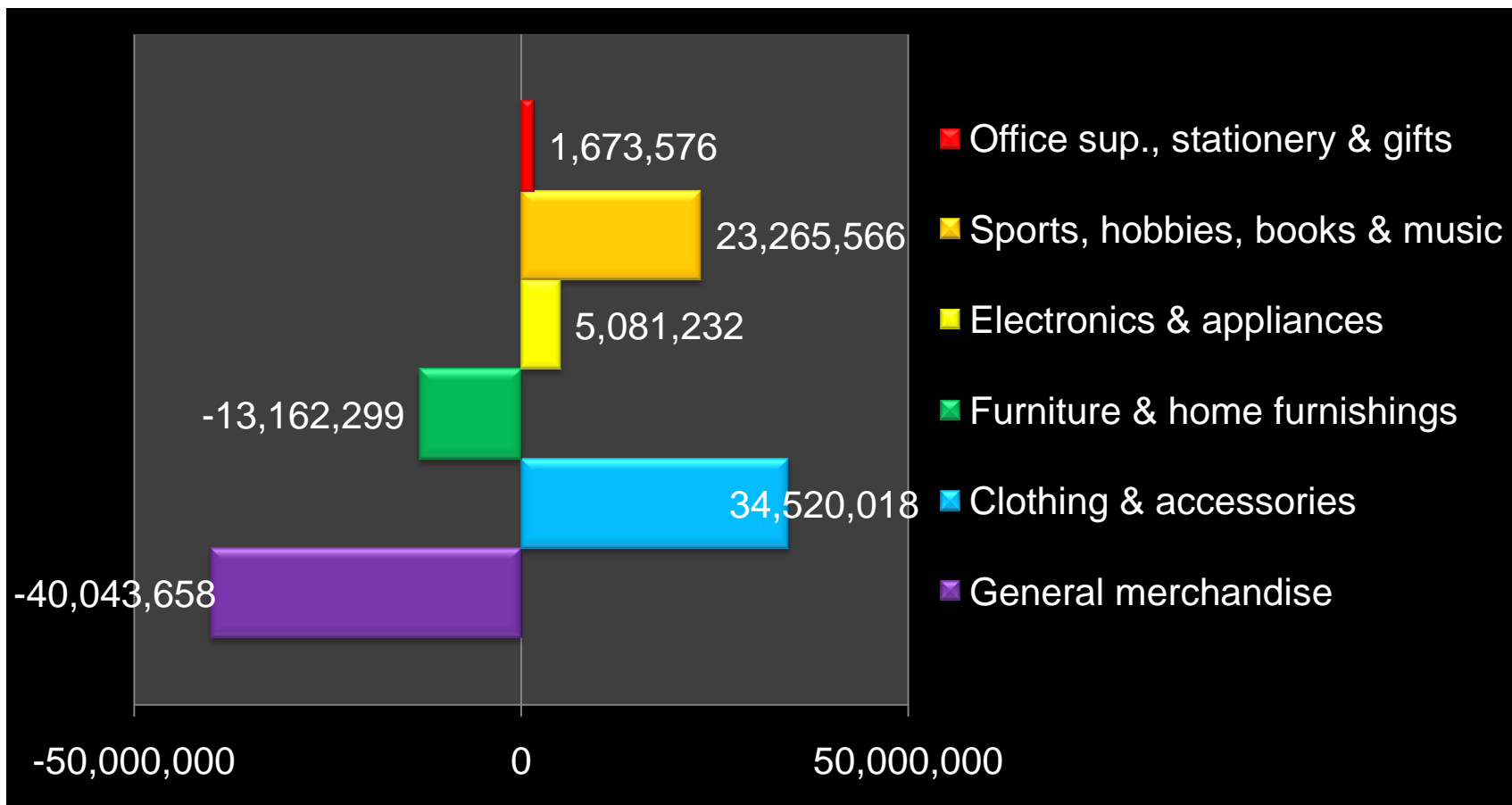
2008 GAFO micro market 78154 subtotals



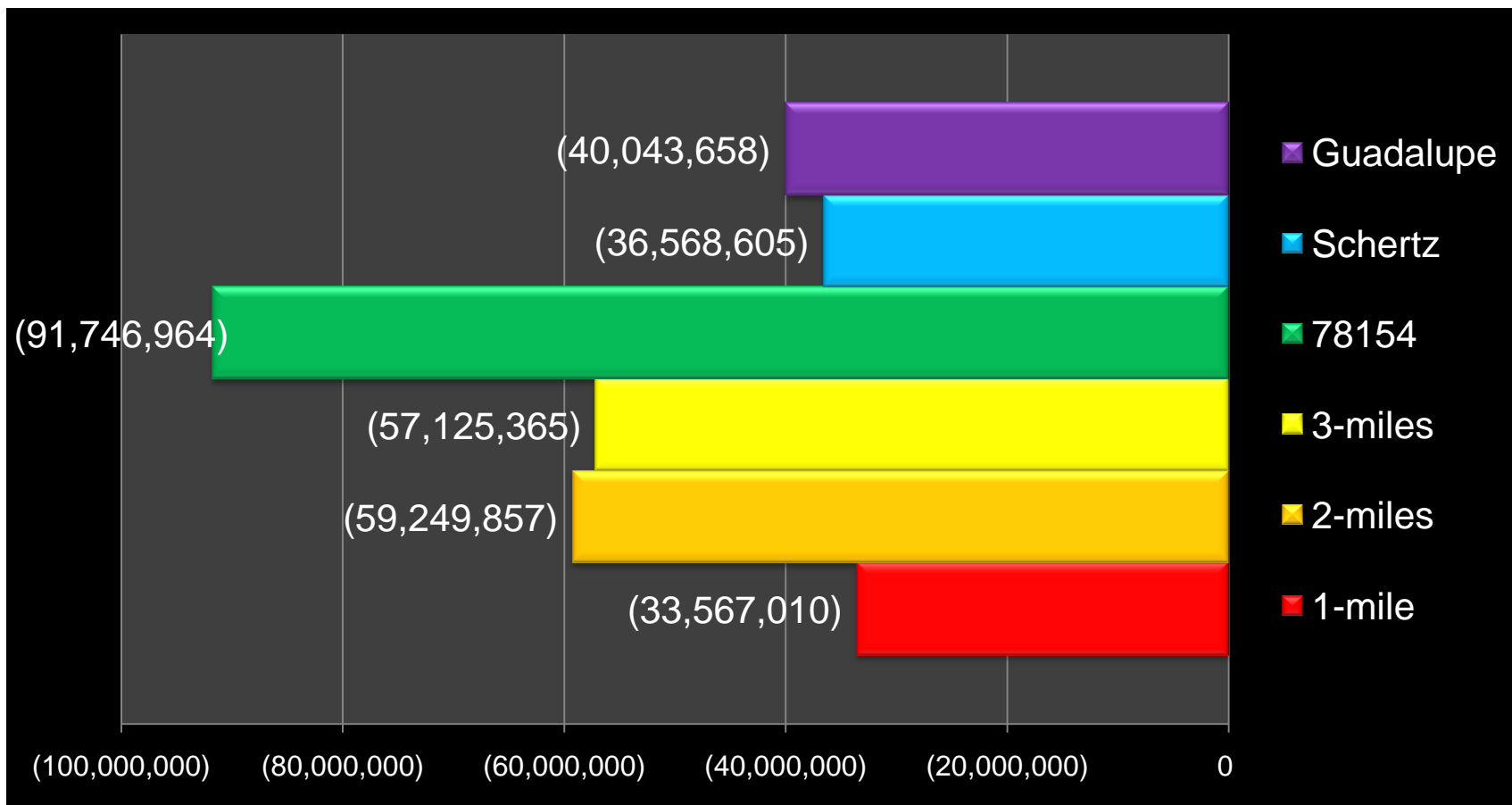
