

# BUSINESS OPPORTUNITIES



SOUTHWEST PARTNERS



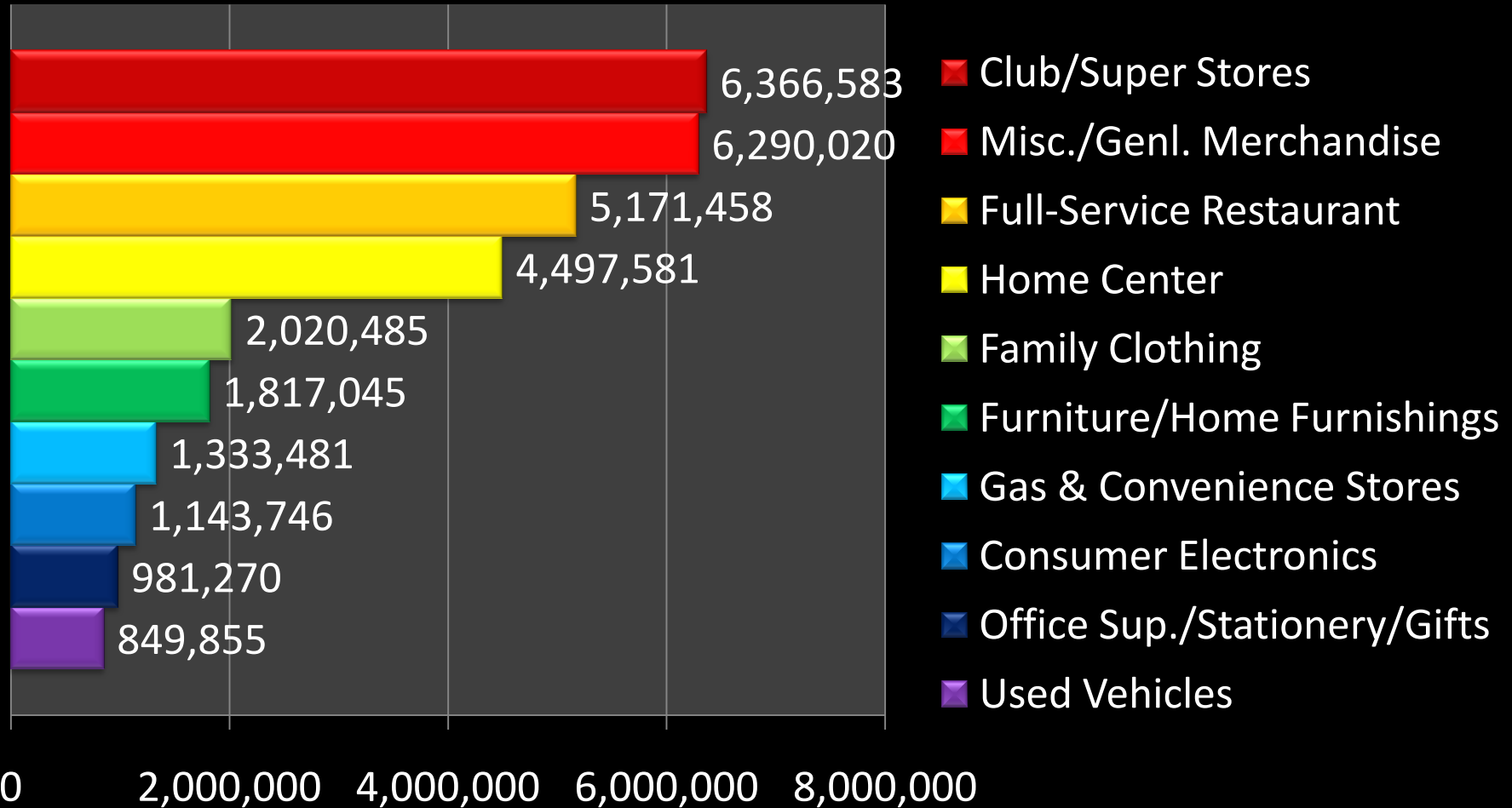
# UNMET LOCAL RETAIL DEMAND

## summary table top 10 categories

### in 2008 at 3-mile radius

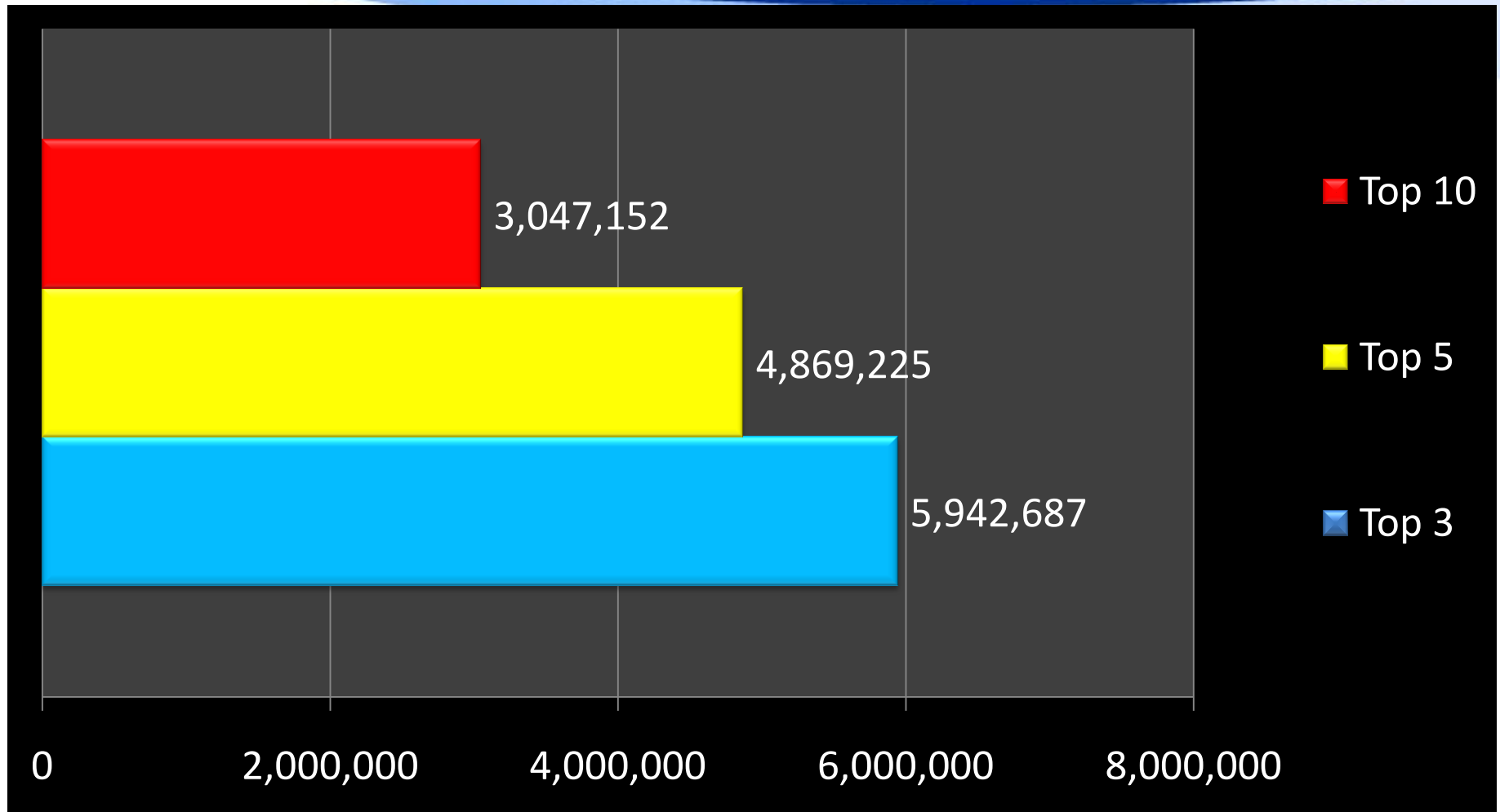
Rank	Category	Unmet Demand
1	Club/Super Stores	6,366,583
2	Misc./Genl. Merchandise	6,290,020
3	Full-Service Restaurant	5,171,458
4	Home Center	4,497,581
5	Family Clothing	2,020,485
6	Furniture/Home Furnishings	1,817,045
7	Gas & Convenience Stores	1,333,481
8	Consumer Electronics	1,143,746
9	Office Sup./Stationery/Gifts	981,270
10	Used Vehicles	849,855
Average Top 3		5,942,687
Average Top 5		4,869,225
Average Top 10		3,047,152

