



## Executive Summary

1 St Helenaville St Helena SC 29920  
1 St Helenaville St Helena SC 29920  
Rings: 5, 15, 30 mile radii

Latitude: 32.4217  
Longitude: -80.5325

	5 mile	15 mile	30 mile
<b>Population</b>			
2000 Population	6,372	60,566	153,918
2010 Population	6,860	64,927	198,528
2018 Population	7,881	73,278	228,288
2023 Population	8,646	79,561	249,353
2000-2010 Annual Rate	0.74%	0.70%	2.58%
2010-2018 Annual Rate	1.70%	1.48%	1.71%
2018-2023 Annual Rate	1.87%	1.66%	1.78%
2018 Male Population	48.1%	49.8%	49.5%
2018 Female Population	51.9%	50.2%	50.5%
2018 Median Age	51.5	35.7	43.1

In the identified area, the current year population is 228,288. In 2010, the Census count in the area was 198,528. The rate of change since 2010 was 1.71% annually. The five-year projection for the population in the area is 249,353 representing a change of 1.78% annually from 2018 to 2023. Currently, the population is 49.5% male and 50.5% female.

### Median Age

The median age in this area is 51.5, compared to U.S. median age of 38.3.

### Race and Ethnicity

2018 White Alone	42.7%	63.0%	69.0%
2018 Black Alone	52.9%	29.9%	22.9%
2018 American Indian/Alaska Native Alone	0.2%	0.4%	0.3%
2018 Asian Alone	0.4%	1.6%	1.2%
2018 Pacific Islander Alone	0.2%	0.2%	0.1%
2018 Other Race	1.6%	2.4%	4.4%
2018 Two or More Races	2.1%	2.7%	2.1%
2018 Hispanic Origin (Any Race)	3.3%	6.4%	9.9%

Persons of Hispanic origin represent 9.9% of the population in the identified area compared to 18.3% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 56.6 in the identified area, compared to 64.3 for the U.S. as a whole.

### Households

2000 Households	2,483	20,972	57,491
2010 Households	2,872	24,286	78,848
2018 Total Households	3,325	27,926	91,202
2023 Total Households	3,654	30,554	99,922
2000-2010 Annual Rate	1.47%	1.48%	3.21%
2010-2018 Annual Rate	1.79%	1.71%	1.78%
2018-2023 Annual Rate	1.90%	1.82%	1.84%
2018 Average Household Size	2.37	2.45	2.43

The household count in this area has changed from 78,848 in 2010 to 91,202 in the current year, a change of 1.78% annually. The five-year projection of households is 99,922, a change of 1.84% annually from the current year total. Average household size is currently 2.43, compared to 2.43 in the year 2010. The number of families in the current year is 62,585 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023. Esri converted Census 2000 data into 2010 geography.

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<b>Median Household Income</b>			
2018 Median Household Income	\$42,997	\$51,951	\$59,666
2023 Median Household Income	\$48,104	\$57,991	\$68,376
2018-2023 Annual Rate	2.27%	2.22%	2.76%
<b>Average Household Income</b>			
2018 Average Household Income	\$61,038	\$73,664	\$87,744
2023 Average Household Income	\$69,258	\$84,734	\$100,212
2018-2023 Annual Rate	2.56%	2.84%	2.69%
<b>Per Capita Income</b>			
2018 Per Capita Income	\$25,857	\$29,034	\$35,567
2023 Per Capita Income	\$29,396	\$33,407	\$40,630
2018-2023 Annual Rate	2.60%	2.85%	2.70%

### Households by Income

Current median household income is \$59,666 in the area, compared to \$58,100 for all U.S. households. Median household income is projected to be \$68,376 in five years, compared to \$65,727 for all U.S. households

Current average household income is \$87,744 in this area, compared to \$83,694 for all U.S. households. Average household income is projected to be \$100,212 in five years, compared to \$96,109 for all U.S. households

Current per capita income is \$35,567 in the area, compared to the U.S. per capita income of \$31,950. The per capita income is projected to be \$40,630 in five years, compared to \$36,530 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	3,033	25,870	78,780
2000 Owner Occupied Housing Units	2,155	14,663	43,449
2000 Renter Occupied Housing Units	328	6,309	14,042
2000 Vacant Housing Units	550	4,898	21,289
2010 Total Housing Units	3,727	32,372	115,050
2010 Owner Occupied Housing Units	2,389	15,891	56,719
2010 Renter Occupied Housing Units	483	8,395	22,129
2010 Vacant Housing Units	855	8,086	36,202
2018 Total Housing Units	4,227	36,304	129,826
2018 Owner Occupied Housing Units	2,860	19,379	68,533
2018 Renter Occupied Housing Units	466	8,546	22,669
2018 Vacant Housing Units	902	8,378	38,624
2023 Total Housing Units	4,646	39,456	141,476
2023 Owner Occupied Housing Units	3,160	21,509	75,524
2023 Renter Occupied Housing Units	493	9,044	24,398
2023 Vacant Housing Units	992	8,902	41,554

Currently, 52.8% of the 129,826 housing units in the area are owner occupied; 17.5%, renter occupied; and 29.8% are vacant. Currently, in the U.S., 56.0% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.2% are vacant. In 2010, there were 115,050 housing units in the area - 49.3% owner occupied, 19.2% renter occupied, and 31.5% vacant. The annual rate of change in housing units since 2010 is 5.52%. Median home value in the area is \$294,015, compared to a median home value of \$218,492 for the U.S. In five years, median value is projected to change by 2.21% annually to \$327,934.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023. Esri converted Census 2000 data into 2010 geography.

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