2008 GAFO micro market city of Schertz subtotals



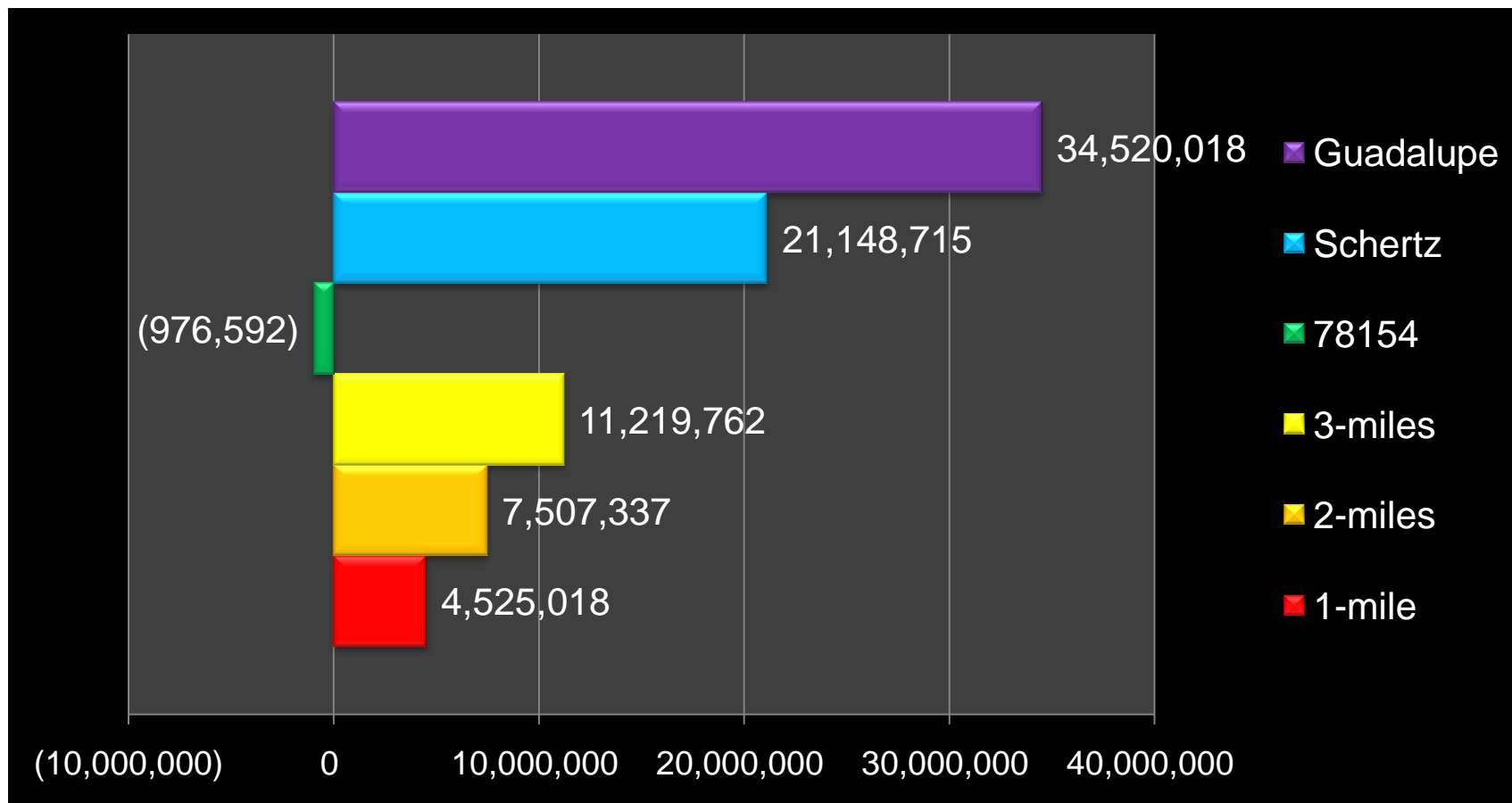