# UNMET LOCAL RETAIL DEMAND top 10 categories in 2008 at 3-mile radius



# UNMET LOCAL RETAIL DEMAND

## Average of top 3, 5 & 10 categories 2008 at 3-mile radius



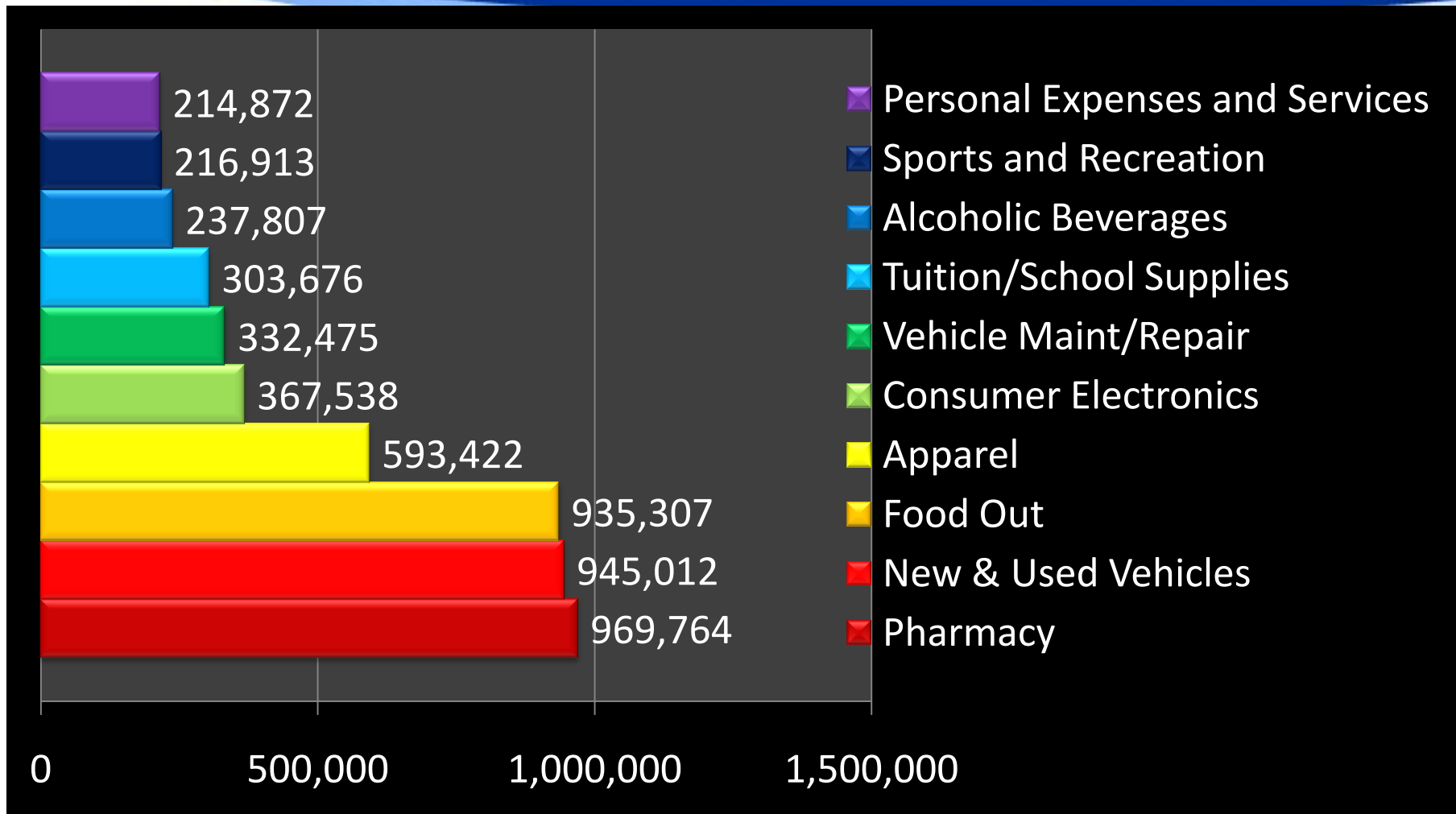
# CONSUMER SPENDING

Summary table top 10 categories annual  
\$ growth 2008 – 2013 at 3-mile radius

Rank	Category	Annual \$ growth
1	Pharmacy	969,764
2	New & Used Vehicles	945,012
3	Food Out	935,307
4	Apparel	593,422
5	Consumer Electronics	367,538
6	Vehicle Maint/Repair	332,475
7	Tuition/School Supplies	303,676
8	Alcoholic Beverages	237,807
9	Sports and Recreation	216,913
10	Personal Expenses and Services	214,872
Average Top 3		1,147,835
Average Top 5		762,209
Average Top 10		511,679

