

CATEGORY	1-mile	2-miles	3-miles	78154	Schertz	Guadalupe
POPULATION						
2008 estimated	11,670	33,888	46,676	26,129	28,731	112,524
2013 projected	14,898	42,589	57,202	31,244	35,162	129,203
Annual % change thru 2013	5.5%	5.1%	4.5%	3.9%	4.5%	3.0%
DENSITY						
2008 estimated	3,713	1,198	594	1,199	1,163	158
2013 projected	4,740	1,506	728	1,433	1,424	181
AVERAGE ANNUAL HOUSEHOLD EFFECTIVE BUYING INCOME (EBI)						
2008 estimated	70,846	69,653	65,851	67,437	69,559	56,120
2013 projected	83,250	80,188	75,588	76,526	80,228	64,240
Annual % change thru 2013	3.5%	3.0%	3.0%	2.7%	3.1%	2.9%
ANNUAL ESTIMATED CONSUMER SPENDING (CSP)						
2008 estimated	257,445,071	714,037,742	957,981,354	537,617,255	603,359,175	2,066,724,736
2013 projected	391,118,901	1,064,415,166	1,398,924,063	761,050,128	878,680,305	2,838,669,106
Annual % change thru 2013	10.4%	9.8%	9.2%	8.3%	9.1%	7.5%
TOTAL ESTIMATED ECONOMY						
2008 estimated	347,550,846	963,950,952	1,293,274,828	725,783,294	814,534,886	2,790,078,394
2013 projected	528,010,516	1,436,960,474	1,888,547,485	1,027,417,673	1,186,218,412	3,832,203,293
Total 5 year growth	180,459,671	473,009,522	595,272,657	301,634,379	371,683,526	1,042,124,900
AVERAGE HOUSEHOLD INCOME						
2008 estimated	87,241	85,264	80,383	82,021	85,156	67,769
2013 projected	102,976	98,739	92,891	93,660	99,087	78,147
Annual % change thru 2013	3.6%	3.2%	3.1%	2.8%	3.3%	3.1%
ANNUAL ESTIMATED FAMILY INCOME (EFI) AT LEAST \$100,000						
2008 estimated	31.4%	29.7%	26.9%	13.5%	13.2%	9.1%
2013 projected	41.3%	38.5%	35.2%	34.7%	39.7%	24.9%
Annual % change thru 2013	6.3%	5.9%	6.1%	31.4%	40.1%	34.8%
EFI AT LEAST \$150,000						
2008 estimated	11.0%	9.7%	8.4%	3.7%	3.1%	2.5%
2013 projected	16.9%	14.7%	12.9%	12.0%	14.0%	8.5%
Annual % change thru 2013	10.7%	10.3%	10.8%	44.6%	69.2%	47.9%
EFI AT LEAST \$250,000						
2008 estimated	2.1%	2.1%	1.8%	1.1%	0.9%	0.6%
2013 projected	3.4%	3.2%	2.7%	2.8%	2.7%	1.9%
Annual % change thru 2013	12.9%	9.7%	9.9%	33.3%	38.8%	45.0%
TOTAL GAFO PER PERSON						
2008 estimated	(1,446)	(882)	(391)	(5,073)	(88)	105
TOTAL CSP PER PERSON						
2008 estimated	22,060	21,071	20,524	20,576	21,000	18,367
2013 estimated	26,253	24,993	24,456	24,358	26,108	22,622