2008 GAFO micro market Guadalupe County subtotals



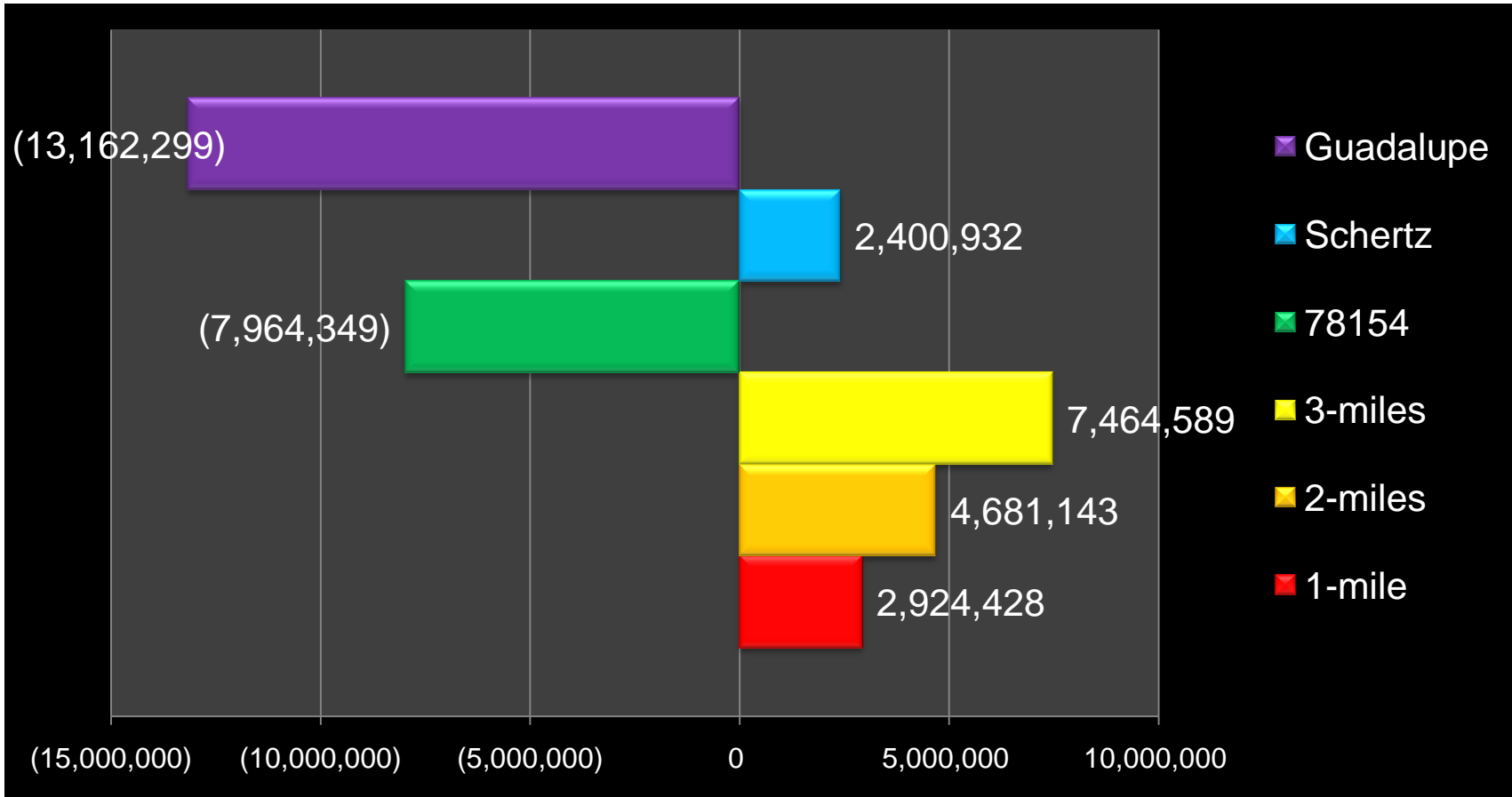