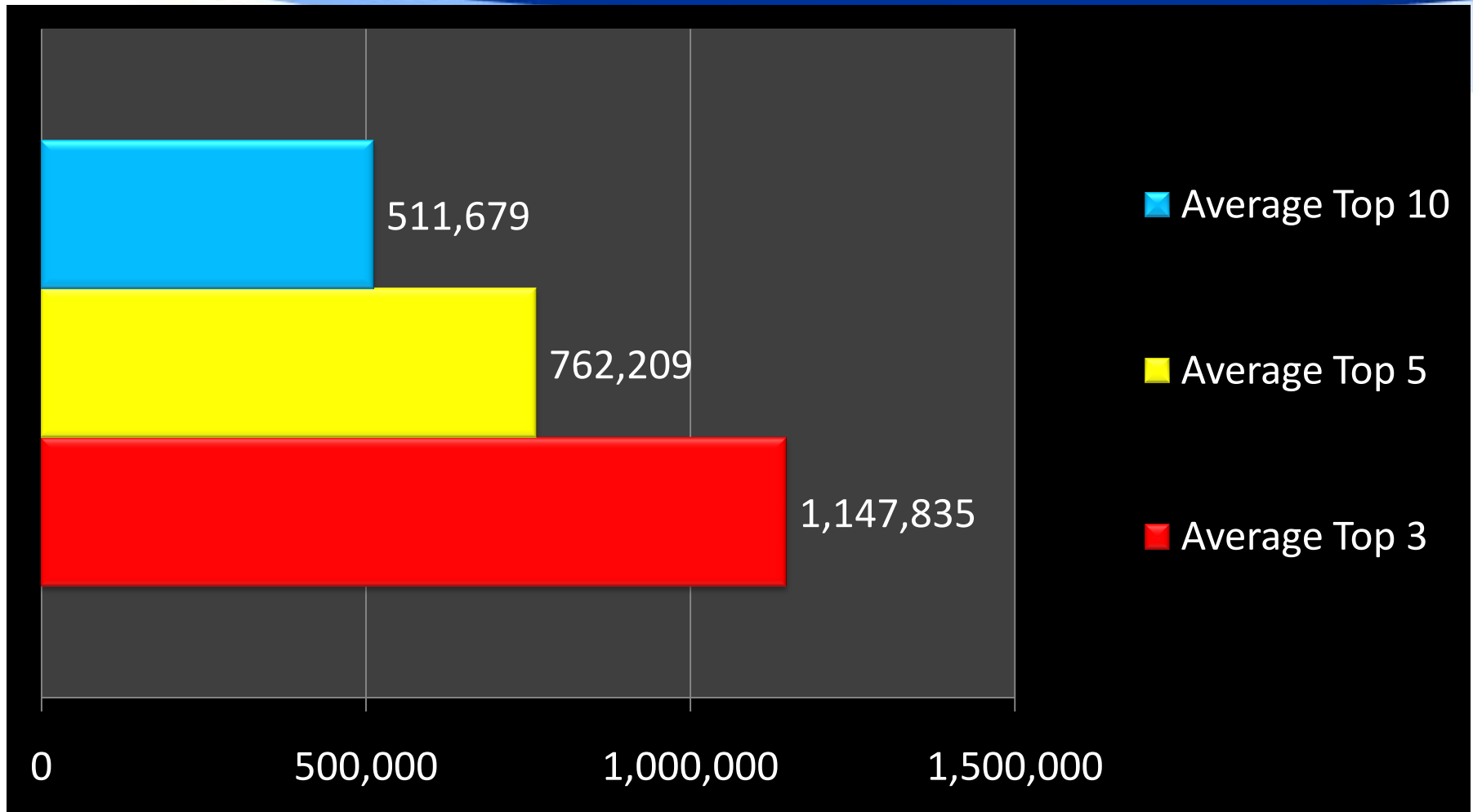
## CONSUMER SPENDING

Top 10 categories of annual \$ growth  
2008 - 2013 at 3-mile radius



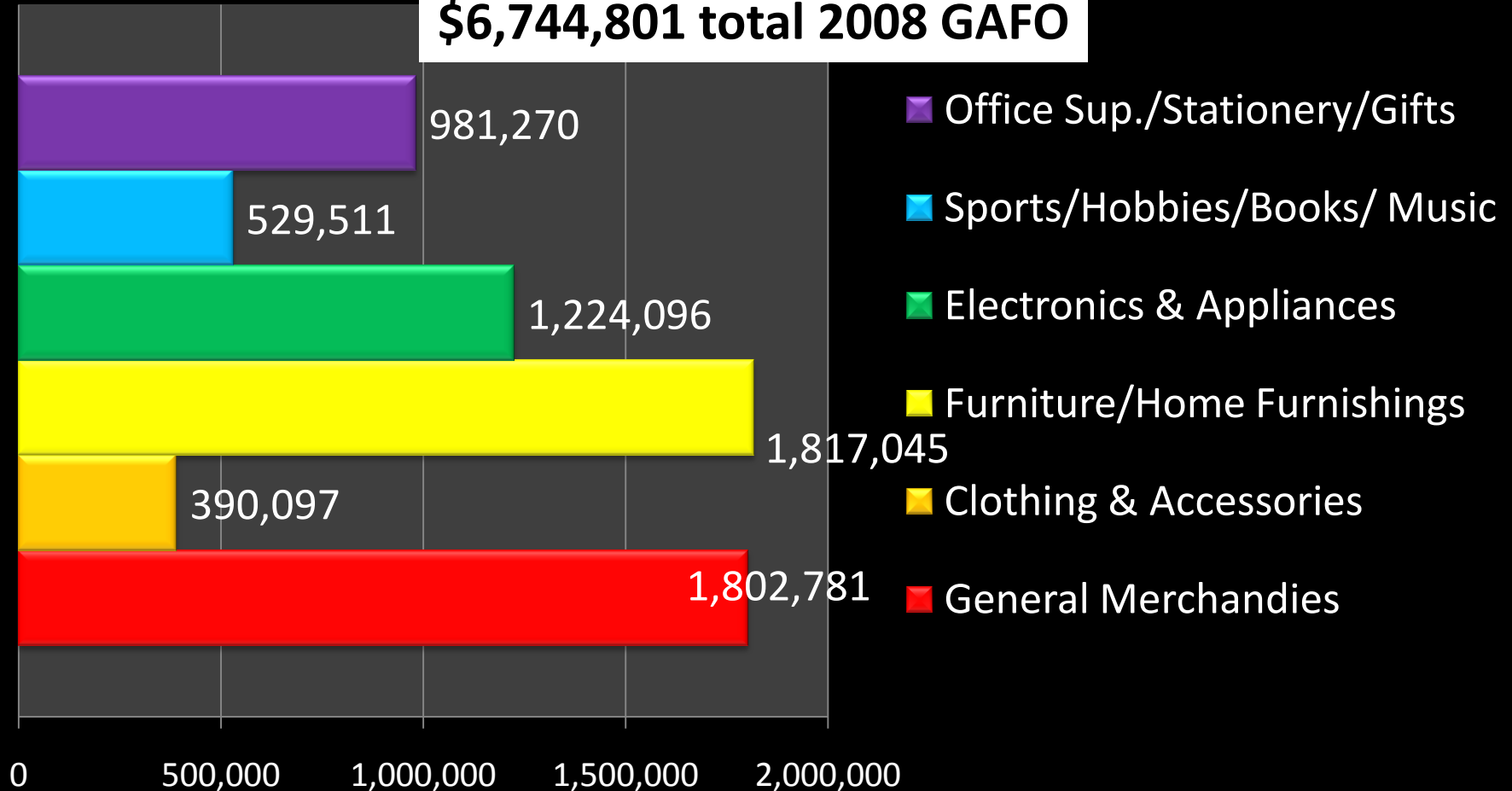
## CONSUMER SPENDING

Average of top 3, 5 & 10 categories annual  
\$ growth 2008 – 2013 at 3-mile radius



## Unmet 2008 GAFO demand at 3-miles (General merchandise, Apparel, Furniture & Other) demand for merchandise normally sold in department stores

**\$6,744,801 total 2008 GAFO**





## 2008 average GAFO per person

