

OPPORTUNITY ZONE PROFILE

Census Tract 18.42

AREA OVERVIEW:

Area: 11.83 square miles

Population (2018): 9,913

Households (2018): 3,165

Housing Units (2018): 3,245

• Owner occupied: 69.2%

• Renter occupied: 28.4%

• Vacant: 2.5%

ACCESS:

No transit access

Major Roads: TX-130, Dessau Rd., Parmer Ln.,

Howard Ln., Wells Branch Pkwy.

Distance to Austin-Bergstrom International

Airport: 20 miles

Distance to Downtown: 15 miles

Distance to UT-Austin: 13 miles

INCENTIVES:

New Market Tax Credits Eligible

EDUCATIONAL PROFILE:

Less than High School Diploma: 16.4%

High School Graduate/GED: 27.9%

Some College or Associates Degree: 32.8%

Bachelor's Degree or Higher: 22.9%

REGISTERED APPRENTICESHIPS:

Samsung Austin Semiconductor Electrician

Apprenticeship Program, within 2 miles

OCCUPATION PROFILE:

Management/Business/Financial: 10%

Professional: 16.5%

Sales: 11.1%

Administrative Support: 11.2%

Services: 20.7%

Construction/Extraction: 8.9%

Installation/Maintenance/Repair: 12.5%

Production: 3.9%

Transportation/Material Moving: 5.3%

CAPITAL IMPROVEMENTS AND MAJOR PENDING DEVELOPMENTS:

Pioneer Crossing Planned Unit Development Fossil Creek Subdivision

Harris Branch Planned Unit Development Entrada Subdivision

Canterra Subdivision Boulder Ridge South Phase 2

Cantarra II Renewable Energy Park

Upper East End Subdivision Howard Subdivision

Dessau Road Apartments Walnut Creek Trail - IH-35 to Southern Walnut Creek

Trail

COMMUNITY BENEFIT AND HOUSING GOALS:

Council District 1: 7,086 affordable housing units

Opportunity Zone includes three Neighborhood Center type Imagine Austin Centers, primarily on property that is currently undeveloped or used for agricultural purposes. Neighborhood Centers are intended to range in size between approximately 5,000-10,000 people and 2,500-7,500 jobs, with less intensive mixed use development.

CITY OF AUSTIN POLICY ALIGNMENT:

Imagine Austin Center

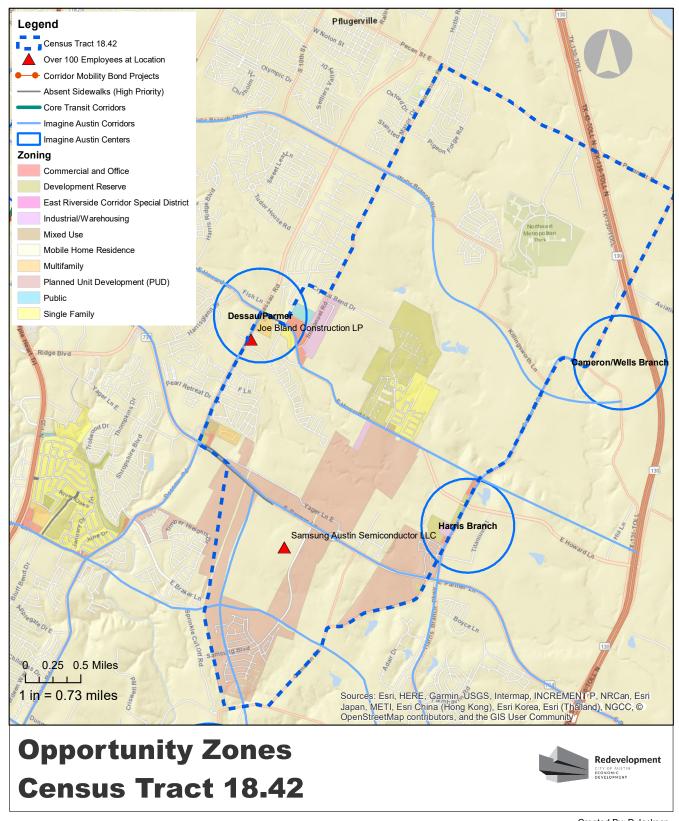
Strategic Housing Blueprint

Imagine Austin Corridor

Redevelopment CITY OF AUSTIN ECONOMIC DEVELOPMENT

OPPORTUNITY ZONE PROFILE

Census Tract 18.42



Created By: D Jackson Revised: May 17, 2019

Census Tract 18.42 is located in the far northeast area of Austin, near Pflugerville. Parmer Lane, Dessau Road, Howard Lane, and Wells Branch Parkway are major roads the intersect this Opportunity Zone.