2008 GAFO micro market general merchandise



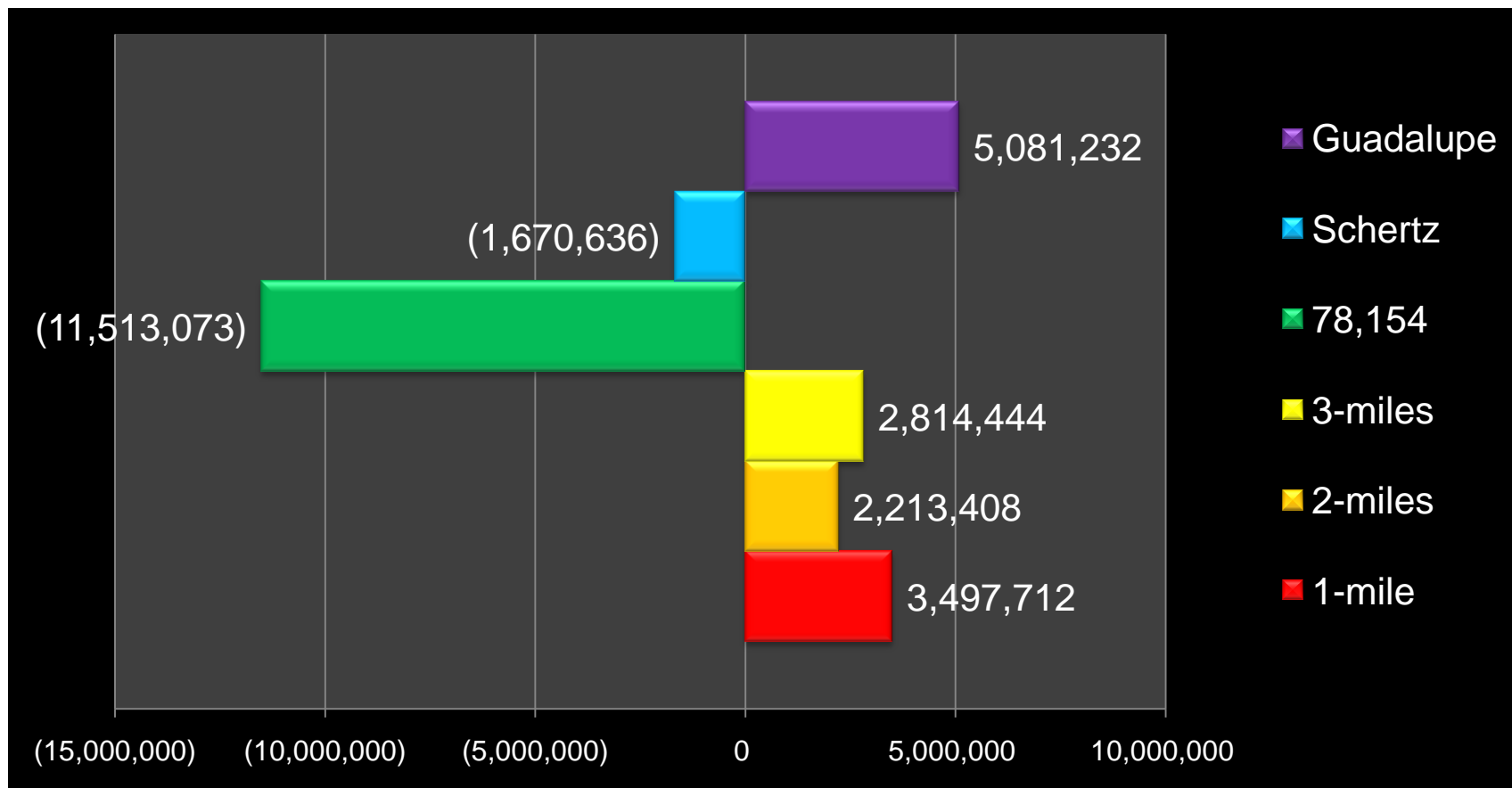
2008 GAFO micro market clothing & accessories



