

## KEY FACTS

4,915

Population



2.4

Average Household Size

40.9

Median Age

\$53,893

Median Household Income

## EDUCATION

14%

No High School Diploma



27%

High School Graduate



37%

Some College



22%

Bachelor's/Grad/Prof Degree

## BUSINESS



590

Total Businesses



5,157

Total Employees

## EMPLOYMENT



White Collar

67%



Blue Collar

19%



Services

14%

5.4%

Unemployment Rate

## INCOME



\$53,893

Median Household Income



\$32,452

Per Capita Income



\$106,592

Median Net Worth

## Households By Income

The largest group: \$50,000 - \$74,999 (21.4%)

The smallest group: \$150,000 - \$199,999 (2.7%)

Indicator	Value	Difference	
<\$15,000	8.3%	+0.4%	
\$15,000 - \$24,999	8.2%	-0.8%	
\$25,000 - \$34,999	14.1%	+4.8%	
\$35,000 - \$49,999	14.6%	-0.3%	
\$50,000 - \$74,999	21.4%	-1.9%	
\$75,000 - \$99,999	13.5%	+0.1%	
\$100,000 - \$149,999	10.8%	-3.4%	
\$150,000 - \$199,999	2.7%	-1.5%	
\$200,000+	6.5%	+2.7%	

Bars show deviation from  
Bastrop County

## KEY FACTS

15,668

Population



Average  
Household Size

42.1

Median Age

\$58,896

Median Household  
Income

## EDUCATION

11%

No High  
School  
Diploma



27%

High School  
Graduate



37%

Some College



25%

Bachelor's/Grad/Prof  
Degree

## BUSINESS



834

Total Businesses



7,428

Total Employees

## EMPLOYMENT



White Collar

66%



Blue Collar

20%



Services

14%

4.5%

Unemployment  
Rate

## INCOME



\$58,896

Median Household  
Income



\$31,672

Per Capita Income



\$160,787

Median Net Worth

## Households By Income

The largest group: \$50,000 - \$74,999 (22.5%)

The smallest group: \$150,000 - \$199,999 (4.8%)

Indicator	Value	Difference	
<\$15,000	7.2%	-0.7%	
\$15,000 - \$24,999	7.7%	-1.3%	
\$25,000 - \$34,999	10.0%	+0.7%	
\$35,000 - \$49,999	14.8%	-0.1%	
\$50,000 - \$74,999	22.5%	-0.8%	
\$75,000 - \$99,999	13.4%	0	
\$100,000 - \$149,999	14.5%	+0.3%	
\$150,000 - \$199,999	4.8%	+0.6%	
\$200,000+	5.1%	+1.3%	

Bars show deviation from  
Bastrop County

## KEY FACTS

31,000

Population



Average  
Household Size

41.6

Median Age

\$59,439

Median Household  
Income

## EDUCATION

13%

No High  
School  
Diploma



30%

High School  
Graduate



35%

Some College



23%

Bachelor's/Grad/Prof  
Degree

## BUSINESS



1,157

Total Businesses



10,614

Total Employees

## EMPLOYMENT



White Collar

63%



Blue Collar

24%



Services

13%

5.0%

Unemployment  
Rate

## INCOME



\$59,439

Median Household  
Income



\$30,538

Per Capita Income



\$172,000

Median Net Worth

## Households By Income

The largest group: \$50,000 - \$74,999 (23.2%)

The smallest group: \$150,000 - \$199,999 (4.9%)

Indicator	Value	Difference	
<\$15,000	6.9%	-1.0%	
\$15,000 - \$24,999	8.2%	-0.8%	
\$25,000 - \$34,999	9.2%	-0.1%	
\$35,000 - \$49,999	14.5%	-0.4%	
\$50,000 - \$74,999	23.2%	-0.1%	
\$75,000 - \$99,999	13.2%	-0.2%	
\$100,000 - \$149,999	14.9%	+0.7%	
\$150,000 - \$199,999	4.9%	+0.7%	
\$200,000+	5.1%	+1.3%	

Bars show deviation from  
Bastrop County