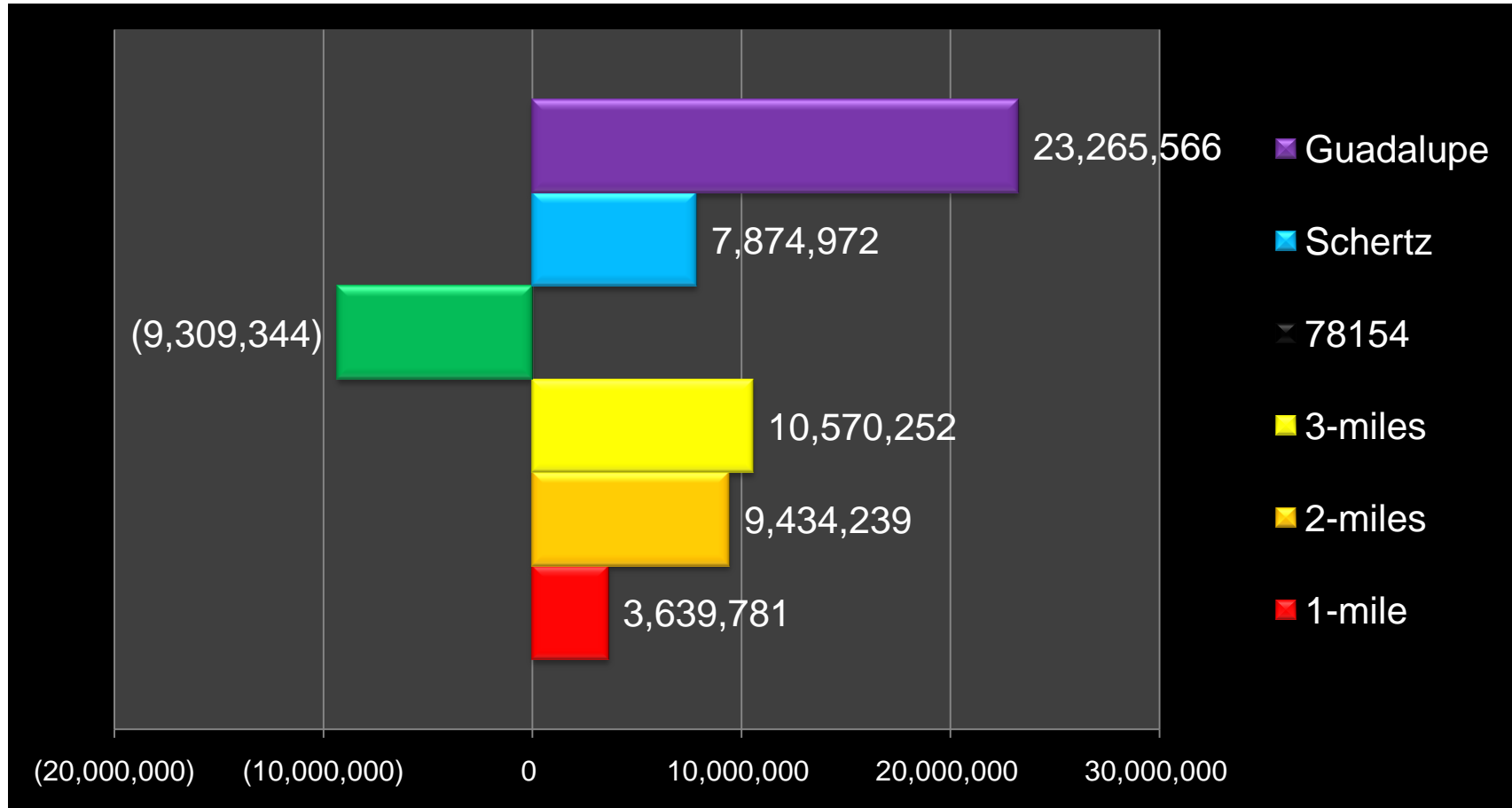
2008 GAFO micro market furniture & home furnishings



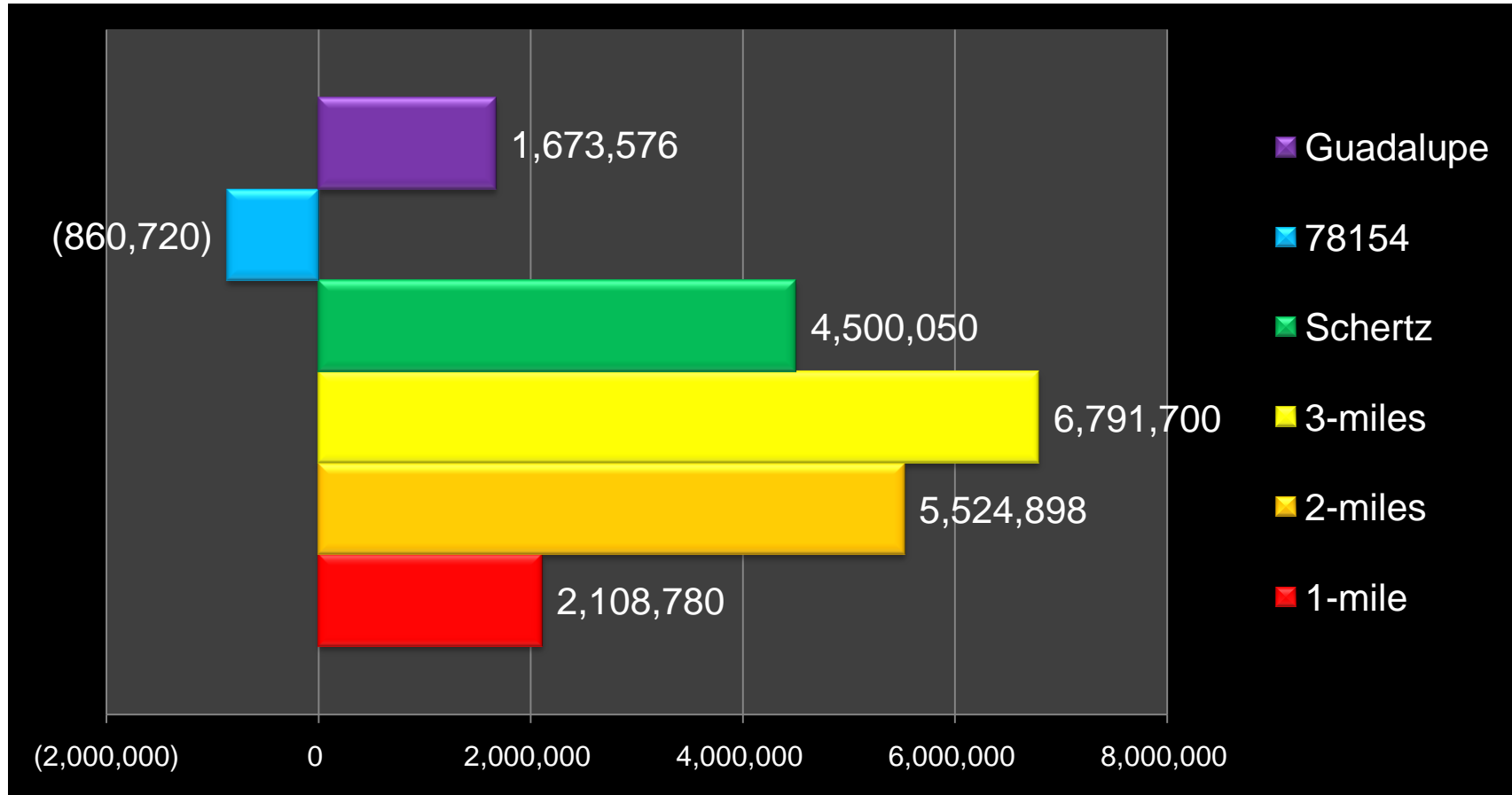
2008 GAFO micro market electronics & appliances



2008 GAFO micro market sports, hobbies, books & music



2008 GAFO micro market office, stationery & gifts



SOUTHWEST PARTNERS